

2018-2023 Global HD SET-TOP BOX (STB) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global HD SET-TOP BOX (STB) market for 2018-2023.

Set-top box (STB) or set-top unit (STU) (one type also colloquially known as a cable box) is an information appliance device that generally contains a TV-tuner input and displays output to a television set and an external source of signal, turning the source signal into content in a form that can then be displayed on the television screen or other display device. They are used in cable television, satellite television, and over-the-air television systems, as well as other uses.

With an increase in the disposable income and the emerging middle-class population, the demand for media-rich home entertainment services is increasing among the consumers. With the growing demand for interactive digital entertainment services, the set top box industry is expected to present significant innovative and new revenue generation opportunities in the near future.

Over the next five years, LPI(LP Information) projects that HD SET-TOP BOX (STB) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of HD SET-TOP BOX (STB) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Digital Cable

Terrestrial Digital

Satellite Digital

IPTV

Others

Segmentation by application:

Residential Application

Commercial Application

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Arris(Pace)

Technicolor(Cisco)

Apple

Echostar

Humax

Sagemcom

Samsung

Roku

Skyworth Digital

Huawei

Jiuzhou

Coship

Changhong

Unionman

Yinhe

ZTE

Hisense

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global HD SET-TOP BOX (STB) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of HD SET-TOP BOX (STB) market by identifying its various subsegments.

Focuses on the key global HD SET-TOP BOX (STB) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the HD SET-TOP BOX (STB) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of HD SET-TOP BOX (STB) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global HD SET-TOP BOX (STB) Consumption 2013-2023
 - 2.1.2 HD SET-TOP BOX (STB) Consumption CAGR by Region
- 2.2 HD SET-TOP BOX (STB) Segment by Type
 - 2.2.1 Digital Cable
 - 2.2.2 Terrestrial Digital
 - 2.2.3 Satellite Digital
 - 2.2.4 IPTV
 - 2.2.5 Others
- 2.3 HD SET-TOP BOX (STB) Consumption by Type
 - 2.3.1 Global HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global HD SET-TOP BOX (STB) Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global HD SET-TOP BOX (STB) Sale Price by Type (2013-2018)
- 2.4 HD SET-TOP BOX (STB) Segment by Application
 - 2.4.1 Residential Application
 - 2.4.2 Commercial Application
 - 2.4.3 Others
- 2.5 HD SET-TOP BOX (STB) Consumption by Application
 - 2.5.1 Global HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global HD SET-TOP BOX (STB) Value and Market Share by Application (2013-2018)
 - 2.5.3 Global HD SET-TOP BOX (STB) Sale Price by Application (2013-2018)

3 GLOBAL HD SET-TOP BOX (STB) BY PLAYERS

3.1 Global HD SET-TOP BOX (STB) Sales Market Share by Players

3.1.1 Global HD SET-TOP BOX (STB) Sales by Players (2016-2018)

3.1.2 Global HD SET-TOP BOX (STB) Sales Market Share by Players (2016-2018)

3.2 Global HD SET-TOP BOX (STB) Revenue Market Share by Players

3.2.1 Global HD SET-TOP BOX (STB) Revenue by Players (2016-2018)

3.2.2 Global HD SET-TOP BOX (STB) Revenue Market Share by Players (2016-2018)

3.3 Global HD SET-TOP BOX (STB) Sale Price by Players

3.4 Global HD SET-TOP BOX (STB) Manufacturing Base Distribution, Sales Area, Product Types by Players

3.4.1 Global HD SET-TOP BOX (STB) Manufacturing Base Distribution and Sales Area by Players

3.4.2 Players HD SET-TOP BOX (STB) Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 HD SET-TOP BOX (STB) BY REGIONS

4.1 HD SET-TOP BOX (STB) by Regions

4.1.1 Global HD SET-TOP BOX (STB) Consumption by Regions

4.1.2 Global HD SET-TOP BOX (STB) Value by Regions

4.2 Americas HD SET-TOP BOX (STB) Consumption Growth

4.3 APAC HD SET-TOP BOX (STB) Consumption Growth

4.4 Europe HD SET-TOP BOX (STB) Consumption Growth

4.5 Middle East & Africa HD SET-TOP BOX (STB) Consumption Growth

5 AMERICAS

5.1 Americas HD SET-TOP BOX (STB) Consumption by Countries

5.1.1 Americas HD SET-TOP BOX (STB) Consumption by Countries (2013-2018)

5.1.2 Americas HD SET-TOP BOX (STB) Value by Countries (2013-2018)

5.2 Americas HD SET-TOP BOX (STB) Consumption by Type

5.3 Americas HD SET-TOP BOX (STB) Consumption by Application

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Key Economic Indicators of Few Americas Countries

6 APAC

6.1 APAC HD SET-TOP BOX (STB) Consumption by Countries

6.1.1 APAC HD SET-TOP BOX (STB) Consumption by Countries (2013-2018)

6.1.2 APAC HD SET-TOP BOX (STB) Value by Countries (2013-2018)

6.2 APAC HD SET-TOP BOX (STB) Consumption by Type

6.3 APAC HD SET-TOP BOX (STB) Consumption by Application

6.4 China

6.5 Japan

6.6 Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe HD SET-TOP BOX (STB) by Countries

7.1.1 Europe HD SET-TOP BOX (STB) Consumption by Countries (2013-2018)

7.1.2 Europe HD SET-TOP BOX (STB) Value by Countries (2013-2018)

7.2 Europe HD SET-TOP BOX (STB) Consumption by Type

7.3 Europe HD SET-TOP BOX (STB) Consumption by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa HD SET-TOP BOX (STB) by Countries

8.1.1 Middle East & Africa HD SET-TOP BOX (STB) Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa HD SET-TOP BOX (STB) Value by Countries (2013-2018)

- 8.2 Middle East & Africa HD SET-TOP BOX (STB) Consumption by Type
- 8.3 Middle East & Africa HD SET-TOP BOX (STB) Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 HD SET-TOP BOX (STB) Distributors
- 10.3 HD SET-TOP BOX (STB) Customer

11 GLOBAL HD SET-TOP BOX (STB) MARKET FORECAST

- 11.1 Global HD SET-TOP BOX (STB) Consumption Forecast (2018-2023)
- 11.2 Global HD SET-TOP BOX (STB) Forecast by Regions
 - 11.2.1 Global HD SET-TOP BOX (STB) Forecast by Regions (2018-2023)
 - 11.2.2 Global HD SET-TOP BOX (STB) Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
 - 11.2.5 Europe Consumption Forecast
 - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
 - 11.3.1 United States Market Forecast
 - 11.3.2 Canada Market Forecast
 - 11.3.3 Mexico Market Forecast
 - 11.3.4 Brazil Market Forecast

- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global HD SET-TOP BOX (STB) Forecast by Type
- 11.8 Global HD SET-TOP BOX (STB) Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Arris(Pace)
 - 12.1.1 Company Details
 - 12.1.2 HD SET-TOP BOX (STB) Product Offered
 - 12.1.3 Arris(Pace) HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Arris(Pace) News
- 12.2 Technicolor(Cisco)
 - 12.2.1 Company Details
 - 12.2.2 HD SET-TOP BOX (STB) Product Offered
 - 12.2.3 Technicolor(Cisco) HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Technicolor(Cisco) News

12.3 Apple

12.3.1 Company Details

12.3.2 HD SET-TOP BOX (STB) Product Offered

12.3.3 Apple HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Apple News

12.4 Echostar

12.4.1 Company Details

12.4.2 HD SET-TOP BOX (STB) Product Offered

12.4.3 Echostar HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Echostar News

12.5 Humax

12.5.1 Company Details

12.5.2 HD SET-TOP BOX (STB) Product Offered

12.5.3 Humax HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Humax News

12.6 Sagemcom

12.6.1 Company Details

12.6.2 HD SET-TOP BOX (STB) Product Offered

12.6.3 Sagemcom HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Sagemcom News

12.7 Samsung

12.7.1 Company Details

12.7.2 HD SET-TOP BOX (STB) Product Offered

12.7.3 Samsung HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 Samsung News

12.8 Roku

12.8.1 Company Details

12.8.2 HD SET-TOP BOX (STB) Product Offered

12.8.3 Roku HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin

(2016-2018)

12.8.4 Main Business Overview

12.8.5 Roku News

12.9 Skyworth Digital

12.9.1 Company Details

12.9.2 HD SET-TOP BOX (STB) Product Offered

12.9.3 Skyworth Digital HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross

Margin (2016-2018)

12.9.4 Main Business Overview

12.9.5 Skyworth Digital News

12.10 Huawei

12.10.1 Company Details

12.10.2 HD SET-TOP BOX (STB) Product Offered

12.10.3 Huawei HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin

(2016-2018)

12.10.4 Main Business Overview

12.10.5 Huawei News

12.11 Jiuzhou

12.12 Coship

12.13 Changhong

12.14 Unionman

12.15 Yinhe

12.16 ZTE

12.17 Hisense

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of HD SET-TOP BOX (STB)
Table Product Specifications of HD SET-TOP BOX (STB)
Figure HD SET-TOP BOX (STB) Report Years Considered
Figure Market Research Methodology
Figure Global HD SET-TOP BOX (STB) Consumption Growth Rate 2013-2023 (K Units)
Figure Global HD SET-TOP BOX (STB) Value Growth Rate 2013-2023 (\$ Millions)
Table HD SET-TOP BOX (STB) Consumption CAGR by Region 2013-2023 (\$ Millions)
Figure Product Picture of Digital Cable
Table Major Players of Digital Cable
Figure Product Picture of Terrestrial Digital
Table Major Players of Terrestrial Digital
Figure Product Picture of Satellite Digital
Table Major Players of Satellite Digital
Figure Product Picture of IPTV
Table Major Players of IPTV
Figure Product Picture of Others
Table Major Players of Others
Table Global Consumption Sales by Type (2013-2018)
Table Global HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)
Figure Global HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)
Table Global HD SET-TOP BOX (STB) Revenue by Type (2013-2018) (\$ million)
Table Global HD SET-TOP BOX (STB) Value Market Share by Type (2013-2018) (\$ Millions)
Figure Global HD SET-TOP BOX (STB) Value Market Share by Type (2013-2018)
Table Global HD SET-TOP BOX (STB) Sale Price by Type (2013-2018)
Figure HD SET-TOP BOX (STB) Consumed in Residential Application
Figure Global HD SET-TOP BOX (STB) Market: Residential Application (2013-2018) (K Units)
Figure Global HD SET-TOP BOX (STB) Market: Residential Application (2013-2018) (\$ Millions)
Figure Global Residential Application YoY Growth (\$ Millions)
Figure HD SET-TOP BOX (STB) Consumed in Commercial Application
Figure Global HD SET-TOP BOX (STB) Market: Commercial Application (2013-2018)

(K Units)

Figure Global HD SET-TOP BOX (STB) Market: Commercial Application (2013-2018) (\$ Millions)

Figure Global Commercial Application YoY Growth (\$ Millions)

Figure HD SET-TOP BOX (STB) Consumed in Others

Figure Global HD SET-TOP BOX (STB) Market: Others (2013-2018) (K Units)

Figure Global HD SET-TOP BOX (STB) Market: Others (2013-2018) (\$ Millions)

Figure Global Others YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Figure Global HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Table Global HD SET-TOP BOX (STB) Value by Application (2013-2018)

Table Global HD SET-TOP BOX (STB) Value Market Share by Application (2013-2018)

Figure Global HD SET-TOP BOX (STB) Value Market Share by Application (2013-2018)

Table Global HD SET-TOP BOX (STB) Sale Price by Application (2013-2018)

Table Global HD SET-TOP BOX (STB) Sales by Players (2016-2018) (K Units)

Table Global HD SET-TOP BOX (STB) Sales Market Share by Players (2016-2018)

Figure Global HD SET-TOP BOX (STB) Sales Market Share by Players in 2016

Figure Global HD SET-TOP BOX (STB) Sales Market Share by Players in 2017

Table Global HD SET-TOP BOX (STB) Revenue by Players (2016-2018) (\$ Millions)

Table Global HD SET-TOP BOX (STB) Revenue Market Share by Players (2016-2018)

Figure Global HD SET-TOP BOX (STB) Revenue Market Share by Players in 2016

Figure Global HD SET-TOP BOX (STB) Revenue Market Share by Players in 2017

Table Global HD SET-TOP BOX (STB) Sale Price by Players (2016-2018)

Figure Global HD SET-TOP BOX (STB) Sale Price by Players in 2017

Table Global HD SET-TOP BOX (STB) Manufacturing Base Distribution and Sales Area by Players

Table Players HD SET-TOP BOX (STB) Products Offered

Table HD SET-TOP BOX (STB) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global HD SET-TOP BOX (STB) Consumption by Regions 2013-2018 (K Units)

Table Global HD SET-TOP BOX (STB) Consumption Market Share by Regions 2013-2018

Figure Global HD SET-TOP BOX (STB) Consumption Market Share by Regions 2013-2018

Table Global HD SET-TOP BOX (STB) Value by Regions 2013-2018 (\$ Millions)

Table Global HD SET-TOP BOX (STB) Value Market Share by Regions 2013-2018

Figure Global HD SET-TOP BOX (STB) Value Market Share by Regions 2013-2018

Figure Americas HD SET-TOP BOX (STB) Consumption 2013-2018 (K Units)

Figure Americas HD SET-TOP BOX (STB) Value 2013-2018 (\$ Millions)

Figure APAC HD SET-TOP BOX (STB) Consumption 2013-2018 (K Units)

Figure APAC HD SET-TOP BOX (STB) Value 2013-2018 (\$ Millions)

Figure Europe HD SET-TOP BOX (STB) Consumption 2013-2018 (K Units)

Figure Europe HD SET-TOP BOX (STB) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa HD SET-TOP BOX (STB) Consumption 2013-2018 (K Units)

Figure Middle East & Africa HD SET-TOP BOX (STB) Value 2013-2018 (\$ Millions)

Table Americas HD SET-TOP BOX (STB) Consumption by Countries (2013-2018) (K Units)

Table Americas HD SET-TOP BOX (STB) Consumption Market Share by Countries (2013-2018)

Figure Americas HD SET-TOP BOX (STB) Consumption Market Share by Countries in 2017

Table Americas HD SET-TOP BOX (STB) Value by Countries (2013-2018) (\$ Millions)

Table Americas HD SET-TOP BOX (STB) Value Market Share by Countries (2013-2018)

Figure Americas HD SET-TOP BOX (STB) Value Market Share by Countries in 2017

Table Americas HD SET-TOP BOX (STB) Consumption by Type (2013-2018) (K Units)

Table Americas HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)

Figure Americas HD SET-TOP BOX (STB) Consumption Market Share by Type in 2017

Table Americas HD SET-TOP BOX (STB) Consumption by Application (2013-2018) (K Units)

Table Americas HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Figure Americas HD SET-TOP BOX (STB) Consumption Market Share by Application in 2017

Figure United States HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure United States HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Canada HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Canada HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Mexico HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Mexico HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Table APAC HD SET-TOP BOX (STB) Consumption by Countries (2013-2018) (K Units)

Table APAC HD SET-TOP BOX (STB) Consumption Market Share by Countries (2013-2018)

Figure APAC HD SET-TOP BOX (STB) Consumption Market Share by Countries in 2017

Table APAC HD SET-TOP BOX (STB) Value by Countries (2013-2018) (\$ Millions)

Table APAC HD SET-TOP BOX (STB) Value Market Share by Countries (2013-2018)

Figure APAC HD SET-TOP BOX (STB) Value Market Share by Countries in 2017

Table APAC HD SET-TOP BOX (STB) Consumption by Type (2013-2018) (K Units)

Table APAC HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)

Figure APAC HD SET-TOP BOX (STB) Consumption Market Share by Type in 2017

Table APAC HD SET-TOP BOX (STB) Consumption by Application (2013-2018) (K Units)

Table APAC HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Figure APAC HD SET-TOP BOX (STB) Consumption Market Share by Application in 2017

Figure China HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure China HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Japan HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Japan HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Korea HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Korea HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Southeast Asia HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure India HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure India HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Australia HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Australia HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Table Europe HD SET-TOP BOX (STB) Consumption by Countries (2013-2018) (K Units)

Table Europe HD SET-TOP BOX (STB) Consumption Market Share by Countries (2013-2018)

Figure Europe HD SET-TOP BOX (STB) Consumption Market Share by Countries in 2017

Table Europe HD SET-TOP BOX (STB) Value by Countries (2013-2018) (\$ Millions)

Table Europe HD SET-TOP BOX (STB) Value Market Share by Countries (2013-2018)

Figure Europe HD SET-TOP BOX (STB) Value Market Share by Countries in 2017

Table Europe HD SET-TOP BOX (STB) Consumption by Type (2013-2018) (K Units)

Table Europe HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)

Figure Europe HD SET-TOP BOX (STB) Consumption Market Share by Type in 2017

Table Europe HD SET-TOP BOX (STB) Consumption by Application (2013-2018) (K Units)

Table Europe HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Figure Europe HD SET-TOP BOX (STB) Consumption Market Share by Application in 2017

Figure Germany HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Germany HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure France HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure France HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure UK HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure UK HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Italy HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Italy HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Russia HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Russia HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Spain HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Spain HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption by Countries (2013-2018) (K Units)

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by Countries in 2017

Table Middle East & Africa HD SET-TOP BOX (STB) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa HD SET-TOP BOX (STB) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa HD SET-TOP BOX (STB) Value Market Share by Countries in 2017

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption by Type (2013-2018) (K Units)

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by

Type in 2017

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption by Application (2013-2018) (K Units)

Table Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa HD SET-TOP BOX (STB) Consumption Market Share by Application in 2017

Figure Egypt HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Egypt HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure South Africa HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure South Africa HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Israel HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Israel HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure Turkey HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure Turkey HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries HD SET-TOP BOX (STB) Consumption Growth 2013-2018 (K Units)

Figure GCC Countries HD SET-TOP BOX (STB) Value Growth 2013-2018 (\$ Millions)

Table HD SET-TOP BOX (STB) Distributors List

Table HD SET-TOP BOX (STB) Customer List

Figure Global HD SET-TOP BOX (STB) Consumption Growth Rate Forecast (2018-2023) (K Units)

Figure Global HD SET-TOP BOX (STB) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global HD SET-TOP BOX (STB) Consumption Forecast by Countries (2018-2023) (K Units)

Table Global HD SET-TOP BOX (STB) Consumption Market Forecast by Regions

Table Global HD SET-TOP BOX (STB) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global HD SET-TOP BOX (STB) Value Market Share Forecast by Regions

Figure Americas HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Americas HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure APAC HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure APAC HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Europe HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Europe HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Middle East & Africa HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Middle East & Africa HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure United States HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure United States HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Canada HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Canada HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Mexico HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Mexico HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Brazil HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Brazil HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure China HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure China HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Japan HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Japan HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Korea HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Korea HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Southeast Asia HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Southeast Asia HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure India HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure India HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Australia HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Australia HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Germany HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Germany HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure France HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure France HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure UK HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure UK HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Italy HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Italy HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Russia HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Russia HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Spain HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Spain HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Egypt HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Egypt HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure South Africa HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure South Africa HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Israel HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)

Figure Israel HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)

Figure Turkey HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)
Figure Turkey HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)
Figure GCC Countries HD SET-TOP BOX (STB) Consumption 2018-2023 (K Units)
Figure GCC Countries HD SET-TOP BOX (STB) Value 2018-2023 (\$ Millions)
Table Global HD SET-TOP BOX (STB) Consumption Forecast by Type (2018-2023) (K Units)
Table Global HD SET-TOP BOX (STB) Consumption Market Share Forecast by Type (2018-2023)
Table Global HD SET-TOP BOX (STB) Value Forecast by Type (2018-2023) (\$ Millions)
Table Global HD SET-TOP BOX (STB) Value Market Share Forecast by Type (2018-2023)
Table Global HD SET-TOP BOX (STB) Consumption Forecast by Application (2018-2023) (K Units)
Table Global HD SET-TOP BOX (STB) Consumption Market Share Forecast by Application (2018-2023)
Table Global HD SET-TOP BOX (STB) Value Forecast by Application (2018-2023) (\$ Millions)
Table Global HD SET-TOP BOX (STB) Value Market Share Forecast by Application (2018-2023)
Table Arris(Pace) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Arris(Pace) HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Arris(Pace) HD SET-TOP BOX (STB) Market Share (2016-2018)
Table Technicolor(Cisco) Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Technicolor(Cisco) HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Technicolor(Cisco) HD SET-TOP BOX (STB) Market Share (2016-2018)
Table Apple Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Apple HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Apple HD SET-TOP BOX (STB) Market Share (2016-2018)
Table Echostar Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Echostar HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)
Figure Echostar HD SET-TOP BOX (STB) Market Share (2016-2018)
Table Humax Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Humax HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin

(2016-2018)

Figure Humax HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Sagemcom Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sagemcom HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sagemcom HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Samsung HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Roku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Roku HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Roku HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Skyworth Digital Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Skyworth Digital HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Skyworth Digital HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Huawei Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huawei HD SET-TOP BOX (STB) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Huawei HD SET-TOP BOX (STB) Market Share (2016-2018)

Table Jiuzhou Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coship Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Changhong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unionman Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yinhe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ZTE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hisense Basic Information, Manufacturing Base, Sales Area and Its Competitors

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