

# 2018-2023 Global Hard Coating Film Consumption Market Report

<https://marketpublishers.com/r/25FA02B3F0DEN.html>

Date: August 2018

Pages: 167

Price: US\$ 4,660.00 (Single User License)

ID: 25FA02B3F0DEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Hard Coating Film market for 2018-2023. This report studies the Hard Coating Film market. Hard Coating Film shows excellent scratch resistance, good chemical resistance and high lifetime when used under challenging environments.

A hard coat, can be defined as a protective polymer applied to a substrate for abrasion, chemical resistance or other surface characteristics. The thickness of the hard coat typically ranges from about 1 $\mu$ m to about 20 $\mu$ m depending on the polymer and the application technique. Today's hard coats and the substrates on which they are applied are becoming more end-use specific and in many cases, customer specific. Typically, hard coats are used for protection of surfaces in image display apparatuses such as LCD (liquid crystal displays), touch panels, CRT (cathode ray tubes), PDP (plasma display panels), EL (electroluminescence displays) and optical disks.

Compared to 2015, Hard Coating Film market managed to increase revenue by 3.28 percent to 502.67 million USD worldwide in 2016 from 486.70 million USD in 2015. Overall, the Hard Coating Film market performance is positive, despite the weak economic environment.

With the increasing in production capacity, expected that the Hard Coating Film raw material price will be stable in the short term. However, the improvement of energy, transportation costs, and labor costs, will play a significant role in promoting the cost of Hard Coating Film.

Over the next five years, LPI(LP Information) projects that Hard Coating Film will register a 2.0% CAGR in terms of revenue, reach US\$ 600 million by 2023, from US\$

530 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Hard Coating Film market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hardcoated Polycarbonate Film

Hardcoated Polyester Film

Others

Segmentation by application:

Membrane Switches

Display

Touch Screen

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Tekra (Division of EIS)

Toray

KIMOTO

HYNT

GUNZE

KOLON Industries

SKC Films

Vampire Coating

Arisawa Mfg

Lintec Corporation

Meihan Shinku Kogyo (MSK)

Chiefway Technology

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Hard Coating Film consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Hard Coating Film market by identifying its various subsegments.

Focuses on the key global Hard Coating Film manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Hard Coating Film with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Hard Coating Film submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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