

# 2018-2023 Global Handheld Gimbal Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Handheld Gimbal market for 2018-2023.

Handheld Gimbal is a pivoted support that cooperates with the light photographic equipment, such as mainstream sports cameras, mobile phones, micro single which lets the consumer get more stable video material in the movement, and handheld gimbal itself is small, portable, easy operation, etc.

The Global production of the handheld gimbal is about 300 K Unit in 2016. The production region is relative concentrated. The main manufacture region is concentrated in the China and USA. China is the largest production country.

The main consumption regions are concentrated in the USA and Europe and China. The Handheld gimbal's consumption has great relationship with the local technology developed level and economic level. The developing countries have little consumption. The import and export volume is very large; China has the largest export ratio. Currently, the handheld gimbal has a certain degree of anti-dumping phenomenon. The import specification and volume depends the consumption and local Over the next five years, LPI(LP Information) projects that Handheld Gimbal will register a 20.5% CAGR in terms of revenue, reach US\$ 260 million by 2023, from US\$ 83 million in 2017.

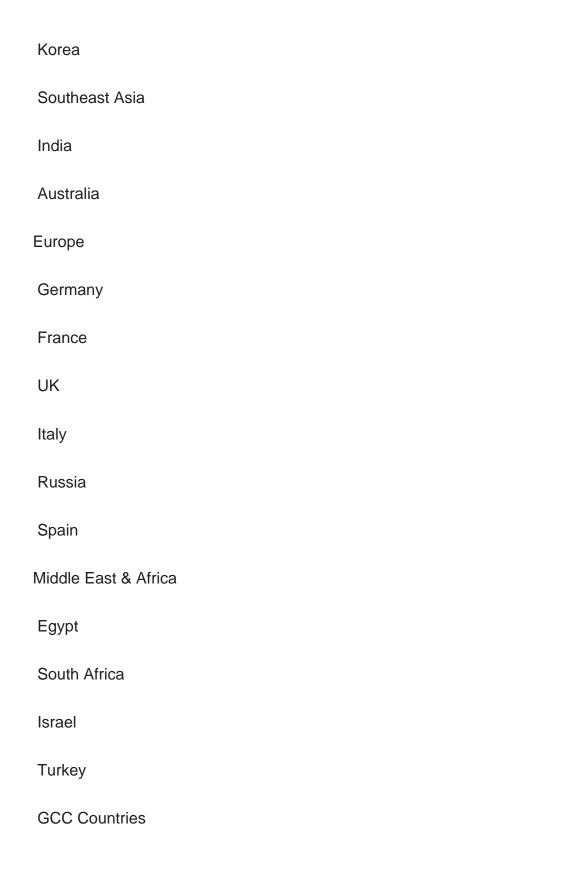
This report presents a comprehensive overview, market shares, and growth opportunities of Handheld Gimbal market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segme	entation by product type:
	2-Axis Handheld Gimbal
	3-Axis Handheld Gimbal
	Other
Segme	entation by application:
	Mobile Phone
	SLR Camera
	Other
This re	port also splits the market by region:
	Americas
	United States
	Canada
	Mexico
	Brazil
	APAC
	China
	Japan





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Feiyu
Freefly
DJI Tech
Wondlan
Rollei
TRD
SwiftCam
Steadicam
DEFY
WENPOD
Filmpower
Big Balance
Zhiyun
Varavon
Comodo
Lanparte
BeStableCam
Shape

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market



as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Handheld Gimbal consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Handheld Gimbal market by identifying its various subsegments.

Focuses on the key global Handheld Gimbal manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Handheld Gimbal with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Handheld Gimbal submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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