

2018-2023 Global Handheld Gimbal Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Handheld Gimbal market for 2018-2023.

Handheld Gimbal is a pivoted support that cooperates with the light photographic equipment, such as mainstream sports cameras, mobile phones, micro single which lets the consumer get more stable video material in the movement, and handheld gimbal itself is small, portable, easy operation, etc.

The Global production of the handheld gimbal is about 300 K Unit in 2016. The production region is relative concentrated. The main manufacture region is concentrated in the China and USA. China is the largest production country.

The main consumption regions are concentrated in the USA and Europe and China.

The Handheld gimbal's consumption has great relationship with the local technology developed level and economic level. The developing countries have little consumption.

The import and export volume is very large; China has the largest export ratio.

Currently, the handheld gimbal has a certain degree of anti-dumping phenomenon. The import specification and volume depends the consumption and local

Over the next five years, LPI(LP Information) projects that Handheld Gimbal will register a 20.5% CAGR in terms of revenue, reach US\$ 260 million by 2023, from US\$ 83 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Handheld Gimbal market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

2-Axis Handheld Gimbal

3-Axis Handheld Gimbal

Other

Segmentation by application:

Mobile Phone

SLR Camera

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Feiyu

Freefly

DJI Tech

Wondlan

Rollei

TRD

SwiftCam

Steadicam

DEFY

WENPOD

Filmpower

Big Balance

Zhiyun

Varavon

Comodo

Lanparte

BeStableCam

Shape

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market

as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Handheld Gimbal consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Handheld Gimbal market by identifying its various subsegments.

Focuses on the key global Handheld Gimbal manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Handheld Gimbal with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Handheld Gimbal submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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