

# 2018-2023 Global Handheld Barcode Scanners Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Handheld Barcode Scanners market for 2018-2023.

A barcode (also bar code) is a machine readable representation of information (usually dark ink on a light background to create high and low reflectance which is converted to 1s and 0s, which is a binary language that computers use. Originally, barcodes stored data in the widths and spacing's of printed parallel lines, but today they also come in patterns of dots, concentric circles, and text codes hidden within images. Barcodes can be read by barcode scanners, also known as barcode readers. Barcodes are widely used to implement Auto ID Data Capture (AIDC) systems that improve the speed and accuracy of computer data entry.

A barcode scanner simply eliminates keyboard strokes and provides an efficient and accurate way of transferring barcoded data into an application. Simultaneously, barcode scanners eliminate the need for pens & paper. They improve the speed and accuracy of computer data entry and improves overall business efficiencies.

A Handheld Barcode Scanners is any scanner that is held in the hand of the user during operation. Most handheld scanners are designed like a handgun, with a grip and a trigger to activate the scanning operation.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair

methods of competition.

Despite the presence of competition problems, due to the China recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Handheld Barcode Scanners will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Handheld Barcode Scanners market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Laser Scanner

Linear Imager Scanner

2D Imager Scanner

Segmentation by application:

Retail and Wholesale

Logistics and Warehousing

Industrial Manufacturing

Healthcare

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Datalogic

Symbol Technologies (Zebra)

Honeywell

Cognex

SICK

Newland

NCR

Denso Wave

Code

Microscan

Opticon Sensors

MINDEO

Zebex

CipherLAB

Bluebird

Argox (SATO)

SUNLUX IOT

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Handheld Barcode Scanners consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Handheld Barcode Scanners market by identifying its various subsegments.

Focuses on the key global Handheld Barcode Scanners manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Handheld Barcode Scanners with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Handheld Barcode Scanners submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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