

# 2018-2023 Global Gym/Club Fitness Trackers Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Gym/Club Fitness Trackers market for 2018-2023.

Fitness trackers are a type of electronic wearable device that monitors and tracks health-related metrics such as distance walked or run, heart rate, calorie consumption, and quality of sleep. Fitness trackers mostly come in the form of wristbands; they can also appear as clip-on devices, earbuds or clothing made of smart fabric. Many fitness & activity trackers can transmit data directly to a smartphone or personal computer.

North America is the largest countries of Gym/Club Fitness Trackers in the world in the past few years and it will keep increasing in the next few years. North America market took up about 41.92% % the global market in 2017, while Europe and Asia-Pacific were about 34.33%, 11.22%.

Over the next five years, LPI(LP Information) projects that Gym/Club Fitness Trackers will register a 13.4% CAGR in terms of revenue, reach US\$ 1820 million by 2023, from US\$ 860 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Gym/Club Fitness Trackers market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Wrist Wear

Leg Wear

Others

Segmentation by application:

Specialist Retailers

Factory Outlets

Internet Sales

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Fitbit

Samsung

XiaoMi

Garmin

Jabra

Atlas Wearables

Moov

MyZone

Wahoo

Gymwatch

Hykso

Lumo Bodytech Inc

TomTom

NadiX

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Gym/Club Fitness Trackers consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Gym/Club Fitness Trackers market by identifying its various subsegments.

Focuses on the key global Gym/Club Fitness Trackers manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Gym/Club Fitness Trackers with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Gym/Club Fitness Trackers submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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