

# 2018-2023 Global Guerbet Alcohols Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Guerbet Alcohols market for 2018-2023. Guerbet Alcohols is the Alcohols made by Guerbet reaction. The Guerbet reaction, named after Marcel Guerbet (1861–1938), is an organic reaction converting a primary aliphatic alcohol into its ?-alkylated dimer alcohol with loss of one equivalent of water. This reaction requires a catalyst and elevated temperatures. Guerbet alcohols are branched saturated alcohols with superior oxidative stability and extremely low volatility. Growing need for perfuming agents, emulsion stabilizer and super fattening agent in the range of cosmetic ingredients have revved up demand for guerbet alcohols. Attributed to low irritation and volatility characteristics, guerbet alcohols will witness significant demand in various industrial applications. The market is driven by various end-user industries, such as cosmetics & personal care, metal processing, detergents and cleaners, etc.

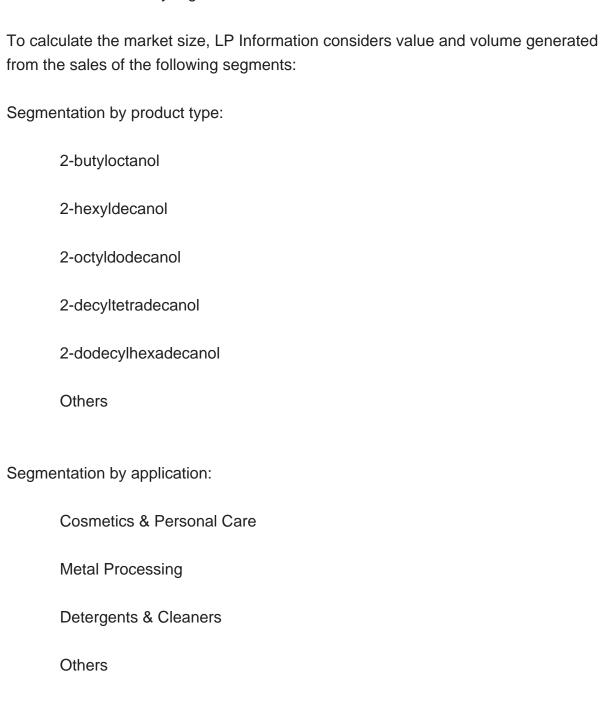
The market expansion of the global guerbet alcohols market is somewhat walled by high prices. Guerbet alcohols are highly priced and most of the manufacturers are based across Europe and North America.

The industry is expected to remain innovation-led, with frequent acquisitions and strategic alliances adopted as the key strategies by the players to increase their industry presence. Market stays in mature period with a clear concentration. Meanwhile, optimize product mix and further develop value-added capabilities to maximize margins. Manufacturers can take advantage of this situation by reinforcing their production units and supply-chains to avoid any delay in production turn-around-times (TAT) and supply-lead-times.



Over the next five years, LPI(LP Information) projects that Guerbet Alcohols will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Guerbet Alcohols market by product type, application, key manufacturers and key regions.



This report also splits the market by region:



**Americas** 

# **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe Germany France UK Italy Russia Spain

Middle East & Africa



Egypt

South Africa
Israel
Turkey
GCC Countries
The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:
BASF
Sasol
Evonik Industries
Jarchem Industries
New Japan Chemical
Kokyu Alcohol Kogyo
Kisco
In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

# **RESEARCH OBJECTIVES**

development.

To study and analyze the global Guerbet Alcohols consumption (value &



volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Guerbet Alcohols market by identifying its various subsegments.

Focuses on the key global Guerbet Alcohols manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Guerbet Alcohols with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Guerbet Alcohols submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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