

2018-2023 Global Golf Grip Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Golf Grip market for 2018-2023.

Golf grips are the most important equipment of golf club. Golf club grip is made to let golfers grip the golf club to install in the clubs, they can give you advantage of improving accuracy, confidence and distance.

North America has the largest global export quantity and manufacturers in Golf Grip market, while Europe is the second sales volume market for Golf Grip in 2016. In the industry, Golf Pride profits most in 2016 and recent years, while Lamkin and SuperStroke ranked 2 and 3. The market share of them is 66.68%, 7.45% and 6.22% in 2016. The gap of market share is kept on enlarged due to different strategy.

Nowadays, there are three main types of Golf Grip segment by Material, including Rubber, Cord and Other. And Rubber is the main type for Golf Grip segment by Material, and the Rubber reached a sales volume of approximately 27652 K Unit in 2016, with 56.90% of global sales volume. On the other hand, there are four main types of Golf Grip segment by Size, including Standard, Midsize, Jumbo and Other. And Standard is the main type for Golf Grip segment by Size, and the Standard reached a sales volume of approximately 22209 K Unit in 2016, with 45.70% of global sales volume.

Golf Grip technology is much mature now, and new enterprises can not surpass existing famous brands on reputation or design in the short term. So, the study group recommends the new entrants need to be considered carefully before entering into this field.

Over the next five years, LPI(LP Information) projects that Golf Grip will register a 2.4%

CAGR in terms of revenue, reach US\$ 580 million by 2023, from US\$ 500 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Golf Grip market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Rubber

Corded

Others

Segmentation by application:

Female

Male

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Golf Pride (US)

Lamkin (US)

SuperStroke (US)

Winn (US)

TaylorMade (US)

Iomic (JP)

Bocchieri (US)

Avon Grips (US)

Integra (US)

Loudmouth Golf (US)

Cobra (US)

Scotty Cameron (US)

Tacki-Mac (US)

The Grip Master (AU)

JumboMax (US)

EGIGO (UK)

Ray Cook (US)

Rife (US)

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Golf Grip consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Golf Grip market by identifying its various subsegments.

Focuses on the key global Golf Grip manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Golf Grip with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Golf Grip submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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