

# 2018-2023 Global Glasses-Free 3D Displays Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Glasses-Free 3D Displays market for 2018-2023.

This report studies the Glasses-Free 3D Displays market, Glasses-free 3D is any method of displaying stereoscopic images (adding binocular perception of 3D depth) without the use of special headgear or glasses on the part of the viewer. Because headgear is not required, it is also called 'glassesless 3D' or 'autostereoscopy'. There are two broad approaches currently used to accommodate motion parallax and wider viewing angles: eye-tracking, and multiple views so that the display does not need to sense where the viewers' eyes are located.

At present, in the foreign industrial developed countries the glass-free 3D displays industry is generally at the beginning level, the world's enterprises are mainly concentrated in Aisa, North America and Europe. Meanwhile, foreign companies have more mature technology of both software and hardware, strong R & D capability, the technical level is in a leading position. There are enabling policies from different countries.

The worldwide market of glass-free 3D displays reached more than 4233 units in 2016. The forecast in 2022 will be more than 26339 units. North America is the largest sales market in the world. It sales more than 1074 units with a growth rate of 34.06% in 2016. EU ranks the second largest sales market of glass-free 3D displays, selling almost 1050 units with a growth rate of 37.86% in 2016. China is the biggest production market of glass-free 3D displays. And it is developing fast and is the most potential consumer

market. It produced 2545 units with a growth rate of 42.90% in 2016 as the whole ecosystem is established soon. The rest of the world is still a small market in the world.

Glass-free 3D displays industry is relatively high concentration industry. The illustrious manufacturers are Leyard, Kangde Xin, Evistek, Alioscopy, Stream TV Networks and so on.

Over the next five years, LPI(LP Information) projects that Glasses-Free 3D Displays will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Glasses-Free 3D Displays market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Light Barrier Technology

Lenticular Lens Technology

Directional Backlight

Direct Imaging

Others

Segmentation by application:

TV

Advertising Display

Mobile devices

Other

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Alioscopy

Evistek

Kangde Xin

Leyard

Inlife-Handnet

Stream TV Networks

TCL Corporation

Exceptional 3D

YUAN CHANG VISION

Realcel Electronic

Vision Display

Seefeld

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Glasses-Free 3D Displays consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Glasses-Free 3D Displays market by identifying its various subsegments.

Focuses on the key global Glasses-Free 3D Displays manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Glasses-Free 3D Displays with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Glasses-Free 3D Displays submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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