

2018-2023 Global Ginseng Extract Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Ginseng Extract market for 2018-2023. Ginseng is a plant characterized by a fleshy root and a single stalk with green oval-shaped leaves. It is a perennial plant that can live more than a century. Ginseng is typically derived from the root of this plant. As an herbal supplement, the extract has long been prized for its reputation of having anti-inflammatory, anti-cancer, and antioxidant properties. It is also used in the homeopathic treatment of conditions, including depression, stress, low libido, and Attention Deficit Hyperactivity Disorder (ADHD).

At present, in the foreign industrial developed countries the Ginseng Extract industry is generally at the beginning level, the Europe enterprises are mainly concentrated in Germany, UK and Italy. Meanwhile, foreign companies have more raw materials resources advantages, such as China and South Korea, is the leading producer of ginseng, at the same time, the two regions companies pay more and more attention to the market of ginseng extract finished product in Europe.

Ginseng Extract industry is relatively high concentration industry. The illustrious manufacturers IN Europe are Boots, Orkla Health, Pharmaton, Allcura Naturheilmittel GmbH, Ginsana and so on.

Ginseng Extract industry is including many product series, such as ginseng, ginseng health products, ginseng tea, ginseng cosmetics and so on, with the development of science and technology, ginseng application in cosmetics will be more and more widely.

Over the next five years, LPI(LP Information) projects that Ginseng Extract will register

a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Ginseng Extract market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Capsule

Tablet

Powder

Other

Segmentation by application:

Pharma & Healthcare

Cosmetic & Skin Care

Food & Feed Additives

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Boots

Orkla Health

Pharmaton

Allcura Naturheilmittel GmbH

Ginsana

NATURE ESSENTIAL

Oxford Vitality

Ortis

Vitastore

Elemis

Molinari

Erborian

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Ginseng Extract consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Ginseng Extract market by identifying its various subsegments.

Focuses on the key global Ginseng Extract manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Ginseng Extract with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Ginseng Extract submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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