

# 2018-2023 Global Gaming Mouse & Keyboards Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Gaming Mouse & Keyboards market for 2018-2023.

Gaming Mouse & Keyboards are engineered to provide gamers with higher-end performance and a great gaming experience.

Gaming keyboards often have a variety of programmable keys for use in or out of game. They are often backlit, and may feature a thicker coating of paint on the most used gaming keys (w, a, s, d, space). They're also more suitable for long time use by (usually) being built in a more robust fashion, and are made so that they won't hurt the user's hands after a period of long use. Gaming keyboards can also come with a variety of useful features from a windows key disable switch to a LCD screen.

Gaming Mouse is specifically designed for use in computer games. They typically employ a wide array of controls and buttons and have designs that differ radically from traditional mice. It is also common for gaming mice, especially those designed for use in real-time strategy games such as StarCraft, or in multiplayer online battle arena games such as Dota 2 to have a relatively high sensitivity, measured in dots per inch (DPI).

Some advanced mice from gaming manufacturers also allow users to customize the weight of the mouse by adding or subtracting weights to allow for easier control.

Ergonomic quality is also an important factor in gaming mice, as extended gameplay times may render further use of the mouse to be uncomfortable. Some mice have been designed to have adjustable features such as removable and/or elongated palm rests, horizontally adjustable thumb rests and pinky rests.

Currently, Taiwan is the largest production area of Gaming Mouse & Keyboards, which took 45.40% percent of the production market in 2016. And as the market growth rate in developing countries is much faster than the speed in developed countries.

The global Gaming Mouse & Keyboards industry mainly concentrates in the North America, Europe, China and Taiwan. the global leading players in this market are Razer, Corsair, A4TECH, Logitech and RAPOO, which accounts for about 58.87% of total production value.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area; the future will still have more new investment enter the field. In the next five years, the consumption volume will keep stable increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that Gaming Mouse & Keyboards will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Gaming Mouse & Keyboards market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Gaming Mouse

Gaming Keyboards

Segmentation by application:

Entertainment Place

Private Used

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Razer

Corsair

A4TECH

Logitech

RAPOO

Genius (KYE Systems Corp)

SteelSeries

MADCATZ

Roccat

Mionix

COUGAR

AZio

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Gaming Mouse & Keyboards consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Gaming Mouse & Keyboards market by identifying its various subsegments.

Focuses on the key global Gaming Mouse & Keyboards manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Gaming Mouse & Keyboards with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Gaming Mouse & Keyboards submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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