

2018-2023 Global Frozen Potatoes Consumption Market Report

<https://marketpublishers.com/r/2ADCA250A32EN.html>

Date: August 2018

Pages: 159

Price: US\$ 4,660.00 (Single User License)

ID: 2ADCA250A32EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frozen Potatoes market for 2018-2023. Frozen Potatoes is prepared from washed, mature, sound tubers of the potato plant of the species and subjected to a freezing process in the appropriate equipment. In general, frozen potatoes must be shipped at 0 degrees F (plus or minus 10 degrees F).

Over the next five years, LPI(LP Information) projects that Frozen Potatoes will register a 5.3% CAGR in terms of revenue, reach US\$ 16900 million by 2023, from US\$ 12400 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Potatoes market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Chips

Non-chips

Segmentation by application:

Quick Service Restaurant (QSR)

Household

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

McCain Foods

Lamb Weston

Simplot Foods

Kraft Heinz

Aviko Group

Farm Frites

Cavendish Farms

Agristo

Nomad Foods

General Mills

Ardo

11er Nahrungsmittel

Pizzoli

Landun

Goya Foods

Seneca Foods

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Frozen Potatoes consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frozen Potatoes market by identifying its various subsegments.

Focuses on the key global Frozen Potatoes manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frozen Potatoes with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frozen Potatoes submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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