

2018-2023 Global Frozen and Freeze-Dried Pet Food Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frozen and Freeze-Dried Pet Food market for 2018-2023.

Frozen food is placed in a vacuum chamber where the temperature remains below freezing. As the pressure and temperature changes, the ice crystals (moisture) in the food are vaporized rather than evaporated. The freeze-drying process prevents the moisture in the food from becoming a liquid before it is removed. Freeze-dried foods are the closest alternative to a raw diet. These foods can be found in a formed shape like nuggets or patties, and well as flaked or granular mixes. Freeze-dried foods can be rehydrated with water before feeding, or fed directly from the package.

Frozen, also called Fresh-Prepared, comes in raw or cooked (not processed) form, Part of this growing trend is the commercialization of home-made dog food for pet owners who want the same quality, but do not have the time or expertise to make it themselves. The revenue proportion of Freeze-Dried Pet Food in 2016 is about 42.2%, and the proportion of Frozen Pet Food in 2016 is about 57.8%. Freeze-dried foods are both lightweight because most of the moisture has been removed. Freeze-dried formulas use low temperatures and pressure to remove moisture.

North America is the largest consumption place, with a revenue market share nearly 67% in 2016. Following North America, Europe is the second largest consumption place with the revenue market share of 19.4% in 2016. Asia, South America, etc. are also important sales regions.

Market competition is intense. WellPet, Stella & Chewy, K9 Naturals, etc. are the leader of this industry. With the development of society and the changing of consumer demand, the Frozen and Freeze-Dried Pet Food industry will be more and more popular

in the future.

Over the next five years, LPI(LP Information) projects that Frozen and Freeze-Dried Pet Food will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen and Freeze-Dried Pet Food market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Frozen Pet Food

Freeze-Dried Pet Food

Segmentation by application:

Dog

Cat

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

WellPet

Stella & Chewy

K9 Naturals

Vital Essentials Raw

Bravo

Nature's Variety

Steve's Real Food

Primal Pets

Grandma Lucy's

NRG Freeze Dried Raw

Orijen

NW Naturals

Dr. Harvey's

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Frozen and Freeze-Dried Pet Food consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frozen and Freeze-Dried Pet Food market by identifying its various subsegments.

Focuses on the key global Frozen and Freeze-Dried Pet Food manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frozen and Freeze-Dried Pet Food with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frozen and Freeze-Dried Pet Food submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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