

# 2018-2023 Global Frozen Bread Consumption Market Report

<https://marketpublishers.com/r/2793CE9C188EN.html>

Date: October 2018

Pages: 166

Price: US\$ 4,660.00 (Single User License)

ID: 2793CE9C188EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frozen Bread market for 2018-2023.

North America Frozen Bread market accounts for over 35% of the global consumption by value

Supermarket/hypermarket remains the dominant retail distribution channel accounting for more than 50% of the sale. Specialist retailers and convenience stores have maintained a stable growth rate of 3% over the past five years. Supermarkets are expected to register the fastest growth rate.

Over the next five years, LPI(LP Information) projects that Frozen Bread will register a xx% CAGR in terms of revenue, reach US\$ 4060 million by 2023, from US\$ 4060 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Bread market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Freezing pastries

Cold pizza crust

Frigid cake

Frigid bread

Other products

Segmentation by application:

Supermarket/hypermarket

Specialist retailers and convenience stores

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Aryzta AG

Rich Products Corp

Gonnella Baking Co

EDNA International GmbH

George Weston Limited

Sunbullah Group

Bridgford Foods Corporation

Gonnella Baking Company

Grupo Bimbo, S.A.B. de CV

Emad Bakeries

Flowers Foods Inc.

Wenner Bakery

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Frozen Bread consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frozen Bread market by identifying its various subsegments.

Focuses on the key global Frozen Bread manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frozen Bread with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frozen Bread submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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