

# 2018-2023 Global Frozen Bread Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frozen Bread market for 2018-2023. North America Frozen Bread market accounts for over 35% of the global consumption by value

Supermarket/hypermarket remains the dominant retail distribution channel accounting for more than 50% of the sale. Specialist retailers and convenience stores have maintained a stable growth rate of 3% over the past five years. Supermarkets are expected to register the fastest growth rate.

Over the next five years, LPI(LP Information) projects that Frozen Bread will register a xx% CAGR in terms of revenue, reach US\$ 4060 million by 2023, from US\$ 4060 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Frozen Bread market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Freezing pastries



# Cold pizza crust

Frigid cake

Frigid bread

Other products

Segmentation by application:

Supermarket/hypermarket

Specialist retailers and convenience stores

Other

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia



India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Aryzta AG

**Rich Products Corp** 



Gonnella Baking Co

EDNA International GmbH

George Weston Limited

Sunbulah Group

Bridgford Foods Corporation

Gonnella Baking Company

Grupo Bimbo, S.A.B. de CV

**Emad Bakeries** 

Flowers Foods Inc.

Wenner Bakery

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Frozen Bread consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frozen Bread market by identifying its various subsegments.

Focuses on the key global Frozen Bread manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Frozen Bread with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frozen Bread submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



# Contents

#### 2018-2023 GLOBAL FROZEN BREAD CONSUMPTION MARKET REPORT

## **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Frozen Bread Consumption 2013-2023
  - 2.1.2 Frozen Bread Consumption CAGR by Region
- 2.2 Frozen Bread Segment by Type
  - 2.2.1 Freezing pastries
  - 2.2.2 Cold pizza crust
  - 2.2.3 Frigid cake
  - 2.2.4 Frigid bread
  - 2.2.5 Other products
- 2.3 Frozen Bread Consumption by Type
- 2.3.1 Global Frozen Bread Consumption Market Share by Type (2013-2018)
- 2.3.2 Global Frozen Bread Revenue and Market Share by Type (2013-2018)
- 2.3.3 Global Frozen Bread Sale Price by Type (2013-2018)
- 2.4 Frozen Bread Segment by Application
  - 2.4.1 Supermarket/hypermarket
  - 2.4.2 Specialist retailers and convenience stores
  - 2.4.3 Other
- 2.5 Frozen Bread Consumption by Application
- 2.5.1 Global Frozen Bread Consumption Market Share by Application (2013-2018)
- 2.5.2 Global Frozen Bread Value and Market Share by Application (2013-2018)
- 2.5.3 Global Frozen Bread Sale Price by Application (2013-2018)

#### **3 GLOBAL FROZEN BREAD BY PLAYERS**



- 3.1 Global Frozen Bread Sales Market Share by Players
- 3.1.1 Global Frozen Bread Sales by Players (2016-2018)
- 3.1.2 Global Frozen Bread Sales Market Share by Players (2016-2018)
- 3.2 Global Frozen Bread Revenue Market Share by Players
- 3.2.1 Global Frozen Bread Revenue by Players (2016-2018)
- 3.2.2 Global Frozen Bread Revenue Market Share by Players (2016-2018)
- 3.3 Global Frozen Bread Sale Price by Players

3.4 Global Frozen Bread Manufacturing Base Distribution, Sales Area, Product Types by Players

- 3.4.1 Global Frozen Bread Manufacturing Base Distribution and Sales Area by Players
- 3.4.2 Players Frozen Bread Products Offered
- 3.5 Market Concentration Rate Analysis
- 3.5.1 Competition Landscape Analysis
- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

# **4 FROZEN BREAD BY REGIONS**

- 4.1 Frozen Bread by Regions
- 4.1.1 Global Frozen Bread Consumption by Regions
- 4.1.2 Global Frozen Bread Value by Regions
- 4.2 Americas Frozen Bread Consumption Growth
- 4.3 APAC Frozen Bread Consumption Growth
- 4.4 Europe Frozen Bread Consumption Growth
- 4.5 Middle East & Africa Frozen Bread Consumption Growth

# **5 AMERICAS**

- 5.1 Americas Frozen Bread Consumption by Countries
  - 5.1.1 Americas Frozen Bread Consumption by Countries (2013-2018)
- 5.1.2 Americas Frozen Bread Value by Countries (2013-2018)
- 5.2 Americas Frozen Bread Consumption by Type
- 5.3 Americas Frozen Bread Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries



#### 6 APAC

- 6.1 APAC Frozen Bread Consumption by Countries
- 6.1.1 APAC Frozen Bread Consumption by Countries (2013-2018)
- 6.1.2 APAC Frozen Bread Value by Countries (2013-2018)
- 6.2 APAC Frozen Bread Consumption by Type
- 6.3 APAC Frozen Bread Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

# 7 EUROPE

- 7.1 Europe Frozen Bread by Countries
- 7.1.1 Europe Frozen Bread Consumption by Countries (2013-2018)
- 7.1.2 Europe Frozen Bread Value by Countries (2013-2018)
- 7.2 Europe Frozen Bread Consumption by Type
- 7.3 Europe Frozen Bread Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

# 8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Frozen Bread by Countries
- 8.1.1 Middle East & Africa Frozen Bread Consumption by Countries (2013-2018)
- 8.1.2 Middle East & Africa Frozen Bread Value by Countries (2013-2018)
- 8.2 Middle East & Africa Frozen Bread Consumption by Type
- 8.3 Middle East & Africa Frozen Bread Consumption by Application
- 8.4 Egypt
- 8.5 South Africa



8.6 Israel

8.7 Turkey

8.8 GCC Countries

### 9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

### **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.2 Frozen Bread Distributors
- 10.3 Frozen Bread Customer

# 11 GLOBAL FROZEN BREAD MARKET FORECAST

- 11.1 Global Frozen Bread Consumption Forecast (2018-2023)
- 11.2 Global Frozen Bread Forecast by Regions
  - 11.2.1 Global Frozen Bread Forecast by Regions (2018-2023)
- 11.2.2 Global Frozen Bread Value Forecast by Regions (2018-2023)
- 11.2.3 Americas Consumption Forecast
- 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
- 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
- 11.4.1 China Market Forecast
- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast



- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
- 11.5.1 Germany Market Forecast
- 11.5.2 France Market Forecast
- 11.5.3 UK Market Forecast
- 11.5.4 Italy Market Forecast
- 11.5.5 Russia Market Forecast
- 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Frozen Bread Forecast by Type
- 11.8 Global Frozen Bread Forecast by Application

# **12 KEY PLAYERS ANALYSIS**

- 12.1 Aryzta AG
  - 12.1.1 Company Details
  - 12.1.2 Frozen Bread Product Offered
  - 12.1.3 Aryzta AG Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Aryzta AG News
- 12.2 Rich Products Corp
  - 12.2.1 Company Details
- 12.2.2 Frozen Bread Product Offered
- 12.2.3 Rich Products Corp Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Rich Products Corp News
- 12.3 Gonnella Baking Co
  - 12.3.1 Company Details
  - 12.3.2 Frozen Bread Product Offered
- 12.3.3 Gonnella Baking Co Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)



- 12.3.4 Main Business Overview
- 12.3.5 Gonnella Baking Co News
- 12.4 EDNA International GmbH
  - 12.4.1 Company Details
  - 12.4.2 Frozen Bread Product Offered
- 12.4.3 EDNA International GmbH Frozen Bread Sales, Revenue, Price and Gross
- Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 EDNA International GmbH News
- 12.5 George Weston Limited
- 12.5.1 Company Details
- 12.5.2 Frozen Bread Product Offered
- 12.5.3 George Weston Limited Frozen Bread Sales, Revenue, Price and Gross Margin

(2016-2018)

- 12.5.4 Main Business Overview
- 12.5.5 George Weston Limited News
- 12.6 Sunbulah Group
  - 12.6.1 Company Details
  - 12.6.2 Frozen Bread Product Offered
- 12.6.3 Sunbulah Group Frozen Bread Sales, Revenue, Price and Gross Margin
- (2016-2018)
  - 12.6.4 Main Business Overview
- 12.6.5 Sunbulah Group News
- 12.7 Bridgford Foods Corporation
  - 12.7.1 Company Details
  - 12.7.2 Frozen Bread Product Offered
- 12.7.3 Bridgford Foods Corporation Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
- 12.7.5 Bridgford Foods Corporation News
- 12.8 Gonnella Baking Company
- 12.8.1 Company Details
- 12.8.2 Frozen Bread Product Offered
- 12.8.3 Gonnella Baking Company Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
- 12.8.5 Gonnella Baking Company News
- 12.9 Grupo Bimbo, S.A.B. de CV
- 12.9.1 Company Details



12.9.2 Frozen Bread Product Offered

12.9.3 Grupo Bimbo, S.A.B. de CV Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.9.4 Main Business Overview
- 12.9.5 Grupo Bimbo, S.A.B. de CV News
- 12.10 Emad Bakeries
  - 12.10.1 Company Details
  - 12.10.2 Frozen Bread Product Offered
- 12.10.3 Emad Bakeries Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.10.4 Main Business Overview
- 12.10.5 Emad Bakeries News
- 12.11 Flowers Foods Inc.
- 12.12 Wenner Bakery

### **13 RESEARCH FINDINGS AND CONCLUSION**



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Frozen Bread Table Product Specifications of Frozen Bread Figure Frozen Bread Report Years Considered Figure Market Research Methodology Figure Global Frozen Bread Consumption Growth Rate 2013-2023 (K MT) Figure Global Frozen Bread Value Growth Rate 2013-2023 (\$ Millions) Table Frozen Bread Consumption CAGR by Region 2013-2023 (\$ Millions) Figure Product Picture of Freezing pastries Table Major Players of Freezing pastries Figure Product Picture of Cold pizza crust Table Major Players of Cold pizza crust Figure Product Picture of Frigid cake Table Major Players of Frigid cake Figure Product Picture of Frigid bread Table Major Players of Frigid bread Figure Product Picture of Other products Table Major Players of Other products Table Global Consumption Sales by Type (2013-2018) Table Global Frozen Bread Consumption Market Share by Type (2013-2018) Figure Global Frozen Bread Consumption Market Share by Type (2013-2018) Table Global Frozen Bread Revenue by Type (2013-2018) (\$ million) Table Global Frozen Bread Value Market Share by Type (2013-2018) (\$ Millions) Figure Global Frozen Bread Value Market Share by Type (2013-2018) Table Global Frozen Bread Sale Price by Type (2013-2018) Figure Frozen Bread Consumed in Supermarket/hypermarket Figure Global Frozen Bread Market: Supermarket/hypermarket (2013-2018) (K MT) Figure Global Frozen Bread Market: Supermarket/hypermarket (2013-2018) (\$ Millions) Figure Global Supermarket/hypermarket YoY Growth (\$ Millions) Figure Frozen Bread Consumed in Specialist retailers and convenience stores Figure Global Frozen Bread Market: Specialist retailers and convenience stores (2013-2018) (K MT) Figure Global Frozen Bread Market: Specialist retailers and convenience stores (2013-2018) (\$ Millions) Figure Global Specialist retailers and convenience stores YoY Growth (\$ Millions) Figure Frozen Bread Consumed in Other



Figure Global Frozen Bread Market: Other (2013-2018) (K MT) Figure Global Frozen Bread Market: Other (2013-2018) (\$ Millions) Figure Global Other YoY Growth (\$ Millions) Table Global Consumption Sales by Application (2013-2018) Table Global Frozen Bread Consumption Market Share by Application (2013-2018) Figure Global Frozen Bread Consumption Market Share by Application (2013-2018) Table Global Frozen Bread Value by Application (2013-2018) Table Global Frozen Bread Value Market Share by Application (2013-2018) Figure Global Frozen Bread Value Market Share by Application (2013-2018) Table Global Frozen Bread Sale Price by Application (2013-2018) Table Global Frozen Bread Sales by Players (2016-2018) (K MT) Table Global Frozen Bread Sales Market Share by Players (2016-2018) Figure Global Frozen Bread Sales Market Share by Players in 2016 Figure Global Frozen Bread Sales Market Share by Players in 2017 Table Global Frozen Bread Revenue by Players (2016-2018) (\$ Millions) Table Global Frozen Bread Revenue Market Share by Players (2016-2018) Figure Global Frozen Bread Revenue Market Share by Players in 2016 Figure Global Frozen Bread Revenue Market Share by Players in 2017 Table Global Frozen Bread Sale Price by Players (2016-2018) Figure Global Frozen Bread Sale Price by Players in 2017 Table Global Frozen Bread Manufacturing Base Distribution and Sales Area by Players Table Players Frozen Bread Products Offered Table Frozen Bread Concentration Ratio (CR3, CR5 and CR10) (2016-2018) Table Global Frozen Bread Consumption by Regions 2013-2018 (K MT) Table Global Frozen Bread Consumption Market Share by Regions 2013-2018 Figure Global Frozen Bread Consumption Market Share by Regions 2013-2018 Table Global Frozen Bread Value by Regions 2013-2018 (\$ Millions) Table Global Frozen Bread Value Market Share by Regions 2013-2018 Figure Global Frozen Bread Value Market Share by Regions 2013-2018 Figure Americas Frozen Bread Consumption 2013-2018 (K MT) Figure Americas Frozen Bread Value 2013-2018 (\$ Millions) Figure APAC Frozen Bread Consumption 2013-2018 (K MT) Figure APAC Frozen Bread Value 2013-2018 (\$ Millions) Figure Europe Frozen Bread Consumption 2013-2018 (K MT) Figure Europe Frozen Bread Value 2013-2018 (\$ Millions) Figure Middle East & Africa Frozen Bread Consumption 2013-2018 (K MT) Figure Middle East & Africa Frozen Bread Value 2013-2018 (\$ Millions) Table Americas Frozen Bread Consumption by Countries (2013-2018) (K MT) Table Americas Frozen Bread Consumption Market Share by Countries (2013-2018)



Figure Americas Frozen Bread Consumption Market Share by Countries in 2017 Table Americas Frozen Bread Value by Countries (2013-2018) (\$ Millions) Table Americas Frozen Bread Value Market Share by Countries (2013-2018) Figure Americas Frozen Bread Value Market Share by Countries in 2017 Table Americas Frozen Bread Consumption by Type (2013-2018) (K MT) Table Americas Frozen Bread Consumption Market Share by Type (2013-2018) Figure Americas Frozen Bread Consumption Market Share by Type in 2017 Table Americas Frozen Bread Consumption by Application (2013-2018) (K MT) Table Americas Frozen Bread Consumption Market Share by Application (2013-2018) Figure Americas Frozen Bread Consumption Market Share by Application in 2017 Figure United States Frozen Bread Consumption Growth 2013-2018 (K MT) Figure United States Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Canada Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Canada Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Mexico Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Mexico Frozen Bread Value Growth 2013-2018 (\$ Millions) Table APAC Frozen Bread Consumption by Countries (2013-2018) (K MT) Table APAC Frozen Bread Consumption Market Share by Countries (2013-2018) Figure APAC Frozen Bread Consumption Market Share by Countries in 2017 Table APAC Frozen Bread Value by Countries (2013-2018) (\$ Millions) Table APAC Frozen Bread Value Market Share by Countries (2013-2018) Figure APAC Frozen Bread Value Market Share by Countries in 2017 Table APAC Frozen Bread Consumption by Type (2013-2018) (K MT) Table APAC Frozen Bread Consumption Market Share by Type (2013-2018) Figure APAC Frozen Bread Consumption Market Share by Type in 2017 Table APAC Frozen Bread Consumption by Application (2013-2018) (K MT) Table APAC Frozen Bread Consumption Market Share by Application (2013-2018) Figure APAC Frozen Bread Consumption Market Share by Application in 2017 Figure China Frozen Bread Consumption Growth 2013-2018 (K MT) Figure China Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Japan Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Japan Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Korea Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Korea Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Southeast Asia Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Southeast Asia Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure India Frozen Bread Consumption Growth 2013-2018 (K MT) Figure India Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Australia Frozen Bread Consumption Growth 2013-2018 (K MT)



Figure Australia Frozen Bread Value Growth 2013-2018 (\$ Millions) Table Europe Frozen Bread Consumption by Countries (2013-2018) (K MT) Table Europe Frozen Bread Consumption Market Share by Countries (2013-2018) Figure Europe Frozen Bread Consumption Market Share by Countries in 2017 Table Europe Frozen Bread Value by Countries (2013-2018) (\$ Millions) Table Europe Frozen Bread Value Market Share by Countries (2013-2018) Figure Europe Frozen Bread Value Market Share by Countries in 2017 Table Europe Frozen Bread Consumption by Type (2013-2018) (K MT) Table Europe Frozen Bread Consumption Market Share by Type (2013-2018) Figure Europe Frozen Bread Consumption Market Share by Type in 2017 Table Europe Frozen Bread Consumption by Application (2013-2018) (K MT) Table Europe Frozen Bread Consumption Market Share by Application (2013-2018) Figure Europe Frozen Bread Consumption Market Share by Application in 2017 Figure Germany Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Germany Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure France Frozen Bread Consumption Growth 2013-2018 (K MT) Figure France Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure UK Frozen Bread Consumption Growth 2013-2018 (K MT) Figure UK Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Italy Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Italy Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Russia Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Russia Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Spain Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Spain Frozen Bread Value Growth 2013-2018 (\$ Millions) Table Middle East & Africa Frozen Bread Consumption by Countries (2013-2018) (K MT)

Table Middle East & Africa Frozen Bread Consumption Market Share by Countries(2013-2018)

Figure Middle East & Africa Frozen Bread Consumption Market Share by Countries in 2017

Table Middle East & Africa Frozen Bread Value by Countries (2013-2018) (\$ Millions) Table Middle East & Africa Frozen Bread Value Market Share by Countries (2013-2018) Figure Middle East & Africa Frozen Bread Value Market Share by Countries in 2017 Table Middle East & Africa Frozen Bread Consumption by Type (2013-2018) (K MT) Table Middle East & Africa Frozen Bread Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Frozen Bread Consumption Market Share by Type in 2017 Table Middle East & Africa Frozen Bread Consumption by Application (2013-2018) (K



MT)

Table Middle East & Africa Frozen Bread Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Frozen Bread Consumption Market Share by Application in 2017

Figure Egypt Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Egypt Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure South Africa Frozen Bread Consumption Growth 2013-2018 (K MT) Figure South Africa Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Israel Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Israel Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure Turkey Frozen Bread Consumption Growth 2013-2018 (K MT) Figure Turkey Frozen Bread Value Growth 2013-2018 (\$ Millions) Figure GCC Countries Frozen Bread Consumption Growth 2013-2018 (K MT) Figure GCC Countries Frozen Bread Value Growth 2013-2018 (\$ Millions) Table Frozen Bread Distributors List Table Frozen Bread Customer List Figure Global Frozen Bread Consumption Growth Rate Forecast (2018-2023) (K MT) Figure Global Frozen Bread Value Growth Rate Forecast (2018-2023) (\$ Millions) Table Global Frozen Bread Consumption Forecast by Countries (2018-2023) (K MT) Table Global Frozen Bread Consumption Market Forecast by Regions Table Global Frozen Bread Value Forecast by Countries (2018-2023) (\$ Millions) Table Global Frozen Bread Value Market Share Forecast by Regions Figure Americas Frozen Bread Consumption 2018-2023 (K MT) Figure Americas Frozen Bread Value 2018-2023 (\$ Millions) Figure APAC Frozen Bread Consumption 2018-2023 (K MT) Figure APAC Frozen Bread Value 2018-2023 (\$ Millions) Figure Europe Frozen Bread Consumption 2018-2023 (K MT) Figure Europe Frozen Bread Value 2018-2023 (\$ Millions) Figure Middle East & Africa Frozen Bread Consumption 2018-2023 (K MT)

Figure Middle East & Africa Frozen Bread Value 2018-2023 (\$ Millions)

Figure United States Frozen Bread Consumption 2018-2023 (K MT)

Figure United States Frozen Bread Value 2018-2023 (\$ Millions)

Figure Canada Frozen Bread Consumption 2018-2023 (K MT)

Figure Canada Frozen Bread Value 2018-2023 (\$ Millions)

Figure Mexico Frozen Bread Consumption 2018-2023 (K MT)

Figure Mexico Frozen Bread Value 2018-2023 (\$ Millions)

Figure Brazil Frozen Bread Consumption 2018-2023 (K MT)

Figure Brazil Frozen Bread Value 2018-2023 (\$ Millions)



Figure China Frozen Bread Consumption 2018-2023 (K MT) Figure China Frozen Bread Value 2018-2023 (\$ Millions) Figure Japan Frozen Bread Consumption 2018-2023 (K MT) Figure Japan Frozen Bread Value 2018-2023 (\$ Millions) Figure Korea Frozen Bread Consumption 2018-2023 (K MT) Figure Korea Frozen Bread Value 2018-2023 (\$ Millions) Figure Southeast Asia Frozen Bread Consumption 2018-2023 (K MT) Figure Southeast Asia Frozen Bread Value 2018-2023 (\$ Millions) Figure India Frozen Bread Consumption 2018-2023 (K MT) Figure India Frozen Bread Value 2018-2023 (\$ Millions) Figure Australia Frozen Bread Consumption 2018-2023 (K MT) Figure Australia Frozen Bread Value 2018-2023 (\$ Millions) Figure Germany Frozen Bread Consumption 2018-2023 (K MT) Figure Germany Frozen Bread Value 2018-2023 (\$ Millions) Figure France Frozen Bread Consumption 2018-2023 (K MT) Figure France Frozen Bread Value 2018-2023 (\$ Millions) Figure UK Frozen Bread Consumption 2018-2023 (K MT) Figure UK Frozen Bread Value 2018-2023 (\$ Millions) Figure Italy Frozen Bread Consumption 2018-2023 (K MT) Figure Italy Frozen Bread Value 2018-2023 (\$ Millions) Figure Russia Frozen Bread Consumption 2018-2023 (K MT) Figure Russia Frozen Bread Value 2018-2023 (\$ Millions) Figure Spain Frozen Bread Consumption 2018-2023 (K MT) Figure Spain Frozen Bread Value 2018-2023 (\$ Millions) Figure Egypt Frozen Bread Consumption 2018-2023 (K MT) Figure Egypt Frozen Bread Value 2018-2023 (\$ Millions) Figure South Africa Frozen Bread Consumption 2018-2023 (K MT) Figure South Africa Frozen Bread Value 2018-2023 (\$ Millions) Figure Israel Frozen Bread Consumption 2018-2023 (K MT) Figure Israel Frozen Bread Value 2018-2023 (\$ Millions) Figure Turkey Frozen Bread Consumption 2018-2023 (K MT) Figure Turkey Frozen Bread Value 2018-2023 (\$ Millions) Figure GCC Countries Frozen Bread Consumption 2018-2023 (K MT) Figure GCC Countries Frozen Bread Value 2018-2023 (\$ Millions) Table Global Frozen Bread Consumption Forecast by Type (2018-2023) (K MT) Table Global Frozen Bread Consumption Market Share Forecast by Type (2018-2023) Table Global Frozen Bread Value Forecast by Type (2018-2023) (\$ Millions) Table Global Frozen Bread Value Market Share Forecast by Type (2018-2023) Table Global Frozen Bread Consumption Forecast by Application (2018-2023) (K MT)



Table Global Frozen Bread Consumption Market Share Forecast by Application(2018-2023)

Table Global Frozen Bread Value Forecast by Application (2018-2023) (\$ Millions) Table Global Frozen Bread Value Market Share Forecast by Application (2018-2023) Table Aryzta AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aryzta AG Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018) Figure Aryzta AG Frozen Bread Market Share (2016-2018)

Table Rich Products Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rich Products Corp Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Rich Products Corp Frozen Bread Market Share (2016-2018)

Table Gonnella Baking Co Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gonnella Baking Co Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Gonnella Baking Co Frozen Bread Market Share (2016-2018)

Table EDNA International GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table EDNA International GmbH Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure EDNA International GmbH Frozen Bread Market Share (2016-2018)

Table George Weston Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table George Weston Limited Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure George Weston Limited Frozen Bread Market Share (2016-2018)

Table Sunbulah Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sunbulah Group Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Sunbulah Group Frozen Bread Market Share (2016-2018)

Table Bridgford Foods Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bridgford Foods Corporation Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bridgford Foods Corporation Frozen Bread Market Share (2016-2018) Table Gonnella Baking Company Basic Information, Manufacturing Base, Sales Area



and Its Competitors

Table Gonnella Baking Company Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Gonnella Baking Company Frozen Bread Market Share (2016-2018)

Table Grupo Bimbo, S.A.B. de CV Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Grupo Bimbo, S.A.B. de CV Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Grupo Bimbo, S.A.B. de CV Frozen Bread Market Share (2016-2018)

Table Emad Bakeries Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Emad Bakeries Frozen Bread Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Emad Bakeries Frozen Bread Market Share (2016-2018)

Table Flowers Foods Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wenner Bakery Basic Information, Manufacturing Base, Sales Area and Its Competitors



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