

2018-2023 Global Frosting & Icing Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frosting & Icing market for 2018-2023. Icing, often called frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings.

Specifically speaking, Frosting is stiffer and pipes well and consists of cream or butter.

Icing is a thin and sugary glaze spread that hardens on cooling.

Europe region is the largest supplier of Frosting & Icing, with a sales market share nearly 44%. USA is the second largest supplier of Frosting & Icing, enjoying sales market share nearly 38% in 2016.

Market competition is intense. CSM Bakery Solutions, Wilton, Rich Product, Betty Crocker, Dawn Food, etc. are the leaders of the industry, and they hold high-end customers, and their products are famous in the world.

With the development of economic, more and more companies participate in this industry. There will be a huge market in Asia.

Over the next five years, LPI(LP Information) projects that Frosting & Icing will register a 4.2% CAGR in terms of revenue, reach US\$ 1640 million by 2023, from US\$ 1280 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Frosting & Icing market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cakes Frosting & Icing

Cookies Frosting & Icing

Segmentation by application:

Bakery

Restaurant

Family

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Rich Product

Betty Crocker

CSM Bakery Solutions

Pinnacle Foods

Wilton Industries

Dawn Food

Real Good Food

Lawrence Foods

Dixie's Icing

Macphie

Kelmyshop

Orchardicing

Fruit Fillings Inc

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Frosting & Icing consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frosting & Icing market by identifying its various subsegments.

Focuses on the key global Frosting & Icing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frosting & Icing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frosting & Icing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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