

# 2018-2023 Global Frosting & Icing Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Frosting & Icing market for 2018-2023. Icing, often called frosting in the United States, is a sweet, often creamy glaze made of sugar with a liquid, such as water or milk that is often enriched with ingredients like butter, egg whites, cream cheese, or flavorings.

Specifically speaking, Frosting is stiffer and pipes well and consists of cream or butter. Icing is a thin and sugary glaze spread that hardens on cooling.

Europe region is the largest supplier of Frosting & Icing, with a sales market share nearly 44%. USA is the second largest supplier of Frosting & Icing, enjoying sales market share nearly 38% in 2016.

Market competition is intense. CSM Bakery Solutions, Wilton, Rich Product, Betty Crocker, Dawn Food, etc. are the leaders of the industry, and they hold high-end customers, and their products are famous in the world.

With the development of economic, more and more companies participate in this industry. There will be a huge market in Asia.

Over the next five years, LPI(LP Information) projects that Frosting & Icing will register a 4.2% CAGR in terms of revenue, reach US\$ 1640 million by 2023, from US\$ 1280 million in 2017.

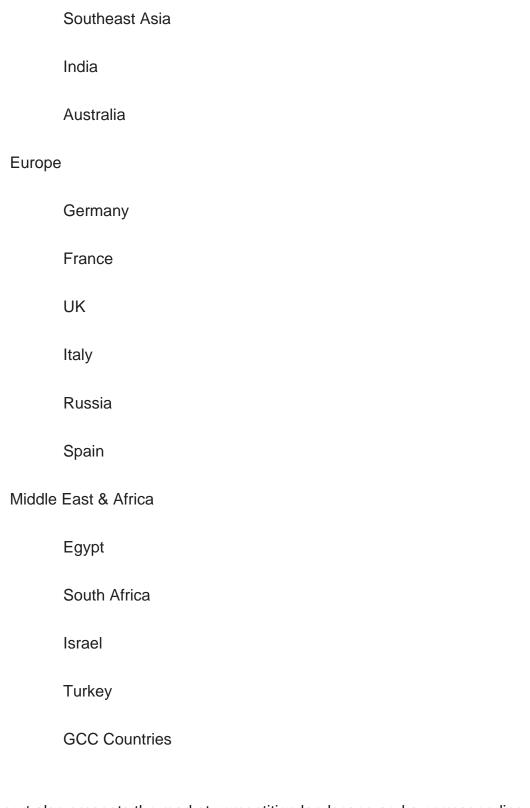
This report presents a comprehensive overview, market shares, and growth opportunities of Frosting & Icing market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmen	tation by product type:
(	Cakes Frosting & Icing
(	Cookies Frosting & Icing
Segmer	tation by application:
	Bakery
i	Restaurant
F	amily
This rep	ort also splits the market by region:
,	Americas
	United States
	Canada
	Mexico
	Brazil
,	APAC
	China
	Japan
	Korea

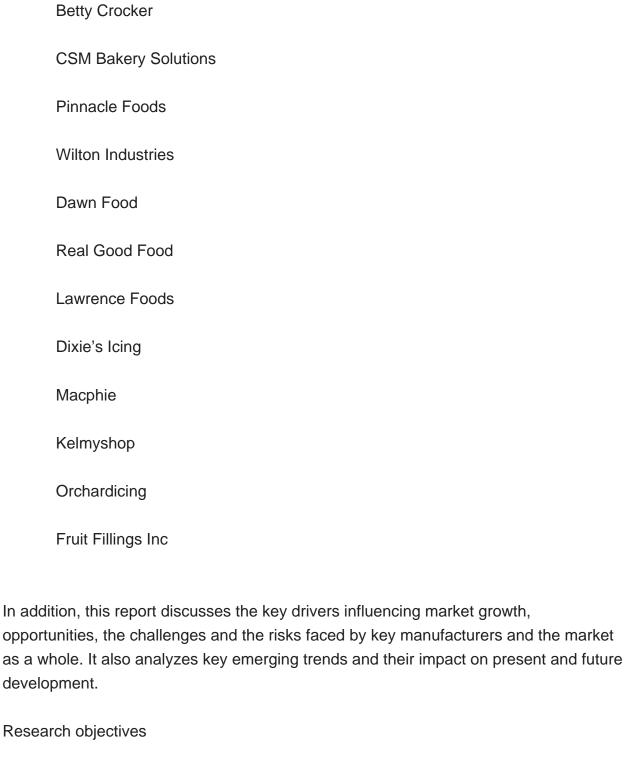




The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Rich Product





To study and analyze the global Frosting & Icing consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Frosting & Icing market by identifying its various subsegments.



Focuses on the key global Frosting & Icing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Frosting & Icing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Frosting & Icing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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