

2018-2023 Global Free-to-air (FTA) Service Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Free-to-air (FTA) Service market for 2018-2023.

Free-to-air (FTA) are television (TV) and radio services broadcast in clear (unencrypted) form, allowing any person with the appropriate receiving equipment to receive the signal and view or listen to the content without requiring a subscription, other ongoing cost or one-off fee.

Over the next five years, LPI(LP Information) projects that Free-to-air (FTA) Service will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Free-to-air (FTA) Service market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Satellite Television

Cable Television

Radio

Segmentation by application:

Commercial

Household

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

BBC

BT

Deutsche Telekom

Eutelsat

ITV

Mediaset

ProSiebenSat

RTL

Sky

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Free-to-air (FTA) Service market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Free-to-air (FTA) Service market by identifying its various subsegments.

Focuses on the key global Free-to-air (FTA) Service players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Free-to-air (FTA) Service with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Free-to-air (FTA) Service submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL FREE-TO-AIR (FTA) SERVICE MARKET REPORT (STATUS AND OUTLOOK)

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Free-to-air (FTA) Service Market Size 2013-2023
 - 2.1.2 Free-to-air (FTA) Service Market Size CAGR by Region
- 2.2 Free-to-air (FTA) Service Segment by Type
 - 2.2.1 Satellite Television
 - 2.2.2 Cable Television
 - 2.2.3 Mobile TV
 - 2.2.4 Radio
- 2.3 Free-to-air (FTA) Service Market Size by Type
 - 2.3.1 Global Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)
 - 2.3.2 Global Free-to-air (FTA) Service Market Size Growth Rate by Type (2013-2018)
- 2.4 Free-to-air (FTA) Service Segment by Application
 - 2.4.1 Commercial
 - 2.4.2 Household
- 2.5 Free-to-air (FTA) Service Market Size by Application
 - 2.5.1 Global Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)
 - 2.5.2 Global Free-to-air (FTA) Service Market Size Growth Rate by Application (2013-2018)

3 GLOBAL FREE-TO-AIR (FTA) SERVICE BY PLAYERS

- 3.1 Global Free-to-air (FTA) Service Market Size Market Share by Players

- 3.1.1 Global Free-to-air (FTA) Service Market Size by Players (2016-2018)
- 3.1.2 Global Free-to-air (FTA) Service Market Size Market Share by Players (2016-2018)
- 3.2 Global Free-to-air (FTA) Service Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 FREE-TO-AIR (FTA) SERVICE BY REGIONS

- 4.1 Free-to-air (FTA) Service Market Size by Regions
- 4.2 Americas Free-to-air (FTA) Service Market Size Growth
- 4.3 APAC Free-to-air (FTA) Service Market Size Growth
- 4.4 Europe Free-to-air (FTA) Service Market Size Growth
- 4.5 Middle East & Africa Free-to-air (FTA) Service Market Size Growth

5 AMERICAS

- 5.1 Americas Free-to-air (FTA) Service Market Size by Countries
- 5.2 Americas Free-to-air (FTA) Service Market Size by Type
- 5.3 Americas Free-to-air (FTA) Service Market Size by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Free-to-air (FTA) Service Market Size by Countries
- 6.2 APAC Free-to-air (FTA) Service Market Size by Type
- 6.3 APAC Free-to-air (FTA) Service Market Size by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

7.1 Europe Free-to-air (FTA) Service by Countries

7.2 Europe Free-to-air (FTA) Service Market Size by Type

7.3 Europe Free-to-air (FTA) Service Market Size by Application

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

7.9 Spain

7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Free-to-air (FTA) Service by Countries

8.2 Middle East & Africa Free-to-air (FTA) Service Market Size by Type

8.3 Middle East & Africa Free-to-air (FTA) Service Market Size by Application

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 GLOBAL FREE-TO-AIR (FTA) SERVICE MARKET FORECAST

10.1 Global Free-to-air (FTA) Service Market Size Forecast (2018-2023)

10.2 Global Free-to-air (FTA) Service Forecast by Regions

10.2.1 Global Free-to-air (FTA) Service Forecast by Regions (2018-2023)

- 10.2.2 Americas Market Forecast
- 10.2.3 APAC Market Forecast
- 10.2.4 Europe Market Forecast
- 10.2.5 Middle East & Africa Market Forecast
- 10.3 Americas Forecast by Countries
 - 10.3.1 United States Market Forecast
 - 10.3.2 Canada Market Forecast
 - 10.3.3 Mexico Market Forecast
 - 10.3.4 Brazil Market Forecast
- 10.4 APAC Forecast by Countries
 - 10.4.1 China Market Forecast
 - 10.4.2 Japan Market Forecast
 - 10.4.3 Korea Market Forecast
 - 10.4.4 Southeast Asia Market Forecast
 - 10.4.5 India Market Forecast
 - 10.4.6 Australia Market Forecast
- 10.5 Europe Forecast by Countries
 - 10.5.1 Germany Market Forecast
 - 10.5.2 France Market Forecast
 - 10.5.3 UK Market Forecast
 - 10.5.4 Italy Market Forecast
 - 10.5.5 Russia Market Forecast
 - 10.5.6 Spain Market Forecast
- 10.6 Middle East & Africa Forecast by Countries
 - 10.6.1 Egypt Market Forecast
 - 10.6.2 South Africa Market Forecast
 - 10.6.3 Israel Market Forecast
 - 10.6.4 Turkey Market Forecast
 - 10.6.5 GCC Countries Market Forecast
- 10.7 Global Free-to-air (FTA) Service Forecast by Type
- 10.8 Global Free-to-air (FTA) Service Forecast by Application

11 KEY PLAYERS ANALYSIS

- 11.1 BBC
 - 11.1.1 Company Details
 - 11.1.2 Free-to-air (FTA) Service Product Offered
 - 11.1.3 BBC Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)

- 11.1.4 Main Business Overview
- 11.1.5 BBC News
- 11.2 BT
 - 11.2.1 Company Details
 - 11.2.2 Free-to-air (FTA) Service Product Offered
 - 11.2.3 BT Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.2.4 Main Business Overview
 - 11.2.5 BT News
- 11.3 Deutsche Telekom
 - 11.3.1 Company Details
 - 11.3.2 Free-to-air (FTA) Service Product Offered
 - 11.3.3 Deutsche Telekom Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.3.4 Main Business Overview
 - 11.3.5 Deutsche Telekom News
- 11.4 Eutelsat
 - 11.4.1 Company Details
 - 11.4.2 Free-to-air (FTA) Service Product Offered
 - 11.4.3 Eutelsat Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.4.4 Main Business Overview
 - 11.4.5 Eutelsat News
- 11.5 ITV
 - 11.5.1 Company Details
 - 11.5.2 Free-to-air (FTA) Service Product Offered
 - 11.5.3 ITV Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.5.4 Main Business Overview
 - 11.5.5 ITV News
- 11.6 Mediaset
 - 11.6.1 Company Details
 - 11.6.2 Free-to-air (FTA) Service Product Offered
 - 11.6.3 Mediaset Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.6.4 Main Business Overview
 - 11.6.5 Mediaset News
- 11.7 ProSiebenSat
 - 11.7.1 Company Details

- 11.7.2 Free-to-air (FTA) Service Product Offered
- 11.7.3 ProSiebenSat Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
- 11.7.4 Main Business Overview
- 11.7.5 ProSiebenSat News
- 11.8 RTL
 - 11.8.1 Company Details
 - 11.8.2 Free-to-air (FTA) Service Product Offered
 - 11.8.3 RTL Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.8.4 Main Business Overview
 - 11.8.5 RTL News
- 11.9 Sky
 - 11.9.1 Company Details
 - 11.9.2 Free-to-air (FTA) Service Product Offered
 - 11.9.3 Sky Free-to-air (FTA) Service Revenue, Gross Margin and Market Share (2016-2018)
 - 11.9.4 Main Business Overview
 - 11.9.5 Sky News

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Table Product Specifications of Free-to-air (FTA) Service
Figure Free-to-air (FTA) Service Report Years Considered
Figure Market Research Methodology
Figure Global Free-to-air (FTA) Service Market Size Growth Rate 2013-2023 (\$ Millions)
Table Free-to-air (FTA) Service Market Size CAGR by Region 2013-2023 (\$ Millions)
Table Major Players of Satellite Television
Table Major Players of Cable Television
Table Major Players of Mobile TV
Table Major Players of Radio
Table Market Size by Type (2013-2018) (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)
Figure Global Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)
Figure Global Satellite Television Market Size Growth Rate
Figure Global Cable Television Market Size Growth Rate
Figure Global Mobile TV Market Size Growth Rate
Figure Global Radio Market Size Growth Rate
Figure Free-to-air (FTA) Service Consumed in Commercial
Figure Global Free-to-air (FTA) Service Market: Commercial (2013-2018) (\$ Millions)
Figure Global Commercial YoY Growth (\$ Millions)
Figure Free-to-air (FTA) Service Consumed in Household
Figure Global Free-to-air (FTA) Service Market: Household (2013-2018) (\$ Millions)
Figure Global Household YoY Growth (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size by Application (2013-2018) (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)
Figure Global Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)
Figure Global Free-to-air (FTA) Service Market Size in Commercial Growth Rate
Figure Global Free-to-air (FTA) Service Market Size in Household Growth Rate
Table Global Free-to-air (FTA) Service Revenue by Players (2016-2018) (\$ Millions)
Table Global Free-to-air (FTA) Service Revenue Market Share by Players (2016-2018)
Figure Global Free-to-air (FTA) Service Revenue Market Share by Players in 2017
Table Global Free-to-air (FTA) Service Key Players Head office and Products Offered

Table Free-to-air (FTA) Service Concentration Ratio (CR3, CR5 and CR10)
(2016-2018)

Table Global Free-to-air (FTA) Service Market Size by Regions 2013-2018 (\$ Millions)

Table Global Free-to-air (FTA) Service Market Size Market Share by Regions
2013-2018

Figure Global Free-to-air (FTA) Service Market Size Market Share by Regions
2013-2018

Figure Americas Free-to-air (FTA) Service Market Size 2013-2018 (\$ Millions)

Figure APAC Free-to-air (FTA) Service Market Size 2013-2018 (\$ Millions)

Figure Europe Free-to-air (FTA) Service Market Size 2013-2018 (\$ Millions)

Figure Middle East & Africa Free-to-air (FTA) Service Market Size 2013-2018 (\$
Millions)

Table Americas Free-to-air (FTA) Service Market Size by Countries (2013-2018) (\$
Millions)

Table Americas Free-to-air (FTA) Service Market Size Market Share by Countries
(2013-2018)

Figure Americas Free-to-air (FTA) Service Market Size Market Share by Countries in
2017

Table Americas Free-to-air (FTA) Service Market Size by Type (2013-2018) (\$ Millions)

Table Americas Free-to-air (FTA) Service Market Size Market Share by Type
(2013-2018)

Figure Americas Free-to-air (FTA) Service Market Size Market Share by Type in 2017

Table Americas Free-to-air (FTA) Service Market Size by Application (2013-2018) (\$
Millions)

Table Americas Free-to-air (FTA) Service Market Size Market Share by Application
(2013-2018)

Figure Americas Free-to-air (FTA) Service Market Size Market Share by Application in
2017

Figure United States Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$
Millions)

Figure Canada Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Mexico Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Table APAC Free-to-air (FTA) Service Market Size by Countries (2013-2018) (\$
Millions)

Table APAC Free-to-air (FTA) Service Market Size Market Share by Countries
(2013-2018)

Figure APAC Free-to-air (FTA) Service Market Size Market Share by Countries in 2017

Table APAC Free-to-air (FTA) Service Market Size by Type (2013-2018) (\$ Millions)

Table APAC Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)

Figure APAC Free-to-air (FTA) Service Market Size Market Share by Type in 2017
Table APAC Free-to-air (FTA) Service Market Size by Application (2013-2018) (\$ Millions)

Table APAC Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)

Figure APAC Free-to-air (FTA) Service Market Size Market Share by Application in 2017

Figure China Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Japan Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Korea Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure India Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Australia Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Table Europe Free-to-air (FTA) Service Market Size by Countries (2013-2018) (\$ Millions)

Table Europe Free-to-air (FTA) Service Market Size Market Share by Countries (2013-2018)

Figure Europe Free-to-air (FTA) Service Market Size Market Share by Countries in 2017

Table Europe Free-to-air (FTA) Service Market Size by Type (2013-2018) (\$ Millions)

Table Europe Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)

Figure Europe Free-to-air (FTA) Service Market Size Market Share by Type in 2017

Table Europe Free-to-air (FTA) Service Market Size by Application (2013-2018) (\$ Millions)

Table Europe Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)

Figure Europe Free-to-air (FTA) Service Market Size Market Share by Application in 2017

Figure Germany Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure France Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure UK Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Italy Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Russia Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Spain Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Free-to-air (FTA) Service Market Size by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Countries (2013-2018)

Figure Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Countries in 2017

Table Middle East & Africa Free-to-air (FTA) Service Market Size by Type (2013-2018) (\$ Millions)

Table Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Type (2013-2018)

Figure Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Type in 2017

Table Middle East & Africa Free-to-air (FTA) Service Market Size by Application (2013-2018) (\$ Millions)

Table Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Application (2013-2018)

Figure Middle East & Africa Free-to-air (FTA) Service Market Size Market Share by Application in 2017

Figure Egypt Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure South Africa Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Israel Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Turkey Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure GCC Countries Free-to-air (FTA) Service Market Size Growth 2013-2018 (\$ Millions)

Figure Global Free-to-air (FTA) Service Market Size Forecast (2018-2023) (\$ Millions)

Table Global Free-to-air (FTA) Service Market Size Forecast by Regions (2018-2023) (\$ Millions)

Table Global Free-to-air (FTA) Service Market Size Market Share Forecast by Regions

Figure Americas Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure APAC Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Europe Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Middle East & Africa Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure United States Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Canada Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Mexico Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Brazil Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure China Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Japan Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Korea Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Southeast Asia Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure India Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)

Figure Australia Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Germany Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure France Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure UK Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Italy Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Russia Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Spain Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Egypt Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure South Africa Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Israel Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure Turkey Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Figure GCC Countries Free-to-air (FTA) Service Market Size 2018-2023 (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size Forecast by Type (2018-2023) (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size Market Share Forecast by Type (2018-2023)
Table Global Free-to-air (FTA) Service Market Size Forecast by Application (2018-2023) (\$ Millions)
Table Global Free-to-air (FTA) Service Market Size Market Share Forecast by Application (2018-2023)
Table BBC Basic Information, Head Office, Major Market Areas and Its Competitors
Table BBC Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)
Figure BBC Free-to-air (FTA) Service Market Share (2016-2018)
Table BT Basic Information, Head Office, Major Market Areas and Its Competitors
Table BT Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)
Figure BT Free-to-air (FTA) Service Market Share (2016-2018)
Table Deutsche Telekom Basic Information, Head Office, Major Market Areas and Its Competitors
Table Deutsche Telekom Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)
Figure Deutsche Telekom Free-to-air (FTA) Service Market Share (2016-2018)
Table Eutelsat Basic Information, Head Office, Major Market Areas and Its Competitors
Table Eutelsat Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)
Figure Eutelsat Free-to-air (FTA) Service Market Share (2016-2018)
Table ITV Basic Information, Head Office, Major Market Areas and Its Competitors
Table ITV Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)
Figure ITV Free-to-air (FTA) Service Market Share (2016-2018)
Table Mediaset Basic Information, Head Office, Major Market Areas and Its Competitors
Table Mediaset Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)

Figure Mediaset Free-to-air (FTA) Service Market Share (2016-2018)

Table ProSiebenSat Basic Information, Head Office, Major Market Areas and Its Competitors

Table ProSiebenSat Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)

Figure ProSiebenSat Free-to-air (FTA) Service Market Share (2016-2018)

Table RTL Basic Information, Head Office, Major Market Areas and Its Competitors

Table RTL Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)

Figure RTL Free-to-air (FTA) Service Market Share (2016-2018)

Table Sky Basic Information, Head Office, Major Market Areas and Its Competitors

Table Sky Free-to-air (FTA) Service Revenue and Gross Margin (2016-2018)

Figure Sky Free-to-air (FTA) Service Market Share (2016-2018)

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