

# 2018-2023 Global Food Colorants Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Food Colorants market for 2018-2023.

Food colorants are coloring additives also known as dye or pigments which are added to food or beverages to impart color and give an attractive appearance to the food and beverages.

Easily availability of raw materials such as fruits and vegetables and edible plants, coupled with rising consumer demand for natural colorants, which is driving the growth of global food colorants market.

However, stringent and expensive certifications and regulations regarding use of food colorants, and side effects associated with synthetic colors on health are expected to limit the growth of global food colorants market.

United States is anticipated to dominate among all the regions owing to increasing demand for food colorants in US and Canada. Europe is expected to hold the market share of global food colorants market at a second position in terms of value.

Over the next five years, LPI(LP Information) projects that Food Colorants will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Food Colorants market by product type, application, key manufacturers and key regions.

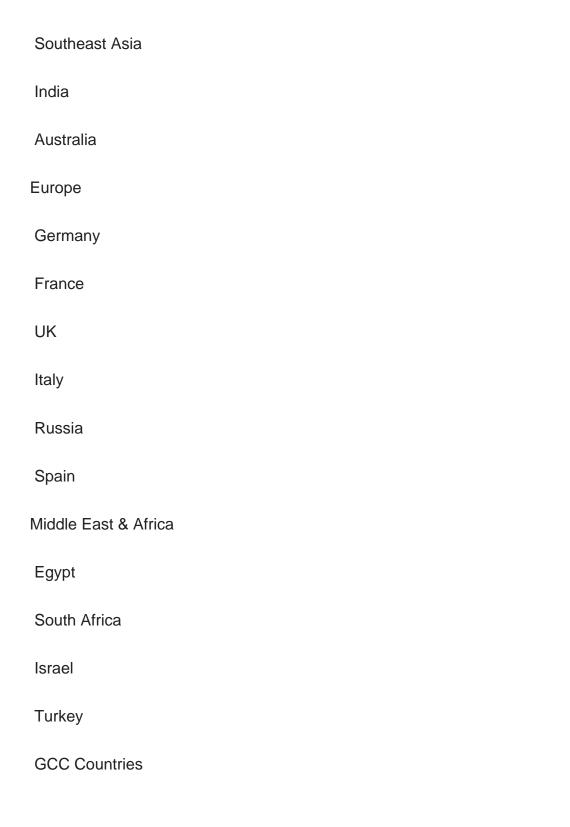
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments:

Segmentation by product type:			
Natural			
Natural Identical			
Synthetic			
Caramel			
Segmentation by application:			
Food			
Beverages			
This report also splits the market by region:			
Americas			
United States			
Canada			
Mexico			
Brazil			
APAC			
China			
Japan			
Korea			

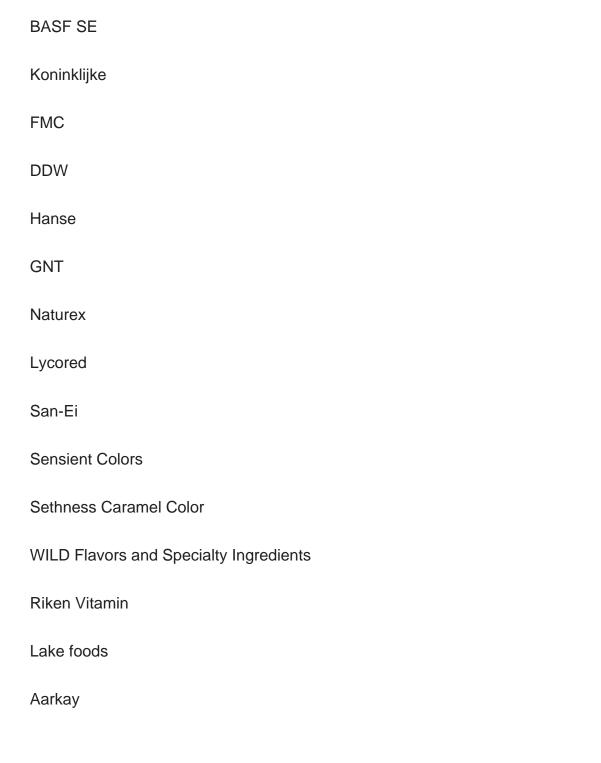




The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Cargill





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives



To study and analyze the global Food Colorants consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Food Colorants market by identifying its various subsegments.

Focuses on the key global Food Colorants manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Food Colorants with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Food Colorants submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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