

2018-2023 Global Foam Roller Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Foam Roller market for 2018-2023.

This report studies the Foam Roller market, Foam roller is a useful training tool to use as part of your recovery or regeneration plan. Foam rolling may improve athletic performance and flexibility and reduce workout soreness and muscle pain.

During the past few years, the global consumption of Foam Roller increases by 20800 K Units in 2017 from 12640 K Units in 2012, with a CAGR of 10.47%. The whole market value is about 196.13 million USD in 2017.

Regionally, North America is the biggest Consumption region of Foam Roller in the world and china is the biggest production region. In 2016, North America consumption accounted for about 35.61% share, Europe consumption accounted for about 31.44%. Over the next five years, LPI(LP Information) projects that Foam Roller will register a 6.2% CAGR in terms of revenue, reach US\$ 280 million by 2023, from US\$ 200 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Foam Roller market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Hollow Foam Roller

Solid Foam Roller

Segmentation by application:

Commercial Use

Family Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Trigger Point

TECHNOGYM

Hatha

Yes4All

RumbleRoller

ADIDAS

JOINFIT

Aimeishi

Tokuyo

LianHong

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Foam Roller consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Foam Roller market by identifying its various subsegments.

Focuses on the key global Foam Roller manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Foam Roller with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Foam Roller submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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