

# 2018-2023 Global Foam Dressing Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Foam Dressing market for 2018-2023.

A Foam Dressing, consists of sterile polyurethane foam, hydrocolloid adhesive (polystyrene, sodium carboxymethyl cellulose, etc.), which is an opaque polyurethane dressing that is permeable to vapors but partially occlusive to liquids. It is typically used to cover wounds over bony ridges or near inflamed skin, especially in burns, open wounds, pressure ulcers, venous ulcers, diabetic, etc.

APAC Foam Dressing sales were estimated to reach 68921.1 K Units in 2017, and are expected to reach 622163.6 K Units by the end of 2025, growing at a CAGR of 31.66% between 2017 and 2025.

The major factors that contribute to the growth of the foam dressings market include increasing geriatric population who are more prone to surgeries, growth in awareness about advanced wound care dressings, rising number of road accidents & burns cases, and high prevalence of diabetic wounds & chronic infections. However, factors such as limited reimbursement policies in emerging countries and high costs of dressings restrain the market growth. In particular, part countries have begun to restrict the use of silver ions on dressings. For the traditional silver dressings, it will be banned by 2019 in China. In order to ease this market demand, the Chinese government currently approves several production licenses per year for silver use with other dressings, such as foam dressings.

Comfort and price are major factors that consumers will consider, such as water

absorbability and permeability. When there is a lot of exudate, if it is not replaced in time, the skin around the wound may be impregnated. So, manufacturers want to seize market share in the market incubation period, they must consider these two factors.

Different companies use different marketing strategies. Part manufacturers even give distributors an over 80% discount, however, part just give distributors an under 30% discount. The results of these strategies often differ. For example, Top-medical gives distributors huge profit margins, and had seized part market share. What's more, this company did OEM for Coloplast, Medtronic, etc.

In consumption market, as the largest consumption country, the China revenue has increased to 75.06 Million USD in 2017 and occupies a 30.08% market share.

Foam Dressing used in industry including Pressure Ulcers, Superficial Burns, Postoperative Wounds, Open Wounds and Others. Report data showed that 21.42% of the Foam Dressing market demand in Acute Wounds, 17.27% in Postoperative Wounds and 61.31% in Chronic Wounds for Asia-Pacific region in 2017.

The market is not only influenced by the price, but also influenced by the product performance. The leading companies own the advantages on better performance, more abundant product's types, better technical and impeccable after-sales service. Consequently, they take the majority of the market share of high-end market. Looking to the future years, the slow downward price trend in recent years will maintain. As competition intensifies, prices gap between different brands will go narrowing. Similarly, there will be fluctuation in gross margin.

Over the next five years, LPI(LP Information) projects that Foam Dressing will register a 29.9% CAGR in terms of revenue, reach US\$ 1200 million by 2023, from US\$ 250 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Foam Dressing market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Adhesive Foam Dressing

Non-Adhesive Foam Dressing

Segmentation by application:

Acute Wounds

Postoperative Wounds

Chronic Wounds

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Smith & Nephew

Mölnlycke Health Care

Coloplast Corp

3M

ConvaTec

Acelity

Medline Industries, Inc

Cardinal Health

B.Braun

Medtronic

Hollister Incorporated

Paul Hartmann

Top-medical

Lohmann & Rauscher

Winner Medical Group

Derma Sciences

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Foam Dressing consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Foam Dressing market by identifying its various subsegments.

Focuses on the key global Foam Dressing manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Foam Dressing with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Foam Dressing submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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