

2018-2023 Global Floor Paints Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Floor Paints market for 2018-2023.

Floor paints provide protection to the surface of floor, it's a very good decorative aspect and have simple application. Floor paints also offers chemical resistance and high abrasion for chemical and industrial plants.

Increased expenditure of government on manufacturing and infrastructure facilities will surely influence Floor Paints market growth.

Epoxy is mostly preferred due to its durability in sever environment conditions and its solvent resistance & high adhesion qualities. Another trending floor paint type is Polyurethane for outdoor application as it offers protection from UV Rays and mostly used in unit of food processing, garages and warehouse.

Asia pacific dominates the market of floor paints owing to accelerating growth of construction industries in china and India.

Over the next five years, LPI(LP Information) projects that Floor Paints will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Floor Paints market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Epoxy

Polyurethane

Latex

Alkyd (oil)

Thermoplastic

Segmentation by application:

Residential Buildings and Garages

Commercial Buildings and Garages

Industrial Premises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key

manufacturers covered in this report:

Sherwin-Williams

PPG Industries

Axalta Coating Systems

Asian Paints

Tambour

Akzo Nobel

BASF

Roto Polymers

Maris Polymers

RPM International

ArmorPoxy

Milliken & Company

Florock Polyme

3M

Sherwin-Williams

Akzo Nobel

Koninklijke

RPM International

Dow Chemical

Lubrizol

Asian Paints

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Floor Paints consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Floor Paints market by identifying its various subsegments.

Focuses on the key global Floor Paints manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Floor Paints with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Floor Paints submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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