

2018-2023 Global Floor Cleaning Machine Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Floor Cleaning Machine market for 2018-2023.

Floor Cleaning Machine is a device used to clean the floor. They are widely used in these public places like supermarkets and modern malls.

The global consumption of floor cleaning machines increases to 7741 K Units in 2017 from 6540 K Units in 2013, at a CAGR of more than 4.30%. In 2017, the global floor cleaning machines market is led by Europe, capturing about 31.55 % of global floor cleaning machines sales. Asia-Pacific is the second-largest region-wise market with 27.94% global sales share. At present, the major manufacturers of floor cleaning machines are concentrated in iRobot, Ecovacs, Nilfisk, Bucher (Johnston), ZOOMLION, Karcher, Hako, Tennant, etc.

Floor cleaning machines downstream is wide and recently floor cleaning machines has acquired increasing significance in various fields of commercial, industrial, institution, transportation and others. Globally, the floor cleaning machines market is mainly driven by growing demand for commercial which accounts for nearly 49.19% of total downstream consumption of floor cleaning machines in global in 2017.

Based on types of floor cleaning machines available in the market, the report segments the market into Sweepers, Scrubbers, Burnisher and Cleaning Robots. Key end-use industries of industrial floor cleaners studied in the report include transportation, government, healthcare and pharmaceuticals, hospitality, education, retail and food, and manufacturing and warehousing. Of the key product types studied, the market for Cleaning Robots accounted for the largest market share in 2017.

Global market is expected to witness steady growth on account of rising applications, so

in the next few years, floor cleaning machines production will show a trend of steady growth. In 2024 the sale of floor cleaning machines is estimated to be 10776 K Units.

Over the next five years, LPI(LP Information) projects that Floor Cleaning Machine will register a 4.4% CAGR in terms of revenue, reach US\$ 15900 million by 2023, from US\$ 12300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Floor Cleaning Machine market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Sweepers

Scrubbers

Burnisher

Cleaning Robots

Segmentation by application:

Commercial

Industrial

Institution

Transportation

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

iRobot

Ecovacs

Nilfisk

Bucher (Johnston)

ZOOMLION

Karcher

Hako

Tennant

Elgin

FULONGMA

Aebi Schmidt

LG

Samsung

Sharp

Comac

IPC Eagle

NSS

FAYAT GROUP

Exprolink

Alamo Group

FAUN

Dulevo

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Floor Cleaning Machine consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Floor Cleaning Machine market by identifying its various subsegments.

Focuses on the key global Floor Cleaning Machine manufacturers, to define,

describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Floor Cleaning Machine with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Floor Cleaning Machine submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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