

# 2018-2023 Global Flock Adhesives Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Flock Adhesives market for 2018-2023.

Flock can be defined as the process where the small fiber particles are deposited onto a surface. This process can also be followed on texture of any article to increase its value in terms of the tactile sensation, aesthetics, color and appearance. Flocking process can also be applied on insulation, slip-or-grip friction, and low reflectivity etc. In this process flock is joined to the material by a layer of adhesive. For the quality flocked finish it is important to use the correct adhesive. Before choosing the adhesives the manufacturers of the fabrics, textiles, papers and boards etc. should consider the material of the substrate that they will be flocking and the characteristics of the ultimate flocked product. Some of the characteristics that manufacturers desires on their final product are being solvent resistant, washable, rigid or flexible, pigmented or flame retardant. The flock adhesives can be applied through brushing, spraying, dipping and silk screening.

The automobile segment holds the major portion and is predicted to witness a rapid growth in the market due to increasing demand of Flock Adhesives in the industry, during the forecast period.

Over the next five years, LPI(LP Information) projects that Flock Adhesives will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Flock Adhesives market by product type, application, key manufacturers



and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

|           | sales of the following segments.     |
|-----------|--------------------------------------|
| Segmenta  | ation by product type:               |
| Ac        | crylics                              |
| Po        | olyurethane                          |
| Ep        | poxy Resins                          |
| Ot        | thers                                |
| Seaments  | ation by application:                |
| Segmenta  | ation by application.                |
| Αι        | utomotive                            |
| Te        | extiles                              |
| Pa        | aper & Packaging                     |
| Ot        | thers                                |
| This repo | rt also splits the market by region: |
| -         |                                      |
| Ar        | mericas                              |
| U         | Inited States                        |
| С         | canada                               |
| M         | Mexico                               |
| В         | Brazil                               |



| APAC                 |
|----------------------|
| China                |
| Japan                |
| Korea                |
| Southeast Asia       |
| India                |
| Australia            |
| Europe               |
| Germany              |
| France               |
| UK                   |
| Italy                |
| Russia               |
| Spain                |
| Middle East & Africa |
| Egypt                |
| South Africa         |
| Israel               |
| Turkey               |
|                      |

**GCC** Countries



The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Flock Adhesives consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Flock Adhesives market by identifying its various subsegments.

Focuses on the key global Flock Adhesives manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the Flock Adhesives with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Flock Adhesives submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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