

# 2018-2023 Global Flexible OLED Consumption Market Report

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# **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Flexible OLED market for 2018-2023.

Flexible OLEDs (Organic Light Emitting Diode) enable the device in which it is used to roll or bend while still operating.

Though the flexible OLED market is currently at a nascent stage, it is expected to grow rapidlyin the near future owing to rapid growth of the electronics industry. Major restraints of the flexible OLED market include the need forskilled labor and a complex manufacturing process . Existing glass display is another restraint for the flexible OLED market which has a high demand due to relatively lower price . Over the next five years, LPI(LP Information) projects that Flexible OLED will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Flexible OLED market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Crystalline



#### Amorphous

Solution-castable Amorphous

#### Segmentation by application:

Mobile Phones

Tablets

Televisions

Wearable Electronics

Aerospace

Micro-displays

#### This report also splits the market by region:

Americas	
United States	
Canada	
Mexico	
Brazil	
APAC	
China	
Japan	



Korea
Southeast Asia
India
Australia
Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:



Atmel

Sony

**Dupont Display** 

**Delta Electronics** 

Philips Electronics

Hewlett-Packard

Corning

**Delta Electronics** 

Plastic Logic

LG Display

Samsung Electronics

**AU Optronics** 

**BOE** Technology

Universal Display

Panasonic

Japan Display

Visionox

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.



Research objectives

To study and analyze the global Flexible OLED consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Flexible OLED market by identifying its various subsegments.

Focuses on the key global Flexible OLED manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Flexible OLED with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Flexible OLED submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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