

2018-2023 Global Fleet Management Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Fleet Management market for 2018-2023.

Fleet management (FM) is broadly used to define solutions for different vehicle related applications. Fleet management solution is a vehicle-based system which is similar to GPS but the difference is it also used for logging in data to the systems, GPS and data communication to a back office application.

The automotive segment held the largest market share in 2017 and is expected to register the fastest growth over the forecast period.

Over the next five years, LPI(LP Information) projects that Fleet Management will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Fleet Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Operations Management

Information Management

Vehicle Maintenance and Leasing

Safety and Compliance Management

Others

Segmentation by application:

Light Commercial Vehicles (LCVs)

Medium and Heavy Commercial Vehicles (M&HCVs)

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

AT&T

Donlen

Geotab

LeasePlan

Masternaut

Merchants Fleet Management

Omnitracs

Teletrac Navman

Trimble

Verizo

Wheels

WorkWave

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Fleet Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Fleet Management market by identifying its various subsegments.

Focuses on the key global Fleet Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Fleet Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Fleet Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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