

# 2018-2023 Global Flag Rods Consumption Market Report

<https://marketpublishers.com/r/2E57FB3AE46EN.html>

Date: August 2018

Pages: 137

Price: US\$ 4,660.00 (Single User License)

ID: 2E57FB3AE46EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Flag Rods market for 2018-2023.

Flag rods are the supporting structures of a flag which are designed to enhance the look of public and corporate spaces.

Flag rods are designed to withstand winds of up to 180 kms per hour and for this purpose, higher and greater load flag rods are used. Such flag rods are gaining demand from the market which is a major factor for the steady growth of the global flag rods market.

An aluminium flag rod, has an economic life of more than 50 years and hence is feasible for long-term use. Stainless steel flag rods are ideal and can be used at archaeological sites.

United States, Europe and APEJ collectively hold a major share in the global flag rods market. These regions are followed by Latin America, MEA and then Japan.

Over the next five years, LPI(LP Information) projects that Flag Rods will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Flag Rods market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

In-Ground Flag Rod

Wall Or Post Mount Flag Rod

Indoor & Parade Flag Rod

Car, Bike & Boat Flag Rod

Other Flag Rods

Segmentation by application:

Advertising

Ceremonial

Residential

Commercial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Boggs

Gettysburg Flag Works

The Flag Shop

Admiral Flag Poles

Flagworld

magFlags

ILA

Sports Unlimited

Ace Hardware

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Flag Rods consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Flag Rods market by identifying its various subsegments.

Focuses on the key global Flag Rods manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the Flag Rods with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Flag Rods submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Flag Rods Consumption 2013-2023
  - 2.1.2 Flag Rods Consumption CAGR by Region
- 2.2 Flag Rods Segment by Type
  - 2.2.1 In-Ground Flag Rod
  - 2.2.2 Wall Or Post Mount Flag Rod
  - 2.2.3 Indoor & Parade Flag Rod
  - 2.2.4 Car, Bike & Boat Flag Rod
  - 2.2.5 Other Flag Rods
- 2.3 Flag Rods Consumption by Type
  - 2.3.1 Global Flag Rods Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Flag Rods Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Flag Rods Sale Price by Type (2013-2018)
- 2.4 Flag Rods Segment by Application
  - 2.4.1 Advertising
  - 2.4.2 Ceremonial
  - 2.4.3 Residential
  - 2.4.4 Commercial
  - 2.4.5 Others
- 2.5 Flag Rods Consumption by Application
  - 2.5.1 Global Flag Rods Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Flag Rods Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Flag Rods Sale Price by Application (2013-2018)

### **3 GLOBAL FLAG RODS BY PLAYERS**

- 3.1 Global Flag Rods Sales Market Share by Players
  - 3.1.1 Global Flag Rods Sales by Players (2016-2018)
  - 3.1.2 Global Flag Rods Sales Market Share by Players (2016-2018)
- 3.2 Global Flag Rods Revenue Market Share by Players
  - 3.2.1 Global Flag Rods Revenue by Players (2016-2018)
  - 3.2.2 Global Flag Rods Revenue Market Share by Players (2016-2018)
- 3.3 Global Flag Rods Sale Price by Players
- 3.4 Global Flag Rods Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Flag Rods Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Flag Rods Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 FLAG RODS BY REGIONS**

- 4.1 Flag Rods by Regions
  - 4.1.1 Global Flag Rods Consumption by Regions
  - 4.1.2 Global Flag Rods Value by Regions
- 4.2 Americas Flag Rods Consumption Growth
- 4.3 APAC Flag Rods Consumption Growth
- 4.4 Europe Flag Rods Consumption Growth
- 4.5 Middle East & Africa Flag Rods Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Flag Rods Consumption by Countries
  - 5.1.1 Americas Flag Rods Consumption by Countries (2013-2018)
  - 5.1.2 Americas Flag Rods Value by Countries (2013-2018)
- 5.2 Americas Flag Rods Consumption by Type
- 5.3 Americas Flag Rods Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

## **6 APAC**

### 6.1 APAC Flag Rods Consumption by Countries

#### 6.1.1 APAC Flag Rods Consumption by Countries (2013-2018)

#### 6.1.2 APAC Flag Rods Value by Countries (2013-2018)

### 6.2 APAC Flag Rods Consumption by Type

### 6.3 APAC Flag Rods Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe Flag Rods by Countries

#### 7.1.1 Europe Flag Rods Consumption by Countries (2013-2018)

#### 7.1.2 Europe Flag Rods Value by Countries (2013-2018)

### 7.2 Europe Flag Rods Consumption by Type

### 7.3 Europe Flag Rods Consumption by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Flag Rods by Countries

#### 8.1.1 Middle East & Africa Flag Rods Consumption by Countries (2013-2018)

#### 8.1.2 Middle East & Africa Flag Rods Value by Countries (2013-2018)

### 8.2 Middle East & Africa Flag Rods Consumption by Type

### 8.3 Middle East & Africa Flag Rods Consumption by Application

### 8.4 Egypt

### 8.5 South Africa



- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Flag Rods Distributors
- 10.3 Flag Rods Customer

## **11 GLOBAL FLAG RODS MARKET FORECAST**

- 11.1 Global Flag Rods Consumption Forecast (2018-2023)
- 11.2 Global Flag Rods Forecast by Regions
  - 11.2.1 Global Flag Rods Forecast by Regions (2018-2023)
  - 11.2.2 Global Flag Rods Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast
  - 11.4.2 Japan Market Forecast
  - 11.4.3 Korea Market Forecast

- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Flag Rods Forecast by Type
- 11.8 Global Flag Rods Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

- 12.1 Boggs
  - 12.1.1 Company Details
  - 12.1.2 Flag Rods Product Offered
  - 12.1.3 Boggs Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.1.4 Main Business Overview
  - 12.1.5 Boggs News
- 12.2 Gettysburg Flag Works
  - 12.2.1 Company Details
  - 12.2.2 Flag Rods Product Offered
  - 12.2.3 Gettysburg Flag Works Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.2.4 Main Business Overview
  - 12.2.5 Gettysburg Flag Works News
- 12.3 The Flag Shop
  - 12.3.1 Company Details
  - 12.3.2 Flag Rods Product Offered
  - 12.3.3 The Flag Shop Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)

- 12.3.4 Main Business Overview
- 12.3.5 The Flag Shop News
- 12.4 Admiral Flag Poles
  - 12.4.1 Company Details
  - 12.4.2 Flag Rods Product Offered
  - 12.4.3 Admiral Flag Poles Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Admiral Flag Poles News
- 12.5 Flagworld
  - 12.5.1 Company Details
  - 12.5.2 Flag Rods Product Offered
  - 12.5.3 Flagworld Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Flagworld News
- 12.6 magFlags
  - 12.6.1 Company Details
  - 12.6.2 Flag Rods Product Offered
  - 12.6.3 magFlags Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 magFlags News
- 12.7 ILA
  - 12.7.1 Company Details
  - 12.7.2 Flag Rods Product Offered
  - 12.7.3 ILA Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 ILA News
- 12.8 Sports Unlimited
  - 12.8.1 Company Details
  - 12.8.2 Flag Rods Product Offered
  - 12.8.3 Sports Unlimited Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview
  - 12.8.5 Sports Unlimited News
- 12.9 Ace Hardware
  - 12.9.1 Company Details
  - 12.9.2 Flag Rods Product Offered
  - 12.9.3 Ace Hardware Flag Rods Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview

12.9.5 Ace Hardware News

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Flag Rods

Table Product Specifications of Flag Rods

Figure Flag Rods Report Years Considered

Figure Market Research Methodology

Figure Global Flag Rods Consumption Growth Rate

## I would like to order

Product name: 2018-2023 Global Flag Rods Consumption Market Report

Product link: <https://marketpublishers.com/r/2E57FB3AE46EN.html>

Price: US\$ 4,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/2E57FB3AE46EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970