

# 2018-2023 Global Fish Sauce Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Fish Sauce market for 2018-2023. Fish sauce is an amber-coloured liquid extracted from the fermentation of fish with sea salt. It is used as a condiment in various cuisines. Fish sauce is a staple ingredient in numerous cultures in Southeast Asia and the coastal regions of East Asia, and features heavily in Cambodian, Filipino, Thai, Laotian and Vietnamese cuisines. It also was a major ingredient in ancient European cuisine, but is no longer commonly used in those regions.

In the last several years, Global market of Fish Sauce developed with the production keeps at the production level of more than 1000 K MT. In 2015, global capacity of Fish Sauce was more than 1100 K MT.

Thailand is the largest supplier and consumer of Fish Sauce, with a production market share of 44.8% and a consumption market share of 26.9% in 2015.

The second place is Vietnam, following Thailand with the production market share of 37.7%, and the sales market share nearly 22.4%. China is another important market of Fish Sauce, enjoying 6.7% Sales market share.

Over the next five years, LPI(LP Information) projects that Fish Sauce will register a 4.1% CAGR in terms of revenue, reach US\$ 2930 million by 2023, from US\$ 2300 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Fish Sauce market by product type, application, key manufacturers and key regions.

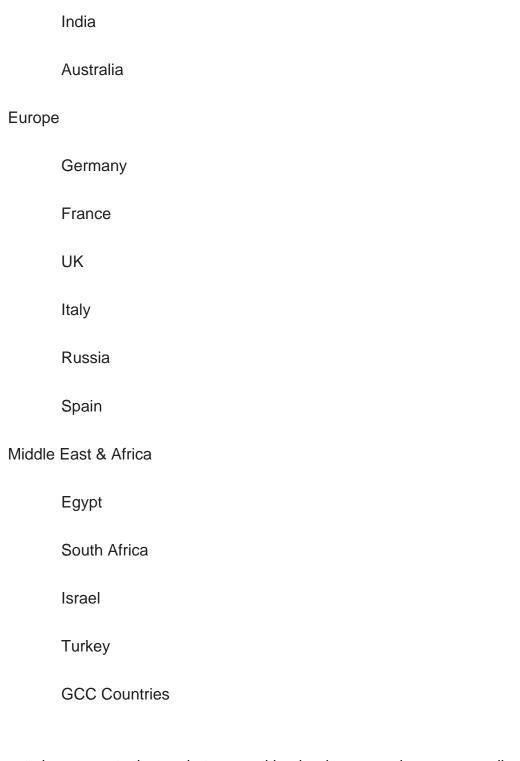


To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:		
Traditio	onal Fish Sauce	
Industr	ial Fish Sauce	
Segmentation	by application:	
Comm	erical	
Home		
This report also splits the market by region:		
Americ	as	
	United States	
	Canada	
	Mexico	
	Brazil	
APAC		
	China	
	Japan	
	Korea	

Southeast Asia



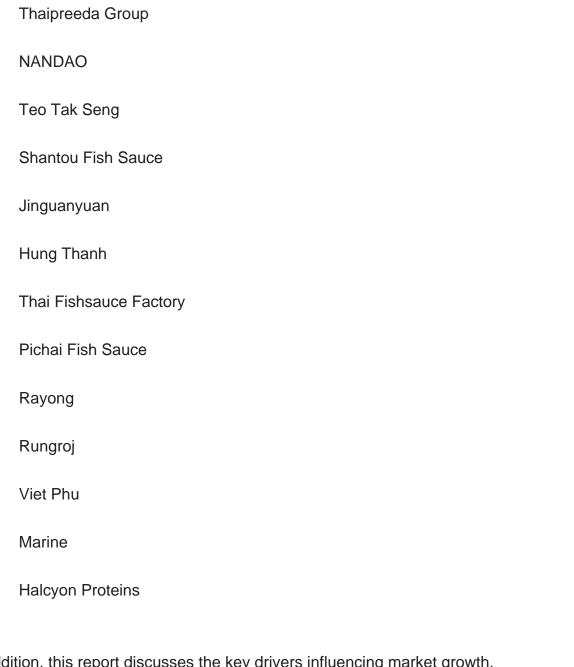


The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Masan Consumer

Tang Sang Ha





In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## Research objectives

To study and analyze the global Fish Sauce consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.



To understand the structure of Fish Sauce market by identifying its various subsegments.

Focuses on the key global Fish Sauce manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Fish Sauce with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Fish Sauce submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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