

2018-2023 Global Fish Finders Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Fish Finders market for 2018-2023. A fish finder is an instrument used to locate fish underwater by detecting reflected pulses of sound energy, as in sonar. A modern fish finder displays measurements of reflected sound on a graphical display, allowing an operator to interpret information to locate schools of fish, underwater debris, and the bottom of body of water. Fish finder instruments are used both by sport and commercial fishermen.

In the coming years there is an increasing demand for Fish Finders in the regions of North America and Europe that is expected to drive the market for more advanced Fish Finders. Increasing of recreational fields expenditures, more-intense competition, launches in introducing new products, retrofitting and renovation of old technology, increasing adoption of Fish Finders will drive growth in North America and Europe markets.

The impact on the cost and availability of raw materials and certain components is uncertain due to potential supply changes. The costs of raw materials have a significant impact on the level of expenses. If the prices of raw materials and related factors such as energy prices increase, and if new companies cannot pass those price increases on to customers, their results of operations and financial condition would suffer.

Over the next five years, LPI(LP Information) projects that Fish Finders will register a 6.0% CAGR in terms of revenue, reach US\$ 370 million by 2023, from US\$ 260 million in 2017.

This report presents a comprehensive overview, market shares, and growth

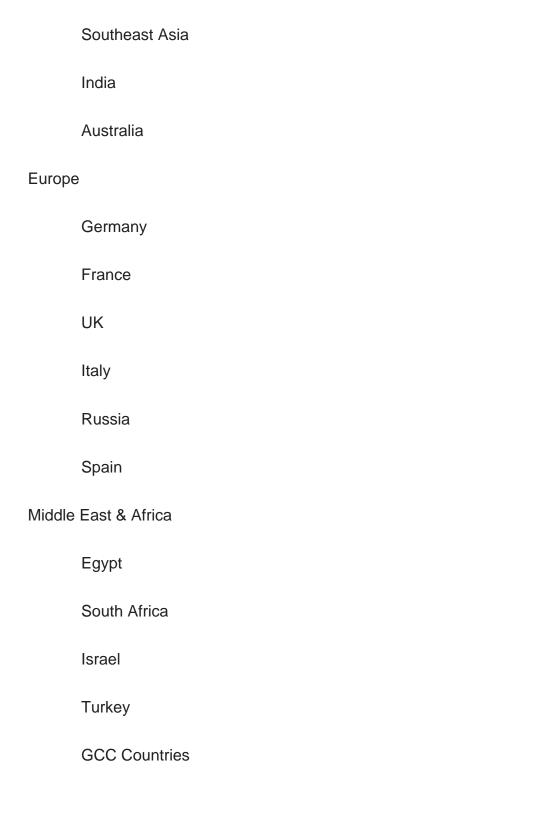


opportunities of Fish Finders market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

nom me	sales of the following segments.
Segmer	tation by product type:
ſ	Portable
F	Fixed
Segmer	tation by application:
ſ	Recreational Fishing
(Commercial Fishing
This rep	ort also splits the market by region:
,	Americas
	United States
	Canada
	Mexico
	Brazil
,	APAC
	China
	Japan
	Korea





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Humminbird



Furuno
Navico
Raymarine
Garmin
Hule
Deeper
Samyung ENC
Norcross Marine Products
GME

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Fish Finders consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Fish Finders market by identifying its various subsegments.

Focuses on the key global Fish Finders manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Fish Finders with respect to individual growth trends, future



prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Fish Finders submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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