

2018-2023 Global False Lashes (False Eyelashes) Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global False Lashes (False Eyelashes) market for 2018-2023.

False eyelashes are a kind of beauty products. Art designed for the eye, eyelashes inciting to show the spirit, specially designed transparent type, the color of the color of the eyelashes complete shot on the face. Many fashionable ladies like to use false eyelashes to beautify their eyes, the correct use will make the eyes lovely. Currently, a major challenge affecting the market growth is the limitation of downstream market. As large demand of healthy products at home and abroad, many companies began to enter the field.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. In the next five years, the consumption volume will keep slow increasing, as well as the consumption value.

Over the next five years, LPI(LP Information) projects that False Lashes (False Eyelashes) will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of False Lashes (False Eyelashes) market by product type, application, key manufacturers and key regions.

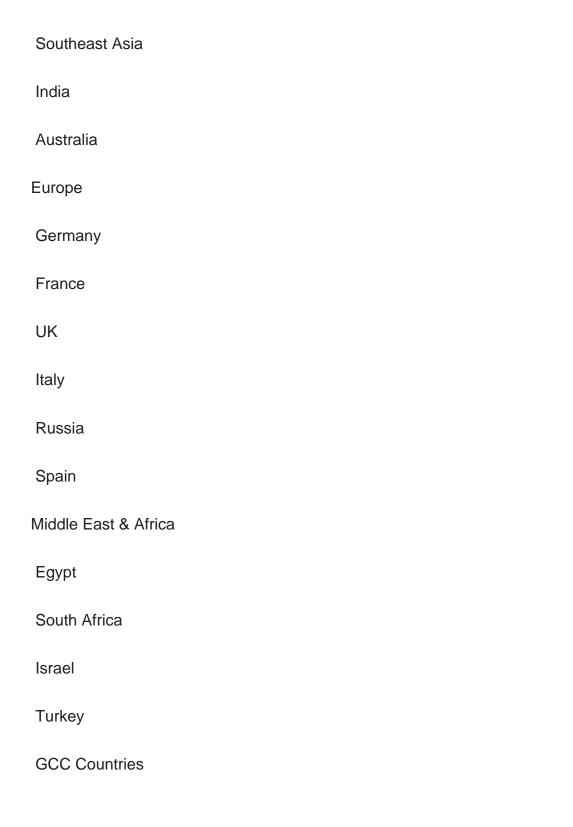
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments: Segmentation by product type: Handmade Eyelash Mechanical Eyelash Segmentation by application: Drugstore Supermarket Specialist Retailers Internet Sales This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan

Korea





The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Ardell



ESQIDO	
Elf	
Kiss	
Revlon	
Shu uemura	
MAC	
Makeup Geek	
Benefit	
NARS	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global False Lashes (False Eyelashes) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of False Lashes (False Eyelashes) market by identifying its various subsegments.

Focuses on the key global False Lashes (False Eyelashes) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.



To analyze the False Lashes (False Eyelashes) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of False Lashes (False Eyelashes) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global False Lashes (False Eyelashes) Consumption 2013-2023
- 2.1.2 False Lashes (False Eyelashes) Consumption CAGR by Region
- 2.2 False Lashes (False Eyelashes) Segment by Type
 - 2.2.1 Handmade Eyelash
 - 2.2.2 Mechanical Eyelash
- 2.3 False Lashes (False Eyelashes) Consumption by Type
- 2.3.1 Global False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)
- 2.3.2 Global False Lashes (False Eyelashes) Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global False Lashes (False Eyelashes) Sale Price by Type (2013-2018)
- 2.4 False Lashes (False Eyelashes) Segment by Application
 - 2.4.1 Drugstore
 - 2.4.2 Supermarket
 - 2.4.3 Specialist Retailers
 - 2.4.4 Internet Sales
- 2.5 False Lashes (False Eyelashes) Consumption by Application
- 2.5.1 Global False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)
- 2.5.2 Global False Lashes (False Eyelashes) Value and Market Share by Application (2013-2018)
- 2.5.3 Global False Lashes (False Eyelashes) Sale Price by Application (2013-2018)

3 GLOBAL FALSE LASHES (FALSE EYELASHES) BY PLAYERS



- 3.1 Global False Lashes (False Eyelashes) Sales Market Share by Players
 - 3.1.1 Global False Lashes (False Eyelashes) Sales by Players (2016-2018)
- 3.1.2 Global False Lashes (False Eyelashes) Sales Market Share by Players (2016-2018)
- 3.2 Global False Lashes (False Eyelashes) Revenue Market Share by Players
- 3.2.1 Global False Lashes (False Eyelashes) Revenue by Players (2016-2018)
- 3.2.2 Global False Lashes (False Eyelashes) Revenue Market Share by Players (2016-2018)
- 3.3 Global False Lashes (False Eyelashes) Sale Price by Players
- 3.4 Global False Lashes (False Eyelashes) Manufacturing Base Distribution, Sales Area, Product Types by Players
- 3.4.1 Global False Lashes (False Eyelashes) Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players False Lashes (False Eyelashes) Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 FALSE LASHES (FALSE EYELASHES) BY REGIONS

- 4.1 False Lashes (False Eyelashes) by Regions
- 4.1.1 Global False Lashes (False Eyelashes) Consumption by Regions
- 4.1.2 Global False Lashes (False Eyelashes) Value by Regions
- 4.2 Americas False Lashes (False Eyelashes) Consumption Growth
- 4.3 APAC False Lashes (False Eyelashes) Consumption Growth
- 4.4 Europe False Lashes (False Eyelashes) Consumption Growth
- 4.5 Middle East & Africa False Lashes (False Eyelashes) Consumption Growth

5 AMERICAS

- 5.1 Americas False Lashes (False Eyelashes) Consumption by Countries
- 5.1.1 Americas False Lashes (False Eyelashes) Consumption by Countries (2013-2018)
 - 5.1.2 Americas False Lashes (False Eyelashes) Value by Countries (2013-2018)
- 5.2 Americas False Lashes (False Eyelashes) Consumption by Type
- 5.3 Americas False Lashes (False Eyelashes) Consumption by Application
- 5.4 United States



- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC False Lashes (False Eyelashes) Consumption by Countries
- 6.1.1 APAC False Lashes (False Eyelashes) Consumption by Countries (2013-2018)
- 6.1.2 APAC False Lashes (False Eyelashes) Value by Countries (2013-2018)
- 6.2 APAC False Lashes (False Eyelashes) Consumption by Type
- 6.3 APAC False Lashes (False Eyelashes) Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe False Lashes (False Eyelashes) by Countries
 - 7.1.1 Europe False Lashes (False Eyelashes) Consumption by Countries (2013-2018)
- 7.1.2 Europe False Lashes (False Eyelashes) Value by Countries (2013-2018)
- 7.2 Europe False Lashes (False Eyelashes) Consumption by Type
- 7.3 Europe False Lashes (False Eyelashes) Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa False Lashes (False Eyelashes) by Countries
- 8.1.1 Middle East & Africa False Lashes (False Eyelashes) Consumption by Countries (2013-2018)



- 8.1.2 Middle East & Africa False Lashes (False Eyelashes) Value by Countries (2013-2018)
- 8.2 Middle East & Africa False Lashes (False Eyelashes) Consumption by Type
- 8.3 Middle East & Africa False Lashes (False Eyelashes) Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers and Impact
 - 9.1.1 Growing Demand from Key Regions
 - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

- 10.1 Sales Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.2 False Lashes (False Eyelashes) Distributors
- 10.3 False Lashes (False Eyelashes) Customer

11 GLOBAL FALSE LASHES (FALSE EYELASHES) MARKET FORECAST

- 11.1 Global False Lashes (False Eyelashes) Consumption Forecast (2018-2023)
- 11.2 Global False Lashes (False Eyelashes) Forecast by Regions
- 11.2.1 Global False Lashes (False Eyelashes) Forecast by Regions (2018-2023)
- 11.2.2 Global False Lashes (False Eyelashes) Value Forecast by Regions (2018-2023)
 - 11.2.3 Americas Consumption Forecast
 - 11.2.4 APAC Consumption Forecast
- 11.2.5 Europe Consumption Forecast
- 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
- 11.3.1 United States Market Forecast



- 11.3.2 Canada Market Forecast
- 11.3.3 Mexico Market Forecast
- 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
 - 11.4.1 China Market Forecast
 - 11.4.2 Japan Market Forecast
 - 11.4.3 Korea Market Forecast
 - 11.4.4 Southeast Asia Market Forecast
 - 11.4.5 India Market Forecast
 - 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global False Lashes (False Eyelashes) Forecast by Type
- 11.8 Global False Lashes (False Eyelashes) Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Ardell
 - 12.1.1 Company Details
 - 12.1.2 False Lashes (False Eyelashes) Product Offered
- 12.1.3 Ardell False Lashes (False Eyelashes) Sales, Revenue, Price and Gross
- Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Ardell News
- 12.2 ESQIDO
 - 12.2.1 Company Details
 - 12.2.2 False Lashes (False Eyelashes) Product Offered
- 12.2.3 ESQIDO False Lashes (False Eyelashes) Sales, Revenue, Price and Gross



Margin (2016-2018)

12.2.4 Main Business Overview

12.2.5 ESQIDO News

12.3 Elf

12.3.1 Company Details

12.3.2 False Lashes (False Eyelashes) Product Offered

12.3.3 Elf False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

12.3.4 Main Business Overview

12.3.5 Elf News

12.4 Kiss

12.4.1 Company Details

12.4.2 False Lashes (False Eyelashes) Product Offered

12.4.3 Kiss False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Kiss News

12.5 Revlon

12.5.1 Company Details

12.5.2 False Lashes (False Eyelashes) Product Offered

12.5.3 Revlon False Lashes (False Eyelashes) Sales, Revenue, Price and Gross

Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Revlon News

12.6 Shu uemura

12.6.1 Company Details

12.6.2 False Lashes (False Eyelashes) Product Offered

12.6.3 Shu uemura False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 Shu uemura News

12.7 MAC

12.7.1 Company Details

12.7.2 False Lashes (False Eyelashes) Product Offered

12.7.3 MAC False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

12.7.4 Main Business Overview

12.7.5 MAC News

12.8 Makeup Geek



- 12.8.1 Company Details
- 12.8.2 False Lashes (False Eyelashes) Product Offered
- 12.8.3 Makeup Geek False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.8.4 Main Business Overview
 - 12.8.5 Makeup Geek News
- 12.9 Benefit
 - 12.9.1 Company Details
 - 12.9.2 False Lashes (False Eyelashes) Product Offered
- 12.9.3 Benefit False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.9.4 Main Business Overview
 - 12.9.5 Benefit News
- 12.10 NARS
 - 12.10.1 Company Details
 - 12.10.2 False Lashes (False Eyelashes) Product Offered
- 12.10.3 NARS False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.10.4 Main Business Overview
 - 12.10.5 NARS News

13 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of False Lashes (False Eyelashes)

Table Product Specifications of False Lashes (False Eyelashes)

Figure False Lashes (False Eyelashes) Report Years Considered

Figure Market Research Methodology

Figure Global False Lashes (False Eyelashes) Consumption Growth Rate 2013-2023 (K Pairs)

Figure Global False Lashes (False Eyelashes) Value Growth Rate 2013-2023 (\$ Millions)

Table False Lashes (False Eyelashes) Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Handmade Eyelash

Table Major Players of Handmade Eyelash

Figure Product Picture of Mechanical Eyelash

Table Major Players of Mechanical Eyelash

Table Global Consumption Sales by Type (2013-2018)

Table Global False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)

Figure Global False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)

Table Global False Lashes (False Eyelashes) Revenue by Type (2013-2018) (\$ million)

Table Global False Lashes (False Eyelashes) Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global False Lashes (False Eyelashes) Value Market Share by Type (2013-2018)

Table Global False Lashes (False Eyelashes) Sale Price by Type (2013-2018)

Figure False Lashes (False Eyelashes) Consumed in Drugstore

Figure Global False Lashes (False Eyelashes) Market: Drugstore (2013-2018) (K Pairs)

Figure Global False Lashes (False Eyelashes) Market: Drugstore (2013-2018) (\$ Millions)

Figure Global Drugstore YoY Growth (\$ Millions)

Figure False Lashes (False Eyelashes) Consumed in Supermarket

Figure Global False Lashes (False Eyelashes) Market: Supermarket (2013-2018) (K Pairs)

Figure Global False Lashes (False Eyelashes) Market: Supermarket (2013-2018) (\$ Millions)



Figure Global Supermarket YoY Growth (\$ Millions)

Figure False Lashes (False Eyelashes) Consumed in Specialist Retailers

Figure Global False Lashes (False Eyelashes) Market: Specialist Retailers (2013-2018) (K Pairs)

Figure Global False Lashes (False Eyelashes) Market: Specialist Retailers (2013-2018) (\$ Millions)

Figure Global Specialist Retailers YoY Growth (\$ Millions)

Figure False Lashes (False Eyelashes) Consumed in Internet Sales

Figure Global False Lashes (False Eyelashes) Market: Internet Sales (2013-2018) (K Pairs)

Figure Global False Lashes (False Eyelashes) Market: Internet Sales (2013-2018) (\$ Millions)

Figure Global Internet Sales YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Figure Global False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Table Global False Lashes (False Eyelashes) Value by Application (2013-2018)

Table Global False Lashes (False Eyelashes) Value Market Share by Application (2013-2018)

Figure Global False Lashes (False Eyelashes) Value Market Share by Application (2013-2018)

Table Global False Lashes (False Eyelashes) Sale Price by Application (2013-2018)

Table Global False Lashes (False Eyelashes) Sales by Players (2016-2018) (K Pairs)

Table Global False Lashes (False Eyelashes) Sales Market Share by Players (2016-2018)

Figure Global False Lashes (False Eyelashes) Sales Market Share by Players in 2016 Figure Global False Lashes (False Eyelashes) Sales Market Share by Players in 2017 Table Global False Lashes (False Eyelashes) Revenue by Players (2016-2018) (\$ Millions)

Table Global False Lashes (False Eyelashes) Revenue Market Share by Players (2016-2018)

Figure Global False Lashes (False Eyelashes) Revenue Market Share by Players in 2016

Figure Global False Lashes (False Eyelashes) Revenue Market Share by Players in 2017

Table Global False Lashes (False Eyelashes) Sale Price by Players (2016-2018) Figure Global False Lashes (False Eyelashes) Sale Price by Players in 2017



Table Global False Lashes (False Eyelashes) Manufacturing Base Distribution and Sales Area by Players

Table Players False Lashes (False Eyelashes) Products Offered

Table False Lashes (False Eyelashes) Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global False Lashes (False Eyelashes) Consumption by Regions 2013-2018 (K Pairs)

Table Global False Lashes (False Eyelashes) Consumption Market Share by Regions 2013-2018

Figure Global False Lashes (False Eyelashes) Consumption Market Share by Regions 2013-2018

Table Global False Lashes (False Eyelashes) Value by Regions 2013-2018 (\$ Millions) Table Global False Lashes (False Eyelashes) Value Market Share by Regions 2013-2018

Figure Global False Lashes (False Eyelashes) Value Market Share by Regions 2013-2018

Figure Americas False Lashes (False Eyelashes) Consumption 2013-2018 (K Pairs)

Figure Americas False Lashes (False Eyelashes) Value 2013-2018 (\$ Millions)

Figure APAC False Lashes (False Eyelashes) Consumption 2013-2018 (K Pairs)

Figure APAC False Lashes (False Eyelashes) Value 2013-2018 (\$ Millions)

Figure Europe False Lashes (False Evelashes) Consumption 2013-2018 (K Pairs)

Figure Europe False Lashes (False Eyelashes) Value 2013-2018 (\$ Millions)

Figure Middle East & Africa False Lashes (False Eyelashes) Consumption 2013-2018 (K Pairs)

Figure Middle East & Africa False Lashes (False Eyelashes) Value 2013-2018 (\$ Millions)

Table Americas False Lashes (False Eyelashes) Consumption by Countries (2013-2018) (K Pairs)

Table Americas False Lashes (False Eyelashes) Consumption Market Share by Countries (2013-2018)

Figure Americas False Lashes (False Eyelashes) Consumption Market Share by Countries in 2017

Table Americas False Lashes (False Eyelashes) Value by Countries (2013-2018) (\$ Millions)

Table Americas False Lashes (False Eyelashes) Value Market Share by Countries (2013-2018)

Figure Americas False Lashes (False Eyelashes) Value Market Share by Countries in 2017

Table Americas False Lashes (False Eyelashes) Consumption by Type (2013-2018) (K



Pairs)

Table Americas False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)

Figure Americas False Lashes (False Eyelashes) Consumption Market Share by Type in 2017

Table Americas False Lashes (False Eyelashes) Consumption by Application (2013-2018) (K Pairs)

Table Americas False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Figure Americas False Lashes (False Eyelashes) Consumption Market Share by Application in 2017

Figure United States False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure United States False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions)

Figure Canada False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Canada False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Mexico False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Mexico False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Table APAC False Lashes (False Eyelashes) Consumption by Countries (2013-2018) (K Pairs)

Table APAC False Lashes (False Eyelashes) Consumption Market Share by Countries (2013-2018)

Figure APAC False Lashes (False Eyelashes) Consumption Market Share by Countries in 2017

Table APAC False Lashes (False Eyelashes) Value by Countries (2013-2018) (\$ Millions)

Table APAC False Lashes (False Eyelashes) Value Market Share by Countries (2013-2018)

Figure APAC False Lashes (False Eyelashes) Value Market Share by Countries in 2017 Table APAC False Lashes (False Eyelashes) Consumption by Type (2013-2018) (K Pairs)

Table APAC False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)

Figure APAC False Lashes (False Eyelashes) Consumption Market Share by Type in 2017

Table APAC False Lashes (False Eyelashes) Consumption by Application (2013-2018)



(K Pairs)

Table APAC False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Figure APAC False Lashes (False Eyelashes) Consumption Market Share by Application in 2017

Figure China False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure China False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Japan False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Japan False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Korea False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Korea False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Southeast Asia False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Southeast Asia False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions)

Figure India False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs) Figure India False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Australia False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Australia False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Table Europe False Lashes (False Eyelashes) Consumption by Countries (2013-2018) (K Pairs)

Table Europe False Lashes (False Eyelashes) Consumption Market Share by Countries (2013-2018)

Figure Europe False Lashes (False Eyelashes) Consumption Market Share by Countries in 2017

Table Europe False Lashes (False Eyelashes) Value by Countries (2013-2018) (\$ Millions)

Table Europe False Lashes (False Eyelashes) Value Market Share by Countries (2013-2018)

Figure Europe False Lashes (False Eyelashes) Value Market Share by Countries in 2017

Table Europe False Lashes (False Eyelashes) Consumption by Type (2013-2018) (K Pairs)

Table Europe False Lashes (False Eyelashes) Consumption Market Share by Type (2013-2018)



Figure Europe False Lashes (False Eyelashes) Consumption Market Share by Type in 2017

Table Europe False Lashes (False Eyelashes) Consumption by Application (2013-2018) (K Pairs)

Table Europe False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Figure Europe False Lashes (False Eyelashes) Consumption Market Share by Application in 2017

Figure Germany False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Germany False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure France False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure France False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure UK False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs) Figure UK False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Italy False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs) Figure Italy False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions)

Figure Russia False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Russia False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Spain False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Spain False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Table Middle East & Africa False Lashes (False Eyelashes) Consumption by Countries (2013-2018) (K Pairs)

Table Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share by Countries in 2017

Table Middle East & Africa False Lashes (False Eyelashes) Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa False Lashes (False Eyelashes) Value Market Share by Countries (2013-2018)

Figure Middle East & Africa False Lashes (False Eyelashes) Value Market Share by Countries in 2017

Table Middle East & Africa False Lashes (False Eyelashes) Consumption by Type (2013-2018) (K Pairs)

Table Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share



by Type (2013-2018)

Figure Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share by Type in 2017

Table Middle East & Africa False Lashes (False Eyelashes) Consumption by Application (2013-2018) (K Pairs)

Table Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa False Lashes (False Eyelashes) Consumption Market Share by Application in 2017

Figure Egypt False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Egypt False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure South Africa False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure South Africa False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions)

Figure Israel False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs) Figure Israel False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure Turkey False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure Turkey False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions) Figure GCC Countries False Lashes (False Eyelashes) Consumption Growth 2013-2018 (K Pairs)

Figure GCC Countries False Lashes (False Eyelashes) Value Growth 2013-2018 (\$ Millions)

Table False Lashes (False Eyelashes) Distributors List

Table False Lashes (False Eyelashes) Customer List

Figure Global False Lashes (False Eyelashes) Consumption Growth Rate Forecast (2018-2023) (K Pairs)

Figure Global False Lashes (False Eyelashes) Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global False Lashes (False Eyelashes) Consumption Forecast by Countries (2018-2023) (K Pairs)

Table Global False Lashes (False Eyelashes) Consumption Market Forecast by Regions

Table Global False Lashes (False Eyelashes) Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global False Lashes (False Eyelashes) Value Market Share Forecast by Regions Figure Americas False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)



Figure Americas False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)
Figure APAC False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)
Figure APAC False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)
Figure Europe False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)
Figure Europe False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)
Figure Middle East & Africa False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Middle East & Africa False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure United States False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure United States False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Canada False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Canada False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Mexico False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Mexico False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Brazil False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Brazil False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure China False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure China False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Japan False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Japan False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Korea False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Korea False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Southeast Asia False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Southeast Asia False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure India False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure India False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Australia False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Australia False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Germany False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Germany False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure France False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure France False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure UK False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure UK False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Italy False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Italy False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)



Figure Russia False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Russia False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Spain False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Spain False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Egypt False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Egypt False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure South Africa False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure South Africa False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Israel False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Israel False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure Turkey False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure Turkey False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Figure GCC Countries False Lashes (False Eyelashes) Consumption 2018-2023 (K Pairs)

Figure GCC Countries False Lashes (False Eyelashes) Value 2018-2023 (\$ Millions)

Table Global False Lashes (False Eyelashes) Consumption Forecast by Type (2018-2023) (K Pairs)

Table Global False Lashes (False Eyelashes) Consumption Market Share Forecast by Type (2018-2023)

Table Global False Lashes (False Eyelashes) Value Forecast by Type (2018-2023) (\$ Millions)

Table Global False Lashes (False Eyelashes) Value Market Share Forecast by Type (2018-2023)

Table Global False Lashes (False Eyelashes) Consumption Forecast by Application (2018-2023) (K Pairs)

Table Global False Lashes (False Eyelashes) Consumption Market Share Forecast by Application (2018-2023)

Table Global False Lashes (False Eyelashes) Value Forecast by Application (2018-2023) (\$ Millions)

Table Global False Lashes (False Eyelashes) Value Market Share Forecast by Application (2018-2023)

Table Ardell Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ardell False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Ardell False Lashes (False Eyelashes) Market Share (2016-2018)

Table ESQIDO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table ESQIDO False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure ESQIDO False Lashes (False Eyelashes) Market Share (2016-2018)



Table Elf Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Elf False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Elf False Lashes (False Eyelashes) Market Share (2016-2018)

Table Kiss Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kiss False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kiss False Lashes (False Eyelashes) Market Share (2016-2018)

Table Revlon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Revlon False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Revlon False Lashes (False Eyelashes) Market Share (2016-2018) Table Shu uemura Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shu uemura False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Shu uemura False Lashes (False Eyelashes) Market Share (2016-2018) Table MAC Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MAC False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure MAC False Lashes (False Eyelashes) Market Share (2016-2018)

Table Makeup Geek Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Makeup Geek False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Makeup Geek False Lashes (False Eyelashes) Market Share (2016-2018)

Table Benefit Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Benefit False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Benefit False Lashes (False Eyelashes) Market Share (2016-2018)

Table NARS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NARS False Lashes (False Eyelashes) Sales, Revenue, Price and Gross Margin (2016-2018)

Figure NARS False Lashes (False Eyelashes) Market Share (2016-2018)



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