

# 2018-2023 Global Facial Wash & Cleanser Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Facial Wash & Cleanser market for 2018-2023.

Facial Wash is a facial care product that is used to remove make-up, dead skin cells, oil, dirt, and other types of pollutants from the skin of the face. This helps to unclog pores and prevent skin conditions such as acne. A cleanser can be used as part of a skin care regimen together with a toner and moisturizer.

Over the next five years, LPI(LP Information) projects that Facial Wash & Cleanser will register a 4.8% CAGR in terms of revenue, reach US\$ 6900 million by 2023, from US\$ 5210 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Facial Wash & Cleanser market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Ordinary Skin Care

Sensitive Skin Care

Segmentation by application:

Supermarket/Mall

Specialty Store

Online

Others

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## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

LVMH

Coty

Clarins

Kao

LG

Caudalie

FANCL

Natura Cosmetics

Pechoin

JALA Group

Shanghai Jawha

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## RESEARCH OBJECTIVES

To study and analyze the global Facial Wash & Cleanser market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Facial Wash & Cleanser market by identifying its various subsegments.

Focuses on the key global Facial Wash & Cleanser players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Facial Wash & Cleanser with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Facial Wash & Cleanser submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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