

2018-2023 Global Facial Mask Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Facial Mask market for 2018-2023. Facial Mask is a kind of skin care product applied on the face. The mask skin is attached to clean face when used. After 15~30 minutes, the nutrition in the facial mask will be absorbed by the skin of face, then the facial mask can be peeled. Facial mask has several functions like moisture retention, revitalizing, skin-whitening and anti-aging. The facial mask is generally stored in a covered bag before using. For the consumption, North America and Europe sales have been rising as a

For the consumption, North America and Europe sales have been rising as a consequence of improving economy. In terms of value, North America and Europe account for about 7.3% of total market share in 2017, while China growing at a good pace owing to large population and high economic growth rate occupies the 54% market share of the global consumption value. The increasing demand for skin care drives facial mask industry developing fast. For the brand owners, such as L'Oreal, Inoherb, SK-II, Magic and My secret diary are very popular in the world.

Over the next five years, LPI(LP Information) projects that Facial Mask will register a 14.7% CAGR in terms of revenue, reach US\$ 6580 million by 2023, from US\$ 2890 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Mask market by product type, application, key manufacturers and key regions.

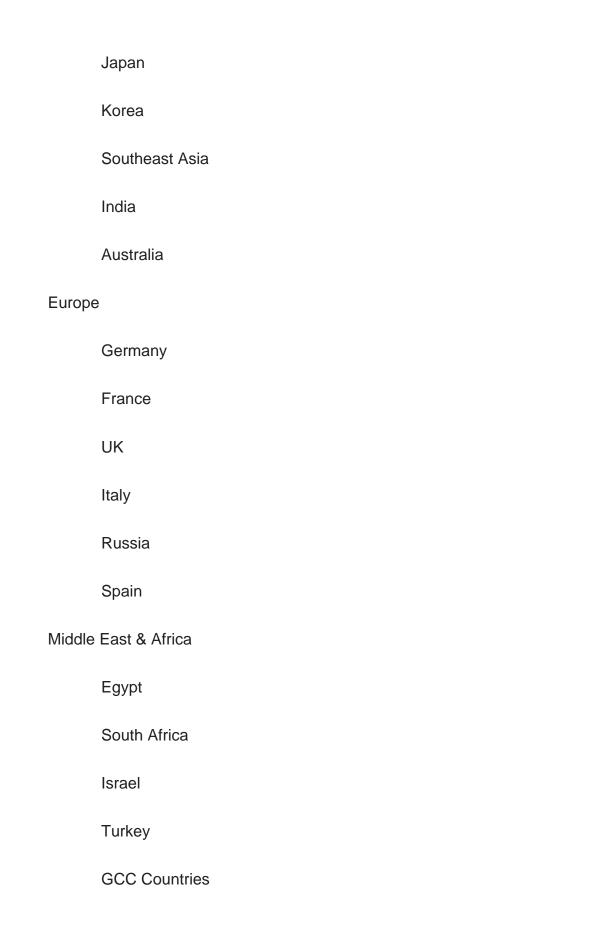
To calculate the market size, LP Information considers value and volume generated



from the sales of the following segments:

Segmentation by product type:	
Hydrati	ng Mask
Whiten	ing Mask
Anti-Ag	ing Mask
Others	
Segmentation	by application:
Oil Skir	า
Norma	Skin
Dry Ski	in
Combir	nation Skin
This report also splits the market by region:	
Americ	as
	United States
	Canada
	Mexico
	Brazil
APAC	
	China





The report also presents the market competition landscape and a corresponding



detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Shanghai Chicmax
DR.JOU Biotech
L&P
My Beauty Diary
Yujiahui
Costory
Shanghai Yuemu
Herborist
Pechoin
THE FACE SHOP
Estee Lauder
SK-II
Choiskycn
Kose
Avon
Loreal
Inoherb

Olay



Shiseido
Yalget
Cel-derma

PROYA

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Facial Mask consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Facial Mask market by identifying its various subsegments.

Focuses on the key global Facial Mask manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Facial Mask with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Facial Mask submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.



To strategically profile the key players and comprehensively analyze their growth strategies.



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