

2018-2023 Global Facial Cleanser Consumption Market Report

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Facial Cleanser market for 2018-2023.

A cleanser is a facial care product that is used to remove make-up, dead skin cells, oil, dirt, and other types of pollutants from the skin of the face. This helps to unclog pores and prevent skin conditions such as acne. A cleanser can be used as part of a skin care regimen together with a toner and moisturizer.

China is the biggest production areas for facial cleanser, taking about 34.68% market share in 2017 (based on outputs). Europe followed the second, with about 22.92% market share. In Consumption market, the consumption market is leading by China and Europe, sales in Other Asia Pacific regions like India and Southeast Asia countries will see significant growth in future period.

Over the next five years, LPI(LP Information) projects that Facial Cleanser will register a 5.0% CAGR in terms of revenue, reach US\$ 6990 million by 2023, from US\$ 5210 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Facial Cleanser market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Ordinary Skin Care

Sensitive Skin Care

Segmentation by application:

Supermarket/Mall

Specialty Store

Online

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

L'Oreal

Unilever

Procter & Gamble

Estee Lauder

Shiseido

Beiersdorf

Amore Pacific

Avon

Johnson & Johnson

LVMH

Coty

Clarins

Natura Cosmetics

LG

Caudalie

FANCL

Pechoin

JALA Group

Shanghai Jawha

Kao

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

RESEARCH OBJECTIVES

To study and analyze the global Facial Cleanser consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Facial Cleanser market by identifying its various subsegments.

Focuses on the key global Facial Cleanser manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Facial Cleanser with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Facial Cleanser submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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