

2018-2023 Global Eyeliner Consumption Market Report

<https://marketpublishers.com/r/2D03E8A596FEN.html>

Date: October 2018

Pages: 177

Price: US\$ 4,660.00 (Single User License)

ID: 2D03E8A596FEN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Eyeliner market for 2018-2023.

Eyeliner is a cosmetic used to define the eyes. It is applied around the contours of the eye(s) to create a variety of aesthetic effects. The makeup is usually used by women and girls, sometimes for males for purpose like fashion.

Eyeliner is commonly used as a daily make up routine to define the eye or create the look of a wider or smaller eye. Eyeliner can be used as a tool to create various looks as well as highlighting different features of the eyes.

As Chinese overall economic downward trend in the past few years, and international economic situation is complicated, there will be many uncertainties for eyeliner industry in the next few years. But in a global view, Chinese consumption of cosmetics is increasing fast. The competition between manufacturers at home and abroad is fierce for the time being. The Eyeliner technology in China is relatively backward with few leading manufacturers.

Eyeliner demand has a certain space. In developed countries, there is little space to improve the sales. But in China, there is still much space. As the GDP increasing in China, Chinese market will be improved as well.

As large demand of high-end products at home and abroad, many companies try to provide high-end products with larger capacity to meet consumers' demand and to account for larger market share.

Over the next five years, LPI(LP Information) projects that Eyeliner will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Eyeliner market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Liquid Eyeliner

Powder-based Eye Pencil

Wax-based Eye Pencils

Kohl Eyeliner

Gel Eye Liner

Segmentation by application:

Application 1

Application 2

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

L'Oreal Paris

EsteeLauder

P&G

LVMH

SHISEIDO

Dior

Amore

Chanel

Sisley

Jordana Cosmetics

Revlon

Jane Iredale

Kate

Almay

Physicians Formula

VOV

Marykay

Marie Dalgat

Carslan

Flamingo

Bleunuit

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Eyeliner consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Eyeliner market by identifying its various subsegments.

Focuses on the key global Eyeliner manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Eyeliner with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Eyeliner submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new

product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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