

## 2018-2023 Global Exterior Wall Putty Powder Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Exterior Wall Putty Powder market for 2018-2023.

Exterior wall putty powder is a kind of construction materials, used to make the exterior wall smoother and it is mainly composed of white cement, heavy calcium carbonate and additives. It is widely used in some Asian countries, especially in China and India. Before painting the walls, the putty powder needs to be mixed with water. The exterior wall putty powder industry has got a stable development in the past five years. In 2014, the total capacity is about 3562 K MT. In the past five years, the production of exterior wall putty powder maintained a 9.13% compound average growth rate.

Demand from manufacturing is expected to grow steadily, from 2015 to 2020, causing an increase in demand for exterior wall putty powder used in manufacturing. Considering the development of downstream industry, we estimate that the growth of exterior wall putty powder market size will continue to grow in the next five years with a 5.27% compound average growth rate to 2020.

Over the next five years, LPI(LP Information) projects that Exterior Wall Putty Powder will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Exterior Wall Putty Powder market by product type, application, key manufacturers and key regions.



To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Type I

Type II

Segmentation by application:

Residential

**Commercial Building** 

This report also splits the market by region:

Americas

**United States** 

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia



India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

**GCC** Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Asian Paints

**British Paints** 



Walplast

Birla White

Acro Paints India Limited

Platinum Plaster Ltd

**Timbermate Products** 

J.K. Cement Ltd

Mapei

**Golchha Pigments** 

Nippon Paint

Sujatha Paints

SSM

SIKA

Lions

Weber-Saint gobain

Huarun

Surfa Coats

Long Zhen

**Truefit Skim Coat Products** 

Duobang



**Gomix Building Materials** 

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### **RESEARCH OBJECTIVES**

To study and analyze the global Exterior Wall Putty Powder consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Exterior Wall Putty Powder market by identifying its various subsegments.

Focuses on the key global Exterior Wall Putty Powder manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Exterior Wall Putty Powder with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Exterior Wall Putty Powder submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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