

2018-2023 Global Enterprise Video Platforms Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Enterprise Video Platforms market for 2018-2023.

An online video platform (OVP), provided by a video hosting service, enables users to upload, convert, store and play back video content on the Internet, often via a structured, large-scale system that can generate revenue. EVP is the video platform used by enterprise.

The major drivers for the upsurge in demand in the market include the growing demand for video streaming and increasing internet penetration as well as exponentially increasing adoption of cloud technology across businesses.

Over the next five years, LPI(LP Information) projects that Enterprise Video Platforms will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Enterprise Video Platforms market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Video Conferencing

Video Content Management

Segmentation by application:

Knowledge Sharing & Collaboration

Corporate Communications

Training & Development

Marketing & Client Engagement

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Adobe

Brightcove

Avaya

Vidyo

VBrick Systems

MediaPlatform

Polycom

Cisco

IBM

Microsoft

Kaltura

Ooyala

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Enterprise Video Platforms market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Enterprise Video Platforms market by identifying its various subsegments.

Focuses on the key global Enterprise Video Platforms players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Enterprise Video Platforms with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Enterprise Video Platforms submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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