

# 2018-2023 Global Enterprise Media Gateways Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Enterprise Media Gateways market for 2018-2023.

This report studies the Enterprise Media Gateways market. Enterprise media gateways are translation devices or services used to convert the digital media flow between telecom networks such as signaling system 7 (SS7) and public switched telephone network (PSTN). Multimedia communications are enabled by media gateways over various transport protocols such as Asynchronous Transfer Mode (ATM) and Internet Protocol (IP) across next-generation networks. As the media gateway is used for different types of networks, one of its major functions is conversion between different coding and transmission techniques. Media gateways are used for the conversion of voice and multimedia data in various enterprise applications. Enterprises use media gateways to extend the life of applications such as legacy time-division multiplexing (TDM) and private branch exchange (PBX) to introduce IP-based technologies. Media gateways help preserve existing line equipment in the enterprise.

United States has the largest global export quantity and manufacturers in Enterprise Media Gateways market, while the Europe is the second sales volume market for Enterprise Media Gateways in 2016.

In the industry, Huawei profits most in 2016 and recent years, while Cisco Systems and Avaya ranked 2 and 3. The market share of them is 23.92%, 18.63% and 16.55% in 2016. The gap of market share is keep on enlarged due to different strategy.

Nowadays, there are three mainly types of Enterprise Media Gateways, including Small enterprise, Medium enterprise and large enterprise. And Medium enterprise is the main

type for Enterprise Media Gateways, and the Medium enterprise reached a sales value of approximately 922.84 M USD in 2016, with 44.75% of global sales volume.

Over the next five years, LPI(LP Information) projects that Enterprise Media Gateways will register a 1.9% CAGR in terms of revenue, reach US\$ 2370 million by 2023, from US\$ 2110 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Enterprise Media Gateways market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Small-sized Enterprise

Medium-sized Enterprise

Segmentation by application:

Telecom and IT

Healthcare

Government Sector

Media and Entertainment

Banking and Insurance

Other Applications

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Huawei Technologies Co. Ltd.

Cisco Systems, Inc.

Avaya, Inc.

Ribbon Communications

Matrix Comsec

Grandstream Networks, Inc.

AudioCodes Ltd.

ZTE Corporation

Dialogic Corporation

Alcatel-Lucent S.A.

ADTRAN, Inc.

Sangoma Technologies Corporation

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Enterprise Media Gateways market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Enterprise Media Gateways market by identifying its various subsegments.

Focuses on the key global Enterprise Media Gateways players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Enterprise Media Gateways with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Enterprise Media Gateways submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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