

# 2018-2023 Global Enterprise-DRM/Information Rights Management Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Enterprise-DRM/Information Rights Management market for 2018-2023.

Information rights management (IRM) is a subset of digital rights management (DRM), technologies that protect sensitive information from unauthorized access. It is sometimes referred to as E-DRM or Enterprise Digital Rights Management. This can cause confusion, because digital rights management (DRM) technologies are typically associated with business to consumer systems designed to protect rich media such as music and video. IRM is a technology which allows for information (mostly in the form of documents) to be 'remote controlled'.

Enterprise-DRM/Information Rights Management is mainly used for two applications: Small Business, Medium-sized Business, Large Business. And SME (Small Business, Medium-sized Business) was the most widely used area which took up about 65.75% of the global total in 2016.

The global Enterprise-DRM/Information Rights Management average price is influenced by the global trend. Complete software is usually 2 USDs to 600 USDs per month per license from abroad vendors, if you want to buy new Enterprise-DRM/Information Rights Management software. The average price is estimated in decline trend if more vendors go into operation in the future.

USA is the largest consumption countries of Enterprise-DRM/Information Rights Management in the world in the past few years and it will keep increasing in the next few years. USA market took up about 65% the global market in 2016, while Europe was about 9.92%.

Top 10 suppliers took up about 50% of the global market in 2016. Microsoft, EMC,

Oracle, Adobe Systems, etc., which have leading technology and market position, are well-known providers around the world.

Over the next five years, LPI(LP Information) projects that Enterprise-DRM/Information Rights Management will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Enterprise-DRM/Information Rights Management market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-Premise

Cloud-Based

Segmentation by application:

SME

Large Enterprise

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

Spain

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Fasoo

Vitrium

Vaultize Tech

Locklizard

Nextlabs

Seclore

Adobe Systems

Intralinks

Oracle

Microsoft

Dell/EMC

OpenText

Vera Security

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## RESEARCH OBJECTIVES

To study and analyze the global Enterprise-DRM/Information Rights Management market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Enterprise-DRM/Information Rights Management market by identifying its various subsegments.

Focuses on the key global Enterprise-DRM/Information Rights Management players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Enterprise-DRM/Information Rights Management with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Enterprise-DRM/Information Rights Management submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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