

2018-2023 Global Enterprise Cyber Security Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Enterprise Cyber Security market for 2018-2023.

Cyber Security is the body of technologies, processes and practices designed to protect networks, computers, programs and data from major cyber threats, such as cyber terrorism, cyber warfare, and cyber espionage. In their most disruptive form, cyber threats take aim at secret, political, military, or infrastructural assets of a nation, or its people. In a computing context, security includes both Cyber Security and physical security.

North China was the largest market with a market share of 43.16% in 2012 and 38.62% in 2017 with an increase of 4.54%. East and Southwest China ranked the second and third markets with the market share of 11.74% and 11.23% in 2016.

The cyber security market has been increased in accordance with the development of whole economy, technology and emerging application. So, we will see a fast growth rate of the market. What is more, information security program will be more and more integrated machine learning and artificial intelligence technology, based on the associated with timely data and display attacks, the security program will be able to more accurately identify or even predict the attack in the future.

The vendors are better find their own characteristics, improve product and service quality, the activities of a better customer experience, establish the whole eco-system of the industry, and good brand communication. Following the market trends, access to greater competitive advantage, concerning more on their customer experience and services to get a bigger market share.

Over the next five years, LPI(LP Information) projects that Enterprise Cyber Security will register a 18.0% CAGR in terms of revenue, reach US\$ 11 million by 2023, from US\$ 4 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Enterprise Cyber Security market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Security Software

Security Hardware

Segmentation by application:

Government

Education

Enterprise

Financial

Medical

Others

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Venustech

Westone

H3C

Huawei

Topsec

Nsfocus

Sangfor

360 Enterprise Security

Symantec Corporation

Asiainfo

DBAPPSecurity

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future

development.

Research objectives

To study and analyze the global Enterprise Cyber Security market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Enterprise Cyber Security market by identifying its various subsegments.

Focuses on the key global Enterprise Cyber Security players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Enterprise Cyber Security with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Enterprise Cyber Security submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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