

# 2018-2023 Global Engineered Wooden Flooring Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Engineered Wooden Flooring market for 2018-2023.

As a kind of hardwood flooring which is widely used, engineered wooden flooring is composed of two or more layers of wood in the form of a plank. Engineered wooden flooring is comprised of two parts: core wood layers and a top hardware layer known as the lamella. The core layers are made up of 3-12 HDF, softwood or plywood sheets which are bonded together at 90 degree angles to form a sandwich base. The top layer is the wood that is visible when the flooring is installed and is adhered to the core. The lamella might be oak, walnut, maple or an alternative hardwood species that provides the aesthetic appeal.

Global Engineered Wooden Flooring Industry is fragmented geographically, with leading brand in each region. In US, leading brands are Armstrong, Shaw, Mannington and Mohawk, while in Europe, mergers and acquisitions formed several big players, such as Bauwerk Boen AG, and Kahrs-Karelia Upofloor. In China, market leaders are Shenxiang and Jinqiao.

Europe is single largest market, which accounts for 35.11% of global demand in terms of volume. China is the largest production region, more than half supplying the global market. However, as labor cost rises quickly, production base is transferring to other developing countries. The same thing happen in Europe, where manufacturing plants moving to east Europe countries.

US market shows significant growth in the last five years, flooring market has witnessed continuously higher sales of engineered wooden flooring than solid wood flooring, which is expected to drive the global market in the next 5 years.

Over the next five years, LPI(LP Information) projects that Engineered Wooden Flooring will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Engineered Wooden Flooring market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Three Layers Engineered Wooded Flooring

Multilayer Engineered Wooded Flooring

Segmentation by application:

Residential Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Armstrong

Shaw

Mannington

Mohawk

Beaulieu

Bauwerk Boen AG

Kahrs-Karelia Upofloor

Hamberger Flooring GmbH & Co.KG

Tarkett AS

Baltic Wood

Weitzer Parkett

Shengxiang

JinQiao

Jinlong

Yihua

Anxin

Shiyou

Kemian Wood

Maples

Vohringer Wood Product

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Engineered Wooden Flooring consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Engineered Wooden Flooring market by identifying its various subsegments.

Focuses on the key global Engineered Wooden Flooring manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Engineered Wooden Flooring with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Engineered Wooden Flooring submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

### **2 EXECUTIVE SUMMARY**

- 2.1 World Market Overview
  - 2.1.1 Global Engineered Wooden Flooring Consumption 2013-2023
  - 2.1.2 Engineered Wooden Flooring Consumption CAGR by Region
- 2.2 Engineered Wooden Flooring Segment by Type
  - 2.2.1 Three Layers Engineered Wooded Flooring
  - 2.2.2 Multilayer Engineered Wooded Flooring
- 2.3 Engineered Wooden Flooring Consumption by Type
  - 2.3.1 Global Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)
  - 2.3.2 Global Engineered Wooden Flooring Revenue and Market Share by Type (2013-2018)
  - 2.3.3 Global Engineered Wooden Flooring Sale Price by Type (2013-2018)
- 2.4 Engineered Wooden Flooring Segment by Application
  - 2.4.1 Residential Use
  - 2.4.2 Commercial Use
- 2.5 Engineered Wooden Flooring Consumption by Application
  - 2.5.1 Global Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)
  - 2.5.2 Global Engineered Wooden Flooring Value and Market Share by Application (2013-2018)
  - 2.5.3 Global Engineered Wooden Flooring Sale Price by Application (2013-2018)

### **3 GLOBAL ENGINEERED WOODEN FLOORING BY PLAYERS**

- 3.1 Global Engineered Wooden Flooring Sales Market Share by Players
  - 3.1.1 Global Engineered Wooden Flooring Sales by Players (2016-2018)

- 3.1.2 Global Engineered Wooden Flooring Sales Market Share by Players (2016-2018)
- 3.2 Global Engineered Wooden Flooring Revenue Market Share by Players
  - 3.2.1 Global Engineered Wooden Flooring Revenue by Players (2016-2018)
  - 3.2.2 Global Engineered Wooden Flooring Revenue Market Share by Players (2016-2018)
- 3.3 Global Engineered Wooden Flooring Sale Price by Players
- 3.4 Global Engineered Wooden Flooring Manufacturing Base Distribution, Sales Area, Product Types by Players
  - 3.4.1 Global Engineered Wooden Flooring Manufacturing Base Distribution and Sales Area by Players
  - 3.4.2 Players Engineered Wooden Flooring Products Offered
- 3.5 Market Concentration Rate Analysis
  - 3.5.1 Competition Landscape Analysis
  - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

## **4 ENGINEERED WOODEN FLOORING BY REGIONS**

- 4.1 Engineered Wooden Flooring by Regions
  - 4.1.1 Global Engineered Wooden Flooring Consumption by Regions
  - 4.1.2 Global Engineered Wooden Flooring Value by Regions
- 4.2 Americas Engineered Wooden Flooring Consumption Growth
- 4.3 APAC Engineered Wooden Flooring Consumption Growth
- 4.4 Europe Engineered Wooden Flooring Consumption Growth
- 4.5 Middle East & Africa Engineered Wooden Flooring Consumption Growth

## **5 AMERICAS**

- 5.1 Americas Engineered Wooden Flooring Consumption by Countries
  - 5.1.1 Americas Engineered Wooden Flooring Consumption by Countries (2013-2018)
  - 5.1.2 Americas Engineered Wooden Flooring Value by Countries (2013-2018)
- 5.2 Americas Engineered Wooden Flooring Consumption by Type
- 5.3 Americas Engineered Wooden Flooring Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries



## **6 APAC**

### 6.1 APAC Engineered Wooden Flooring Consumption by Countries

6.1.1 APAC Engineered Wooden Flooring Consumption by Countries (2013-2018)

6.1.2 APAC Engineered Wooden Flooring Value by Countries (2013-2018)

### 6.2 APAC Engineered Wooden Flooring Consumption by Type

### 6.3 APAC Engineered Wooden Flooring Consumption by Application

### 6.4 China

### 6.5 Japan

### 6.6 Korea

### 6.7 Southeast Asia

### 6.8 India

### 6.9 Australia

### 6.10 Key Economic Indicators of Few APAC Countries

## **7 EUROPE**

### 7.1 Europe Engineered Wooden Flooring by Countries

7.1.1 Europe Engineered Wooden Flooring Consumption by Countries (2013-2018)

7.1.2 Europe Engineered Wooden Flooring Value by Countries (2013-2018)

### 7.2 Europe Engineered Wooden Flooring Consumption by Type

### 7.3 Europe Engineered Wooden Flooring Consumption by Application

### 7.4 Germany

### 7.5 France

### 7.6 UK

### 7.7 Italy

### 7.8 Russia

### 7.9 Spain

### 7.10 Key Economic Indicators of Few Europe Countries

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Engineered Wooden Flooring by Countries

8.1.1 Middle East & Africa Engineered Wooden Flooring Consumption by Countries (2013-2018)

8.1.2 Middle East & Africa Engineered Wooden Flooring Value by Countries (2013-2018)

### 8.2 Middle East & Africa Engineered Wooden Flooring Consumption by Type

### 8.3 Middle East & Africa Engineered Wooden Flooring Consumption by Application

- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers and Impact
  - 9.1.1 Growing Demand from Key Regions
  - 9.1.2 Growing Demand from Key Applications and Potential Industries
- 9.2 Market Challenges and Impact
- 9.3 Market Trends

## **10 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 10.1 Sales Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
- 10.2 Engineered Wooden Flooring Distributors
- 10.3 Engineered Wooden Flooring Customer

## **11 GLOBAL ENGINEERED WOODEN FLOORING MARKET FORECAST**

- 11.1 Global Engineered Wooden Flooring Consumption Forecast (2018-2023)
- 11.2 Global Engineered Wooden Flooring Forecast by Regions
  - 11.2.1 Global Engineered Wooden Flooring Forecast by Regions (2018-2023)
  - 11.2.2 Global Engineered Wooden Flooring Value Forecast by Regions (2018-2023)
  - 11.2.3 Americas Consumption Forecast
  - 11.2.4 APAC Consumption Forecast
  - 11.2.5 Europe Consumption Forecast
  - 11.2.6 Middle East & Africa Consumption Forecast
- 11.3 Americas Forecast by Countries
  - 11.3.1 United States Market Forecast
  - 11.3.2 Canada Market Forecast
  - 11.3.3 Mexico Market Forecast
  - 11.3.4 Brazil Market Forecast
- 11.4 APAC Forecast by Countries
  - 11.4.1 China Market Forecast

- 11.4.2 Japan Market Forecast
- 11.4.3 Korea Market Forecast
- 11.4.4 Southeast Asia Market Forecast
- 11.4.5 India Market Forecast
- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
  - 11.5.1 Germany Market Forecast
  - 11.5.2 France Market Forecast
  - 11.5.3 UK Market Forecast
  - 11.5.4 Italy Market Forecast
  - 11.5.5 Russia Market Forecast
  - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
  - 11.6.1 Egypt Market Forecast
  - 11.6.2 South Africa Market Forecast
  - 11.6.3 Israel Market Forecast
  - 11.6.4 Turkey Market Forecast
  - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Engineered Wooden Flooring Forecast by Type
- 11.8 Global Engineered Wooden Flooring Forecast by Application

## **12 KEY PLAYERS ANALYSIS**

### 12.1 Armstrong

- 12.1.1 Company Details
- 12.1.2 Engineered Wooden Flooring Product Offered
- 12.1.3 Armstrong Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.1.4 Main Business Overview
- 12.1.5 Armstrong News

### 12.2 Shaw

- 12.2.1 Company Details
- 12.2.2 Engineered Wooden Flooring Product Offered
- 12.2.3 Shaw Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.2.4 Main Business Overview
- 12.2.5 Shaw News

### 12.3 Mannington

- 12.3.1 Company Details

- 12.3.2 Engineered Wooden Flooring Product Offered
- 12.3.3 Mannington Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
- 12.3.4 Main Business Overview
- 12.3.5 Mannington News
- 12.4 Mohawk
  - 12.4.1 Company Details
  - 12.4.2 Engineered Wooden Flooring Product Offered
  - 12.4.3 Mohawk Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.4.4 Main Business Overview
  - 12.4.5 Mohawk News
- 12.5 Beaulieu
  - 12.5.1 Company Details
  - 12.5.2 Engineered Wooden Flooring Product Offered
  - 12.5.3 Beaulieu Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.5.4 Main Business Overview
  - 12.5.5 Beaulieu News
- 12.6 Bauwerk Boen AG
  - 12.6.1 Company Details
  - 12.6.2 Engineered Wooden Flooring Product Offered
  - 12.6.3 Bauwerk Boen AG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.6.4 Main Business Overview
  - 12.6.5 Bauwerk Boen AG News
- 12.7 Kahrs-Karelia Upofloor
  - 12.7.1 Company Details
  - 12.7.2 Engineered Wooden Flooring Product Offered
  - 12.7.3 Kahrs-Karelia Upofloor Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.7.4 Main Business Overview
  - 12.7.5 Kahrs-Karelia Upofloor News
- 12.8 Hamberger Flooring GmbH & Co.KG
  - 12.8.1 Company Details
  - 12.8.2 Engineered Wooden Flooring Product Offered
  - 12.8.3 Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.8.4 Main Business Overview

- 12.8.5 Hamberger Flooring GmbH & Co.KG News
- 12.9 Tarkett AS
  - 12.9.1 Company Details
  - 12.9.2 Engineered Wooden Flooring Product Offered
  - 12.9.3 Tarkett AS Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.9.4 Main Business Overview
  - 12.9.5 Tarkett AS News
- 12.10 Baltic Wood
  - 12.10.1 Company Details
  - 12.10.2 Engineered Wooden Flooring Product Offered
  - 12.10.3 Baltic Wood Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)
  - 12.10.4 Main Business Overview
  - 12.10.5 Baltic Wood News
- 12.11 Weitzer Parkett
- 12.12 Shengxiang
- 12.13 JinQiao
- 12.14 Jinlong
- 12.15 Yihua
- 12.16 Anxin
- 12.17 Shiyou
- 12.18 Kemian Wood
- 12.19 Maples
- 12.20 Vohringer Wood Product

## **13 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Engineered Wooden Flooring

Table Product Specifications of Engineered Wooden Flooring

Figure Engineered Wooden Flooring Report Years Considered

Figure Market Research Methodology

Figure Global Engineered Wooden Flooring Consumption Growth Rate 2013-2023 (K sqm)

Figure Global Engineered Wooden Flooring Value Growth Rate 2013-2023 (\$ Millions)

Table Engineered Wooden Flooring Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Three Layers Engineered Wooded Flooring

Table Major Players of Three Layers Engineered Wooded Flooring

Figure Product Picture of Multilayer Engineered Wooded Flooring

Table Major Players of Multilayer Engineered Wooded Flooring

Table Global Consumption Sales by Type (2013-2018)

Table Global Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)

Figure Global Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)

Table Global Engineered Wooden Flooring Revenue by Type (2013-2018) (\$ million)

Table Global Engineered Wooden Flooring Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Engineered Wooden Flooring Value Market Share by Type (2013-2018)

Table Global Engineered Wooden Flooring Sale Price by Type (2013-2018)

Figure Engineered Wooden Flooring Consumed in Residential Use

Figure Global Engineered Wooden Flooring Market: Residential Use (2013-2018) (K sqm)

Figure Global Engineered Wooden Flooring Market: Residential Use (2013-2018) (\$ Millions)

Figure Global Residential Use YoY Growth (\$ Millions)

Figure Engineered Wooden Flooring Consumed in Commercial Use

Figure Global Engineered Wooden Flooring Market: Commercial Use (2013-2018) (K sqm)

Figure Global Engineered Wooden Flooring Market: Commercial Use (2013-2018) (\$ Millions)

Figure Global Commercial Use YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)

Figure Global Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)

Table Global Engineered Wooden Flooring Value by Application (2013-2018)

Table Global Engineered Wooden Flooring Value Market Share by Application (2013-2018)

Figure Global Engineered Wooden Flooring Value Market Share by Application (2013-2018)

Table Global Engineered Wooden Flooring Sale Price by Application (2013-2018)

Table Global Engineered Wooden Flooring Sales by Players (2016-2018) (K sqm)

Table Global Engineered Wooden Flooring Sales Market Share by Players (2016-2018)

Figure Global Engineered Wooden Flooring Sales Market Share by Players in 2016

Figure Global Engineered Wooden Flooring Sales Market Share by Players in 2017

Table Global Engineered Wooden Flooring Revenue by Players (2016-2018) (\$ Millions)

Table Global Engineered Wooden Flooring Revenue Market Share by Players (2016-2018)

Figure Global Engineered Wooden Flooring Revenue Market Share by Players in 2016

Figure Global Engineered Wooden Flooring Revenue Market Share by Players in 2017

Table Global Engineered Wooden Flooring Sale Price by Players (2016-2018)

Figure Global Engineered Wooden Flooring Sale Price by Players in 2017

Table Global Engineered Wooden Flooring Manufacturing Base Distribution and Sales Area by Players

Table Players Engineered Wooden Flooring Products Offered

Table Engineered Wooden Flooring Concentration Ratio (CR3, CR5 and CR10) (2016-2018)

Table Global Engineered Wooden Flooring Consumption by Regions 2013-2018 (K sqm)

Table Global Engineered Wooden Flooring Consumption Market Share by Regions 2013-2018

Figure Global Engineered Wooden Flooring Consumption Market Share by Regions 2013-2018

Table Global Engineered Wooden Flooring Value by Regions 2013-2018 (\$ Millions)

Table Global Engineered Wooden Flooring Value Market Share by Regions 2013-2018

Figure Global Engineered Wooden Flooring Value Market Share by Regions 2013-2018

Figure Americas Engineered Wooden Flooring Consumption 2013-2018 (K sqm)

Figure Americas Engineered Wooden Flooring Value 2013-2018 (\$ Millions)



Figure APAC Engineered Wooden Flooring Consumption 2013-2018 (K sqm)  
Figure APAC Engineered Wooden Flooring Value 2013-2018 (\$ Millions)  
Figure Europe Engineered Wooden Flooring Consumption 2013-2018 (K sqm)  
Figure Europe Engineered Wooden Flooring Value 2013-2018 (\$ Millions)  
Figure Middle East & Africa Engineered Wooden Flooring Consumption 2013-2018 (K sqm)  
Figure Middle East & Africa Engineered Wooden Flooring Value 2013-2018 (\$ Millions)  
Table Americas Engineered Wooden Flooring Consumption by Countries (2013-2018) (K sqm)  
Table Americas Engineered Wooden Flooring Consumption Market Share by Countries (2013-2018)  
Figure Americas Engineered Wooden Flooring Consumption Market Share by Countries in 2017  
Table Americas Engineered Wooden Flooring Value by Countries (2013-2018) (\$ Millions)  
Table Americas Engineered Wooden Flooring Value Market Share by Countries (2013-2018)  
Figure Americas Engineered Wooden Flooring Value Market Share by Countries in 2017  
Table Americas Engineered Wooden Flooring Consumption by Type (2013-2018) (K sqm)  
Table Americas Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)  
Figure Americas Engineered Wooden Flooring Consumption Market Share by Type in 2017  
Table Americas Engineered Wooden Flooring Consumption by Application (2013-2018) (K sqm)  
Table Americas Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)  
Figure Americas Engineered Wooden Flooring Consumption Market Share by Application in 2017  
Figure United States Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)  
Figure United States Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)  
Figure Canada Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)  
Figure Canada Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)  
Figure Mexico Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)  
Figure Mexico Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)  
Table APAC Engineered Wooden Flooring Consumption by Countries (2013-2018) (K



sqm)

Table APAC Engineered Wooden Flooring Consumption Market Share by Countries (2013-2018)

Figure APAC Engineered Wooden Flooring Consumption Market Share by Countries in 2017

Table APAC Engineered Wooden Flooring Value by Countries (2013-2018) (\$ Millions)

Table APAC Engineered Wooden Flooring Value Market Share by Countries (2013-2018)

Figure APAC Engineered Wooden Flooring Value Market Share by Countries in 2017

Table APAC Engineered Wooden Flooring Consumption by Type (2013-2018) (K sqm)

Table APAC Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)

Figure APAC Engineered Wooden Flooring Consumption Market Share by Type in 2017

Table APAC Engineered Wooden Flooring Consumption by Application (2013-2018) (K sqm)

Table APAC Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)

Figure APAC Engineered Wooden Flooring Consumption Market Share by Application in 2017

Figure China Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure China Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Japan Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Japan Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Korea Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Korea Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Southeast Asia Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure India Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure India Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Australia Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Australia Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Table Europe Engineered Wooden Flooring Consumption by Countries (2013-2018) (K sqm)

Table Europe Engineered Wooden Flooring Consumption Market Share by Countries (2013-2018)

Figure Europe Engineered Wooden Flooring Consumption Market Share by Countries in 2017

Table Europe Engineered Wooden Flooring Value by Countries (2013-2018) (\$ Millions)  
Table Europe Engineered Wooden Flooring Value Market Share by Countries (2013-2018)

Figure Europe Engineered Wooden Flooring Value Market Share by Countries in 2017

Table Europe Engineered Wooden Flooring Consumption by Type (2013-2018) (K sqm)

Table Europe Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)

Figure Europe Engineered Wooden Flooring Consumption Market Share by Type in 2017

Table Europe Engineered Wooden Flooring Consumption by Application (2013-2018) (K sqm)

Table Europe Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)

Figure Europe Engineered Wooden Flooring Consumption Market Share by Application in 2017

Figure Germany Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Germany Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure France Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure France Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure UK Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure UK Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Italy Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Italy Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Russia Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Russia Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Spain Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Spain Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Table Middle East & Africa Engineered Wooden Flooring Consumption by Countries (2013-2018) (K sqm)

Table Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Countries (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Countries in 2017

Table Middle East & Africa Engineered Wooden Flooring Value by Countries (2013-2018) (\$ Millions)

Table Middle East & Africa Engineered Wooden Flooring Value Market Share by Countries (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Value Market Share by

Countries in 2017

Table Middle East & Africa Engineered Wooden Flooring Consumption by Type (2013-2018) (K sqm)

Table Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Type (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Type in 2017

Table Middle East & Africa Engineered Wooden Flooring Consumption by Application (2013-2018) (K sqm)

Table Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Application (2013-2018)

Figure Middle East & Africa Engineered Wooden Flooring Consumption Market Share by Application in 2017

Figure Egypt Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Egypt Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure South Africa Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure South Africa Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Israel Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Israel Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure Turkey Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure Turkey Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Figure GCC Countries Engineered Wooden Flooring Consumption Growth 2013-2018 (K sqm)

Figure GCC Countries Engineered Wooden Flooring Value Growth 2013-2018 (\$ Millions)

Table Engineered Wooden Flooring Distributors List

Table Engineered Wooden Flooring Customer List

Figure Global Engineered Wooden Flooring Consumption Growth Rate Forecast (2018-2023) (K sqm)

Figure Global Engineered Wooden Flooring Value Growth Rate Forecast (2018-2023) (\$ Millions)

Table Global Engineered Wooden Flooring Consumption Forecast by Countries (2018-2023) (K sqm)

Table Global Engineered Wooden Flooring Consumption Market Forecast by Regions

Table Global Engineered Wooden Flooring Value Forecast by Countries (2018-2023) (\$ Millions)

Table Global Engineered Wooden Flooring Value Market Share Forecast by Regions

Figure Americas Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure Americas Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure APAC Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure APAC Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Europe Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Europe Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Middle East & Africa Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Middle East & Africa Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure United States Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure United States Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Canada Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Canada Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Mexico Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Mexico Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Brazil Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Brazil Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure China Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure China Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Japan Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Japan Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Korea Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Korea Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Southeast Asia Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Southeast Asia Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure India Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure India Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Australia Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Australia Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Germany Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Germany Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure France Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure France Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure UK Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure UK Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Italy Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Italy Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Russia Engineered Wooden Flooring Consumption 2018-2023 (K sqm)  
Figure Russia Engineered Wooden Flooring Value 2018-2023 (\$ Millions)  
Figure Spain Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure Spain Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Figure Egypt Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure Egypt Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Figure South Africa Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure South Africa Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Figure Israel Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure Israel Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Figure Turkey Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure Turkey Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Figure GCC Countries Engineered Wooden Flooring Consumption 2018-2023 (K sqm)

Figure GCC Countries Engineered Wooden Flooring Value 2018-2023 (\$ Millions)

Table Global Engineered Wooden Flooring Consumption Forecast by Type (2018-2023) (K sqm)

Table Global Engineered Wooden Flooring Consumption Market Share Forecast by Type (2018-2023)

Table Global Engineered Wooden Flooring Value Forecast by Type (2018-2023) (\$ Millions)

Table Global Engineered Wooden Flooring Value Market Share Forecast by Type (2018-2023)

Table Global Engineered Wooden Flooring Consumption Forecast by Application (2018-2023) (K sqm)

Table Global Engineered Wooden Flooring Consumption Market Share Forecast by Application (2018-2023)

Table Global Engineered Wooden Flooring Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Engineered Wooden Flooring Value Market Share Forecast by Application (2018-2023)

Table Armstrong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Armstrong Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Armstrong Engineered Wooden Flooring Market Share (2016-2018)

Table Shaw Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shaw Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Shaw Engineered Wooden Flooring Market Share (2016-2018)

Table Mannington Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mannington Engineered Wooden Flooring Sales, Revenue, Price and Gross



Margin (2016-2018)

Figure Mannington Engineered Wooden Flooring Market Share (2016-2018)

Table Mohawk Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mohawk Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Mohawk Engineered Wooden Flooring Market Share (2016-2018)

Table Beaulieu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Beaulieu Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Beaulieu Engineered Wooden Flooring Market Share (2016-2018)

Table Bauwerk Boen AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bauwerk Boen AG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Bauwerk Boen AG Engineered Wooden Flooring Market Share (2016-2018)

Table Kahrs-Karelia Upofloor Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kahrs-Karelia Upofloor Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Kahrs-Karelia Upofloor Engineered Wooden Flooring Market Share (2016-2018)

Table Hamberger Flooring GmbH & Co.KG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Hamberger Flooring GmbH & Co.KG Engineered Wooden Flooring Market Share (2016-2018)

Table Tarkett AS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tarkett AS Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Tarkett AS Engineered Wooden Flooring Market Share (2016-2018)

Table Baltic Wood Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baltic Wood Engineered Wooden Flooring Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Baltic Wood Engineered Wooden Flooring Market Share (2016-2018)

Table Weitzer Parkett Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shengxiang Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

Table JinQiao Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jinlong Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yihua Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shiyou Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kemian Wood Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Maples Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vohringer Wood Product Basic Information, Manufacturing Base, Sales Area and Its Competitors

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