

# 2018-2023 Global Emulsion Polymer Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Emulsion Polymer market for 2018-2023. Emulsion Polymer is a type of polymer that is obtained through emulsion of surfactants, monomer and water.

The growth of the emulsion polymer market is driven by the factors such as increase in pain and coating market, rapid rise in paper and paperboards markets. Government regulations regarding environmental protection is also contributing to the growth of the market.

Over the next five years, LPI(LP Information) projects that Emulsion Polymer will register a 7.9% CAGR in terms of revenue, reach US\$ 35000 million by 2023, from US\$ 22100 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Emulsion Polymer market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Acrylic

Styrene Butadiene Latex

Vinyl Acetate Polymers

Segmentation by application:

Paints & Coatings

Paper & Paper Board Coatings

Adhesives

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

Lubrizol

Arkema

Wacker Chemie

DIC

Trinseo

Momentive Performance Materials Holdings

Omnova Solutions

Nuplex

DOW Chemical

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Emulsion Polymer consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Emulsion Polymer market by identifying its various subsegments.

Focuses on the key global Emulsion Polymer manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Emulsion Polymer with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the consumption of Emulsion Polymer submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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