

2018-2023 Global EMS and ODM (EMS & ODM) Market Report (Status and Outlook)

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Abstracts

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In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global EMS and ODM (EMS & ODM) market for 2018-2023.

Electronics manufacturing services (EMS) is a term used for companies that test, manufacture, distribute, and provide return/repair services for electronic components and assemblies for original equipment manufacturers (OEMs). The concept is also referred to as electronics contract manufacturing (ECM).

An original design manufacturer (ODM) is a company that designs and manufactures a product as specified and eventually rebranded by another firm for sale. Such companies allow the firm that owns or licenses the brand to produce products (either as a supplement or solely) without having to engage in the organization or running of a factory. ODMs have grown in size in recent years and as of 2015 many have the scale to handle production for in-house the products that are branded by the buying firm. This is in contrast to a contract manufacturer (CM)

In 2016, thanks to a surge in shipments of mobile phone vendors such as Apple, Huawei, and Xiaomi, the EMS/ODM market rose by 5.17%. In 2016, the growth in mobile phone offset the drop in notebook computer market. In 2015, mobile phone will still have strong growth potential, but with the growth rate dwarfed by that in 2015. The 4G construction of Radio Access Networks reached the peak in 2015 and 2016. It is projected that the RAN market will be on the decline in 2017-2022. Moreover, the data size of mobile Internet surged, data center or cloud computing services market grew robustly.

However, the European and US EMS/ODM vendors are dedicated to improving



profitability by reducing the revenue proportion of telecom and communication infrastructure, and intensifying the expansion to industrial, medical, and automotive sectors. Meanwhile, they have also strengthened the weakness in components, and ventured into the upstream sector of industrial chains. But compared with the Taiwanese vendors, the European and US EMS/ODM peers lagged far behind in the field of components.

When there is a long-lasting trend for OEMs to outsource their manufacturing function either partly or entirely to contract manufacturers (CMs), otherwise called as manufacturing service providers, OEMs have different priorities in choosing their service providers. Among the CMs, while Electronic Manufacturing Services (EMS) providers involve only in assembling/testing and production of a product/sub-system, Original Design Manufacturing (ODM) providers move ahead in the front-end of the value chain to also involve in designing the product in addition to assembling, testing and mass production. ODMs are evolving faster in more matured sectors such as telecommunications and consumer electronics compared to specialised sectors such as automotive, industrial and defence. OEMs are less likely to choose ODMs compared to EMS for their CM activity due to some reasons such as OEMs having less control over IP rights, designs of PCBs, control boards, etc. ODMs are expected to mainly become potential competitors to OEMs.

Over the next five years, LPI(LP Information) projects that EMS and ODM (EMS & ODM) will register a 4.3% CAGR in terms of revenue, reach US\$ 654500 million by 2023, from US\$ 508600 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of EMS and ODM (EMS & ODM) market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:	

ODM

EMS

Segmentation by application:



Computers
Consumer Devices
Servers and Storage
Networking
Emerging
Others
We can also provide the customized separate regional or country-level reports, for the following regions:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea
Southeast Asia
India
Australia



Europe
Germany
France
UK
Italy
Russia
Spain
Middle East & Africa
Egypt
South Africa
Israel
Turkey
GCC Countries
The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:
Foxconn
Quanta
Pegtron

Flextronics



Compal	
Wistron	
Jabil	
Inventec	
Sanmina	
Celestica	
New KINPO	
USI	
Benchmark	
Kaifa	
PLEXUS	
SIIX	
Venture	
Zollner	
UMC	

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives



To study and analyze the global EMS and ODM (EMS & ODM) market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of EMS and ODM (EMS & ODM) market by identifying its various subsegments.

Focuses on the key global EMS and ODM (EMS & ODM) players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the EMS and ODM (EMS & ODM) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of EMS and ODM (EMS & ODM) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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