

# 2018-2023 Global Embedded Systems in Automobile Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Embedded Systems in Automobile market for 2018-2023.

Embedded Systems in Automobile is used as the center, on the basis of computer technology, software and hardware can be cut, to adapt to the car to function, reliability, cost, volume, power consumption, strict with the special-purpose computer system. Rise in demand for embedded systems, which are generally available in the cars, is expected to drive the embedded system for automotive market during the forecast period. Furthermore, increase in modernization in the automobile industry, vehicle electrification, safety, and comfort are expected to boost embedded system during the forecast period.

Over the next five years, LPI(LP Information) projects that Embedded Systems in Automobile will register a 7.6% CAGR in terms of revenue, reach US\$ 7800 million by 2023, from US\$ 5010 million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Embedded Systems in Automobile market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

Sensors

MCU

Memory Devices

Segmentation by application:

Ignition

Security

Entertainment

We can also provide the customized separate regional or country-level reports, for the following regions:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Renesas Electronics

Atmel

Infineon Technologies

Infosys

Microsoft

Texas Instruments

HCL Technologies

Freescale Semiconductor

Intel

NXP Semiconductors

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Embedded Systems in Automobile market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Embedded Systems in Automobile market by identifying its various subsegments.

Focuses on the key global Embedded Systems in Automobile players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Embedded Systems in Automobile with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the

market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Embedded Systems in Automobile submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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