

2018-2023 Global Embedded Non-Volatile Memory Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Embedded Non-Volatile Memory market for 2018-2023.

Embedded non-volatile memory (eNVM) has become an important and essential IP that adds flexibility to electronic products and helps accelerate time-to-market. UMC offers state-of-the-art embedded non-volatile solutions to meet a variety of embedded system applications. High quality embedded non-volatile memories (eFuse, eOTP, eMTP, eE2 PROM and eFlash) can be used for trimming, redundancy, data encryption, ID, coding and programming.

The market growth is attributed to the increasing penetration of IoT-based devices and services in the developing countries. The need for ubiquitous connectivity necessitates rapid deployment of inexpensive and low power consuming products with the ability to communicate securely. Therefore, proliferation of IoT-based devices and services is estimated to spur the demand significantly over the forecast period.

Embedded non-volatile memory is a small-sized chip used to meet a variety of embedded system applications. It is primarily used in smart card, SIM card, microcontrollers, PMIC, and display driver IC for the purpose of data encryption, programming, trimming, identification, coding, and redundancy. Manufacturers focus on providing secured eNVMs for MCUs used in the IoT-based devices.

High efficiency and compact design associated with eNVMs is expected to replace comparatively bulky, conventional, standalone non-volatile memories. It is one of the key components of IoT-based microcontroller devices. Use of low power and low-cost embedded non-volatile memories can decrease the consumer electronics cost

significantly, which is also anticipated to catapult product demand over the next few years. The growing need for security in connected device is anticipated to provide avenues for growth owing to the secured layer provided at the most vulnerable physical layer, which cannot be breached through passive, semi-invasive, and invasive methods. These memories are also used in automobiles, particularly in head-up displays and next generation technology such as key-less push button start features. Therefore, increasing demand for smart cars is anticipated to catalyze eNVM market growth over the next eight years. Miniaturization of devices such as smartphones as well as automobile components has instigated manufacturers to reduce the process node size without affecting the performance. For instance, Chinese manufacturer, HHGrace is investing in R&D, in order to scale down the process node to deliver compact and efficiently performing eNVM solutions, PWM ICs, and MEMS chips.

Significant and lasting barriers make entry into this market difficult. These barriers include, but are not limited to: (i) product development costs; (ii) capital requirements; (iii) intellectual property rights; (iv) regulatory requirement; and (v) Transitions' unfair methods of competition.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area, the future will still have more new investment enter the field. Even so, the market is intensely competitive. The study group recommends the new entrants just having money but without technical advantage and upstream and downstream support do not to enter into this field.

Over the next five years, LPI(LP Information) projects that Embedded Non-Volatile Memory will register a 18.0% CAGR in terms of revenue, reach US\$ 16800 million by 2023, from US\$ 6220 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Embedded Non-Volatile Memory market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

200mm Fabs

300mm Fabs

Others

Segmentation by application:

Consumer Electronics

IoT

Telecommunications

Automotive

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

TSMC

GlobalFoundries

UMC

SMIC

Samsung

HHGrace

TowerJazz

Microchip Technology

Fujitsu

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Embedded Non-Volatile Memory consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Embedded Non-Volatile Memory market by identifying its various subsegments.

Focuses on the key global Embedded Non-Volatile Memory manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Embedded Non-Volatile Memory with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Embedded Non-Volatile Memory submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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