

# 2018-2023 Global Electronic Viewfinder (EVF) Consumption Market Report

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## **Abstracts**

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electronic Viewfinder (EVF) market for 2018-2023.

An electronic viewfinder (EVF) is a camera viewfinder where the image captured by the lens is projected electronically onto a miniature display. The image on this display is used to assist in aiming the camera at the scene to be photographed. It differs from a live preview screen in being smaller and shaded from ambient light.

The sensor records the view through the lens, the view is processed, and finally projected on a miniature display which is viewable through the eyepiece. Electronic viewfinders are used in digital still cameras and in video cameras.

Some cameras (such as Panasonic, Sony, Fujifilm) have an automatic eye sensor which switches the display from screen to EVF when the viewfinder is near the eye. More modest cameras use a button to switch the display. Some have no button at all.[1] Over the next five years, LPI(LP Information) projects that Electronic Viewfinder (EVF) will register a 20.2% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Viewfinder (EVF) market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:



Segmentation by product type:
LED Screen
LCD Screen
OLED Screen
Segmentation by application:
Online Store
Supermarket
Speciality Store
This report also splits the market by region:
Americas
United States
Canada
Mexico
Brazil
APAC
China
Japan
Korea



Southeast Asia		
India		
Australia		
Europe		
Germany		
France		
UK		
Italy		
Russia		
Spain		
Middle East & Africa		
Egypt		
South Africa		
Israel		
Turkey		
GCC Countries		

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Canon



Nikon		
Olympus		
Panasonic		
Sevenoak		
Sony		
Fujifilm		
Leica		

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Electronic Viewfinder (EVF) consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electronic Viewfinder (EVF) market by identifying its various subsegments.

Focuses on the key global Electronic Viewfinder (EVF) manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electronic Viewfinder (EVF) with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).



To project the consumption of Electronic Viewfinder (EVF) submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.



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