

# 2018-2023 Global Electronic Potting & Encapsulating Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electronic Potting & Encapsulating market for 2018-2023.

Electronic Potting and Encapsulation delivers a thicker and more robust solution versus conformal coating to protect electronic assemblies from harsher environments to keep them functioning properly for longer lengths of time, and/or to keep them protected from security threats. Electronic Potting and Encapsulation also create a barrier against moisture, dust, fungus and corrosion. These processes also enhance circuit reliability by eliminating leakage from high voltage circuits.

At present, in the foreign industrial developed countries the Electronic Potting & Encapsulating industry is generally at a more advanced level, the world's large enterprises are mainly concentrated in the Europe and USA. Meanwhile, foreign companies have more mature equipment, strong R & D capability, and the technical level is also in a leading position. But in foreign companies the manufacturing cost is relatively high, compared with in China. So the manufacturing cost in developed countries is a disadvantage. As the production technology of Electronic Potting & Encapsulating manufacturers in China continues to improve, the share of Chinese manufactures will be increasing, and the competitiveness in the international market will also gradually increase.

Currently China has become international Electronic Potting & Encapsulating large consumption country, but the production technology is relatively laggard, the manufacturers can only produce some low-end product, although after 2010 the new production lines is expanding, the technology is still relying on import.

The Electronic Potting & Encapsulating is mainly used in the electronics industry. As the electronics industry develops, there is a growing demand to increase the package performance. Along with this, performance and quality requirements for Electronic Potting & Encapsulating have become more demanding.

Over the next five years, LPI(LP Information) projects that Electronic Potting & Encapsulating will register a 11.1% CAGR in terms of revenue, reach US\$ 2200 million by 2023, from US\$ 1170 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electronic Potting & Encapsulating market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Silicones

Epoxy

Polyurethane

Others

Segmentation by application:

Consumer Electronics

Automotive

Medical

Telecommunications

Others

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

### Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Henkel

Dow Corning

Hitachi Chemical

LORD Corporation

Huntsman Corporation

ITW Engineered Polymers

3M

H.B. Fuller

John C. Dolph

Master Bond

ACC Silicones

Epic Resins

Plasma Ruggedized Solutions

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Electronic Potting & Encapsulating consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electronic Potting & Encapsulating market by identifying its various subsegments.

Focuses on the key global Electronic Potting & Encapsulating manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electronic Potting & Encapsulating with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electronic Potting & Encapsulating submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their

growth strategies.

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