

# 2018-2023 Global Electronic Map Market Report (Status and Outlook)

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Electronic Map market for 2018-2023. Digital cartography has been gaining increasing attention in recent years owing to a rapid growth in demand for geospatial information. The growth in the number of connected and semi-autonomous cars, anticipated developments in self-driving and navigation technology, and an increase in the overall number of cars in developing countries are expected to drive the growth for digital maps across the globe.

Over the next five years, LPI(LP Information) projects that Electronic Map will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares and growth opportunities of Electronic Map market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

GIS

LiDAR

Aerial Photography

Others

Segmentation by application:

Automotive

Military & Defense

Mobile Devices

Enterprise Solutions

Government & Public Sector

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Egypt

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Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

ESRI, Inc

Google, Inc

DigitalGlobe, Inc

Apple Inc

HERE Holding Corporation

Getmapping PLC

Micello, Inc

TomTom International B.V.

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Electronic Map market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electronic Map market by identifying its various subsegments.

Focuses on the key global Electronic Map players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electronic Map with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and

risks).

To project the size of Electronic Map submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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