

# 2018-2023 Global Electrocoat Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electrocoat market for 2018-2023.

Electrocoat is for the sake of protection, insulation, decoration and other purposes, coating to metal, fabric, plastic substrates such as plastic sheet.

The automotive sector is the largest consumer of electrocoating technology, with increasing demand from the growing automotive sector in developing countries.

Over the next five years, LPI(LP Information) projects that Electrocoat will register a 4.8% CAGR in terms of revenue, reach US\$ 4250 million by 2023, from US\$ 3210 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electrocoat market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Cathodic Epoxy

Cathodic Acrylic

Anodic

Segmentation by application:

Automotive

Building & Household Products

Decorative

Military & Defence

Sports & Recreation

Agricultural

Electric Housing Appliances

Steel Castings

Engines

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding

detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

BASF

DuPont

KMI Systems

PPG

Insuladd

Downey

Hartford Finishing

Superior Industrial Coating

George Koch Sons

Valmont Coatings

Pioneer Metal Finishing

Barron Metal Finishing

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

## **RESEARCH OBJECTIVES**

To study and analyze the global Electrocoat consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electrocoat market by identifying its various subsegments.

Focuses on the key global Electrocoat manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electrocoat with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electrocoat submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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