

2018-2023 Global Electric Scooters Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electric Scooters market for 2018-2023. Electric Scooters is based on traditional scooters, add power suite of four-wheel vehicle. Over the past years, there has been an upsurge in the awareness of air quality and environmental concerns. Electric Scooters have the potential to be an industry-changing force.

Over the next five years, LPI(LP Information) projects that Electric Scooters will register a 3.2% CAGR in terms of revenue, reach US\$ 95100 million by 2023, from US\$ 78800 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Scooters market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Retro

Standing/Self-Balancing

Folding

Segmentation by application:

Home Use

Commercial Use

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Gogoro

Terra Motors

Mahindra GenZe

Vmoto Limited

Jiangsu Xinri Electric Vehicle

BMW Motorrad International

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

RESEARCH OBJECTIVES

To study and analyze the global Electric Scooters consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electric Scooters market by identifying its various subsegments.

Focuses on the key global Electric Scooters manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electric Scooters with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electric Scooters submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

Contents

2018-2023 GLOBAL ELECTRIC SCOOTERS CONSUMPTION MARKET REPORT

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Research Objectives
- 1.3 Years Considered
- 1.4 Market Research Methodology
- 1.5 Economic Indicators
- 1.6 Currency Considered

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Electric Scooters Consumption 2013-2023
 - 2.1.2 Electric Scooters Consumption CAGR by Region
- 2.2 Electric Scooters Segment by Type
 - 2.2.1 Retro
 - 2.2.2 Standing/Self-Balancing
 - 2.2.3 Folding
- 2.3 Electric Scooters Consumption by Type
 - 2.3.1 Global Electric Scooters Consumption Market Share by Type (2013-2018)
 - 2.3.2 Global Electric Scooters Revenue and Market Share by Type (2013-2018)
 - 2.3.3 Global Electric Scooters Sale Price by Type (2013-2018)
- 2.4 Electric Scooters Segment by Application
 - 2.4.1 Home Use
 - 2.4.2 Commercial Use
- 2.5 Electric Scooters Consumption by Application
 - 2.5.1 Global Electric Scooters Consumption Market Share by Application (2013-2018)
 - 2.5.2 Global Electric Scooters Value and Market Share by Application (2013-2018)
 - 2.5.3 Global Electric Scooters Sale Price by Application (2013-2018)

3 GLOBAL ELECTRIC SCOOTERS BY PLAYERS

- 3.1 Global Electric Scooters Sales Market Share by Players
 - 3.1.1 Global Electric Scooters Sales by Players (2016-2018)
 - 3.1.2 Global Electric Scooters Sales Market Share by Players (2016-2018)

- 3.2 Global Electric Scooters Revenue Market Share by Players
 - 3.2.1 Global Electric Scooters Revenue by Players (2016-2018)
 - 3.2.2 Global Electric Scooters Revenue Market Share by Players (2016-2018)
- 3.3 Global Electric Scooters Sale Price by Players
- 3.4 Global Electric Scooters Manufacturing Base Distribution, Sales Area, Product Types by Players
 - 3.4.1 Global Electric Scooters Manufacturing Base Distribution and Sales Area by Players
 - 3.4.2 Players Electric Scooters Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 ELECTRIC SCOOTERS BY REGIONS

- 4.1 Electric Scooters by Regions
 - 4.1.1 Global Electric Scooters Consumption by Regions
 - 4.1.2 Global Electric Scooters Value by Regions
- 4.2 Americas Electric Scooters Consumption Growth
- 4.3 APAC Electric Scooters Consumption Growth
- 4.4 Europe Electric Scooters Consumption Growth
- 4.5 Middle East & Africa Electric Scooters Consumption Growth

5 AMERICAS

- 5.1 Americas Electric Scooters Consumption by Countries
 - 5.1.1 Americas Electric Scooters Consumption by Countries (2013-2018)
 - 5.1.2 Americas Electric Scooters Value by Countries (2013-2018)
- 5.2 Americas Electric Scooters Consumption by Type
- 5.3 Americas Electric Scooters Consumption by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Key Economic Indicators of Few Americas Countries

6 APAC

- 6.1 APAC Electric Scooters Consumption by Countries
 - 6.1.1 APAC Electric Scooters Consumption by Countries (2013-2018)
 - 6.1.2 APAC Electric Scooters Value by Countries (2013-2018)
- 6.2 APAC Electric Scooters Consumption by Type
- 6.3 APAC Electric Scooters Consumption by Application
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 Key Economic Indicators of Few APAC Countries

7 EUROPE

- 7.1 Europe Electric Scooters by Countries
 - 7.1.1 Europe Electric Scooters Consumption by Countries (2013-2018)
 - 7.1.2 Europe Electric Scooters Value by Countries (2013-2018)
- 7.2 Europe Electric Scooters Consumption by Type
- 7.3 Europe Electric Scooters Consumption by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia
- 7.9 Spain
- 7.10 Key Economic Indicators of Few Europe Countries

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Electric Scooters by Countries
 - 8.1.1 Middle East & Africa Electric Scooters Consumption by Countries (2013-2018)
 - 8.1.2 Middle East & Africa Electric Scooters Value by Countries (2013-2018)
- 8.2 Middle East & Africa Electric Scooters Consumption by Type
- 8.3 Middle East & Africa Electric Scooters Consumption by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers and Impact

9.1.1 Growing Demand from Key Regions

9.1.2 Growing Demand from Key Applications and Potential Industries

9.2 Market Challenges and Impact

9.3 Market Trends

10 MARKETING, DISTRIBUTORS AND CUSTOMER

10.1 Sales Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.2 Electric Scooters Distributors

10.3 Electric Scooters Customer

11 GLOBAL ELECTRIC SCOOTERS MARKET FORECAST

11.1 Global Electric Scooters Consumption Forecast (2018-2023)

11.2 Global Electric Scooters Forecast by Regions

11.2.1 Global Electric Scooters Forecast by Regions (2018-2023)

11.2.2 Global Electric Scooters Value Forecast by Regions (2018-2023)

11.2.3 Americas Consumption Forecast

11.2.4 APAC Consumption Forecast

11.2.5 Europe Consumption Forecast

11.2.6 Middle East & Africa Consumption Forecast

11.3 Americas Forecast by Countries

11.3.1 United States Market Forecast

11.3.2 Canada Market Forecast

11.3.3 Mexico Market Forecast

11.3.4 Brazil Market Forecast

11.4 APAC Forecast by Countries

11.4.1 China Market Forecast

11.4.2 Japan Market Forecast

11.4.3 Korea Market Forecast

11.4.4 Southeast Asia Market Forecast

11.4.5 India Market Forecast

- 11.4.6 Australia Market Forecast
- 11.5 Europe Forecast by Countries
 - 11.5.1 Germany Market Forecast
 - 11.5.2 France Market Forecast
 - 11.5.3 UK Market Forecast
 - 11.5.4 Italy Market Forecast
 - 11.5.5 Russia Market Forecast
 - 11.5.6 Spain Market Forecast
- 11.6 Middle East & Africa Forecast by Countries
 - 11.6.1 Egypt Market Forecast
 - 11.6.2 South Africa Market Forecast
 - 11.6.3 Israel Market Forecast
 - 11.6.4 Turkey Market Forecast
 - 11.6.5 GCC Countries Market Forecast
- 11.7 Global Electric Scooters Forecast by Type
- 11.8 Global Electric Scooters Forecast by Application

12 KEY PLAYERS ANALYSIS

- 12.1 Gogoro
 - 12.1.1 Company Details
 - 12.1.2 Electric Scooters Product Offered
 - 12.1.3 Gogoro Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.1.4 Main Business Overview
 - 12.1.5 Gogoro News
- 12.2 Terra Motors
 - 12.2.1 Company Details
 - 12.2.2 Electric Scooters Product Offered
 - 12.2.3 Terra Motors Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.2.4 Main Business Overview
 - 12.2.5 Terra Motors News
- 12.3 Mahindra GenZe
 - 12.3.1 Company Details
 - 12.3.2 Electric Scooters Product Offered
 - 12.3.3 Mahindra GenZe Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)
 - 12.3.4 Main Business Overview
 - 12.3.5 Mahindra GenZe News

12.4 Vmoto Limited

12.4.1 Company Details

12.4.2 Electric Scooters Product Offered

12.4.3 Vmoto Limited Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

12.4.4 Main Business Overview

12.4.5 Vmoto Limited News

12.5 Jiangsu Xinri Electric Vehicle

12.5.1 Company Details

12.5.2 Electric Scooters Product Offered

12.5.3 Jiangsu Xinri Electric Vehicle Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

12.5.4 Main Business Overview

12.5.5 Jiangsu Xinri Electric Vehicle News

12.6 BMW Motorrad International

12.6.1 Company Details

12.6.2 Electric Scooters Product Offered

12.6.3 BMW Motorrad International Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

12.6.4 Main Business Overview

12.6.5 BMW Motorrad International News

13 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Scooters

Table Product Specifications of Electric Scooters

Figure Electric Scooters Report Years Considered

Figure Market Research Methodology

Figure Global Electric Scooters Consumption Growth Rate 2013-2023 (Units)

Figure Global Electric Scooters Value Growth Rate 2013-2023 (\$ Millions)

Table Electric Scooters Consumption CAGR by Region 2013-2023 (\$ Millions)

Figure Product Picture of Retro

Table Major Players of Retro

Figure Product Picture of Standing/Self-Balancing

Table Major Players of Standing/Self-Balancing

Figure Product Picture of Folding

Table Major Players of Folding

Table Global Consumption Sales by Type (2013-2018)

Table Global Electric Scooters Consumption Market Share by Type (2013-2018)

Figure Global Electric Scooters Consumption Market Share by Type (2013-2018)

Table Global Electric Scooters Revenue by Type (2013-2018) (\$ million)

Table Global Electric Scooters Value Market Share by Type (2013-2018) (\$ Millions)

Figure Global Electric Scooters Value Market Share by Type (2013-2018)

Table Global Electric Scooters Sale Price by Type (2013-2018)

Figure Electric Scooters Consumed in Home Use

Figure Global Electric Scooters Market: Home Use (2013-2018) (Units)

Figure Global Electric Scooters Market: Home Use (2013-2018) (\$ Millions)

Figure Global Home Use YoY Growth (\$ Millions)

Figure Electric Scooters Consumed in Commercial Use

Figure Global Electric Scooters Market: Commercial Use (2013-2018) (Units)

Figure Global Electric Scooters Market: Commercial Use (2013-2018) (\$ Millions)

Figure Global Commercial Use YoY Growth (\$ Millions)

Table Global Consumption Sales by Application (2013-2018)

Table Global Electric Scooters Consumption Market Share by Application (2013-2018)

Figure Global Electric Scooters Consumption Market Share by Application (2013-2018)

Table Global Electric Scooters Value by Application (2013-2018)

Table Global Electric Scooters Value Market Share by Application (2013-2018)

Figure Global Electric Scooters Value Market Share by Application (2013-2018)

Table Global Electric Scooters Sale Price by Application (2013-2018)

Table Global Electric Scooters Sales by Players (2016-2018) (Units)
Table Global Electric Scooters Sales Market Share by Players (2016-2018)
Figure Global Electric Scooters Sales Market Share by Players in 2016
Figure Global Electric Scooters Sales Market Share by Players in 2017
Table Global Electric Scooters Revenue by Players (2016-2018) (\$ Millions)
Table Global Electric Scooters Revenue Market Share by Players (2016-2018)
Figure Global Electric Scooters Revenue Market Share by Players in 2016
Figure Global Electric Scooters Revenue Market Share by Players in 2017
Table Global Electric Scooters Sale Price by Players (2016-2018)
Figure Global Electric Scooters Sale Price by Players in 2017
Table Global Electric Scooters Manufacturing Base Distribution and Sales Area by Players
Table Players Electric Scooters Products Offered
Table Electric Scooters Concentration Ratio (CR3, CR5 and CR10) (2016-2018)
Table Global Electric Scooters Consumption by Regions 2013-2018 (Units)
Table Global Electric Scooters Consumption Market Share by Regions 2013-2018
Figure Global Electric Scooters Consumption Market Share by Regions 2013-2018
Table Global Electric Scooters Value by Regions 2013-2018 (\$ Millions)
Table Global Electric Scooters Value Market Share by Regions 2013-2018
Figure Global Electric Scooters Value Market Share by Regions 2013-2018
Figure Americas Electric Scooters Consumption 2013-2018 (Units)
Figure Americas Electric Scooters Value 2013-2018 (\$ Millions)
Figure APAC Electric Scooters Consumption 2013-2018 (Units)
Figure APAC Electric Scooters Value 2013-2018 (\$ Millions)
Figure Europe Electric Scooters Consumption 2013-2018 (Units)
Figure Europe Electric Scooters Value 2013-2018 (\$ Millions)
Figure Middle East & Africa Electric Scooters Consumption 2013-2018 (Units)
Figure Middle East & Africa Electric Scooters Value 2013-2018 (\$ Millions)
Table Americas Electric Scooters Consumption by Countries (2013-2018) (Units)
Table Americas Electric Scooters Consumption Market Share by Countries (2013-2018)
Figure Americas Electric Scooters Consumption Market Share by Countries in 2017
Table Americas Electric Scooters Value by Countries (2013-2018) (\$ Millions)
Table Americas Electric Scooters Value Market Share by Countries (2013-2018)
Figure Americas Electric Scooters Value Market Share by Countries in 2017
Table Americas Electric Scooters Consumption by Type (2013-2018) (Units)
Table Americas Electric Scooters Consumption Market Share by Type (2013-2018)
Figure Americas Electric Scooters Consumption Market Share by Type in 2017
Table Americas Electric Scooters Consumption by Application (2013-2018) (Units)
Table Americas Electric Scooters Consumption Market Share by Application

(2013-2018)

Figure Americas Electric Scooters Consumption Market Share by Application in 2017

Figure United States Electric Scooters Consumption Growth 2013-2018 (Units)

Figure United States Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Canada Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Canada Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Mexico Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Mexico Electric Scooters Value Growth 2013-2018 (\$ Millions)

Table APAC Electric Scooters Consumption by Countries (2013-2018) (Units)

Table APAC Electric Scooters Consumption Market Share by Countries (2013-2018)

Figure APAC Electric Scooters Consumption Market Share by Countries in 2017

Table APAC Electric Scooters Value by Countries (2013-2018) (\$ Millions)

Table APAC Electric Scooters Value Market Share by Countries (2013-2018)

Figure APAC Electric Scooters Value Market Share by Countries in 2017

Table APAC Electric Scooters Consumption by Type (2013-2018) (Units)

Table APAC Electric Scooters Consumption Market Share by Type (2013-2018)

Figure APAC Electric Scooters Consumption Market Share by Type in 2017

Table APAC Electric Scooters Consumption by Application (2013-2018) (Units)

Table APAC Electric Scooters Consumption Market Share by Application (2013-2018)

Figure APAC Electric Scooters Consumption Market Share by Application in 2017

Figure China Electric Scooters Consumption Growth 2013-2018 (Units)

Figure China Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Japan Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Japan Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Korea Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Korea Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Southeast Asia Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Southeast Asia Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure India Electric Scooters Consumption Growth 2013-2018 (Units)

Figure India Electric Scooters Value Growth 2013-2018 (\$ Millions)

Figure Australia Electric Scooters Consumption Growth 2013-2018 (Units)

Figure Australia Electric Scooters Value Growth 2013-2018 (\$ Millions)

Table Europe Electric Scooters Consumption by Countries (2013-2018) (Units)

Table Europe Electric Scooters Consumption Market Share by Countries (2013-2018)

Figure Europe Electric Scooters Consumption Market Share by Countries in 2017

Table Europe Electric Scooters Value by Countries (2013-2018) (\$ Millions)

Table Europe Electric Scooters Value Market Share by Countries (2013-2018)

Figure Europe Electric Scooters Value Market Share by Countries in 2017

Table Europe Electric Scooters Consumption by Type (2013-2018) (Units)

Table Europe Electric Scooters Consumption Market Share by Type (2013-2018)
Figure Europe Electric Scooters Consumption Market Share by Type in 2017
Table Europe Electric Scooters Consumption by Application (2013-2018) (Units)
Table Europe Electric Scooters Consumption Market Share by Application (2013-2018)
Figure Europe Electric Scooters Consumption Market Share by Application in 2017
Figure Germany Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Germany Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure France Electric Scooters Consumption Growth 2013-2018 (Units)
Figure France Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure UK Electric Scooters Consumption Growth 2013-2018 (Units)
Figure UK Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure Italy Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Italy Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure Russia Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Russia Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure Spain Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Spain Electric Scooters Value Growth 2013-2018 (\$ Millions)
Table Middle East & Africa Electric Scooters Consumption by Countries (2013-2018)
(Units)
Table Middle East & Africa Electric Scooters Consumption Market Share by Countries
(2013-2018)
Figure Middle East & Africa Electric Scooters Consumption Market Share by Countries
in 2017
Table Middle East & Africa Electric Scooters Value by Countries (2013-2018) (\$
Millions)
Table Middle East & Africa Electric Scooters Value Market Share by Countries
(2013-2018)
Figure Middle East & Africa Electric Scooters Value Market Share by Countries in 2017
Table Middle East & Africa Electric Scooters Consumption by Type (2013-2018) (Units)
Table Middle East & Africa Electric Scooters Consumption Market Share by Type
(2013-2018)
Figure Middle East & Africa Electric Scooters Consumption Market Share by Type in
2017
Table Middle East & Africa Electric Scooters Consumption by Application (2013-2018)
(Units)
Table Middle East & Africa Electric Scooters Consumption Market Share by Application
(2013-2018)
Figure Middle East & Africa Electric Scooters Consumption Market Share by Application
in 2017

Figure Egypt Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Egypt Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure South Africa Electric Scooters Consumption Growth 2013-2018 (Units)
Figure South Africa Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure Israel Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Israel Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure Turkey Electric Scooters Consumption Growth 2013-2018 (Units)
Figure Turkey Electric Scooters Value Growth 2013-2018 (\$ Millions)
Figure GCC Countries Electric Scooters Consumption Growth 2013-2018 (Units)
Figure GCC Countries Electric Scooters Value Growth 2013-2018 (\$ Millions)
Table Electric Scooters Distributors List
Table Electric Scooters Customer List
Figure Global Electric Scooters Consumption Growth Rate Forecast (2018-2023) (Units)
Figure Global Electric Scooters Value Growth Rate Forecast (2018-2023) (\$ Millions)
Table Global Electric Scooters Consumption Forecast by Countries (2018-2023) (Units)
Table Global Electric Scooters Consumption Market Forecast by Regions
Table Global Electric Scooters Value Forecast by Countries (2018-2023) (\$ Millions)
Table Global Electric Scooters Value Market Share Forecast by Regions
Figure Americas Electric Scooters Consumption 2018-2023 (Units)
Figure Americas Electric Scooters Value 2018-2023 (\$ Millions)
Figure APAC Electric Scooters Consumption 2018-2023 (Units)
Figure APAC Electric Scooters Value 2018-2023 (\$ Millions)
Figure Europe Electric Scooters Consumption 2018-2023 (Units)
Figure Europe Electric Scooters Value 2018-2023 (\$ Millions)
Figure Middle East & Africa Electric Scooters Consumption 2018-2023 (Units)
Figure Middle East & Africa Electric Scooters Value 2018-2023 (\$ Millions)
Figure United States Electric Scooters Consumption 2018-2023 (Units)
Figure United States Electric Scooters Value 2018-2023 (\$ Millions)
Figure Canada Electric Scooters Consumption 2018-2023 (Units)
Figure Canada Electric Scooters Value 2018-2023 (\$ Millions)
Figure Mexico Electric Scooters Consumption 2018-2023 (Units)
Figure Mexico Electric Scooters Value 2018-2023 (\$ Millions)
Figure Brazil Electric Scooters Consumption 2018-2023 (Units)
Figure Brazil Electric Scooters Value 2018-2023 (\$ Millions)
Figure China Electric Scooters Consumption 2018-2023 (Units)
Figure China Electric Scooters Value 2018-2023 (\$ Millions)
Figure Japan Electric Scooters Consumption 2018-2023 (Units)
Figure Japan Electric Scooters Value 2018-2023 (\$ Millions)
Figure Korea Electric Scooters Consumption 2018-2023 (Units)

Figure Korea Electric Scooters Value 2018-2023 (\$ Millions)
Figure Southeast Asia Electric Scooters Consumption 2018-2023 (Units)
Figure Southeast Asia Electric Scooters Value 2018-2023 (\$ Millions)
Figure India Electric Scooters Consumption 2018-2023 (Units)
Figure India Electric Scooters Value 2018-2023 (\$ Millions)
Figure Australia Electric Scooters Consumption 2018-2023 (Units)
Figure Australia Electric Scooters Value 2018-2023 (\$ Millions)
Figure Germany Electric Scooters Consumption 2018-2023 (Units)
Figure Germany Electric Scooters Value 2018-2023 (\$ Millions)
Figure France Electric Scooters Consumption 2018-2023 (Units)
Figure France Electric Scooters Value 2018-2023 (\$ Millions)
Figure UK Electric Scooters Consumption 2018-2023 (Units)
Figure UK Electric Scooters Value 2018-2023 (\$ Millions)
Figure Italy Electric Scooters Consumption 2018-2023 (Units)
Figure Italy Electric Scooters Value 2018-2023 (\$ Millions)
Figure Russia Electric Scooters Consumption 2018-2023 (Units)
Figure Russia Electric Scooters Value 2018-2023 (\$ Millions)
Figure Spain Electric Scooters Consumption 2018-2023 (Units)
Figure Spain Electric Scooters Value 2018-2023 (\$ Millions)
Figure Egypt Electric Scooters Consumption 2018-2023 (Units)
Figure Egypt Electric Scooters Value 2018-2023 (\$ Millions)
Figure South Africa Electric Scooters Consumption 2018-2023 (Units)
Figure South Africa Electric Scooters Value 2018-2023 (\$ Millions)
Figure Israel Electric Scooters Consumption 2018-2023 (Units)
Figure Israel Electric Scooters Value 2018-2023 (\$ Millions)
Figure Turkey Electric Scooters Consumption 2018-2023 (Units)
Figure Turkey Electric Scooters Value 2018-2023 (\$ Millions)
Figure GCC Countries Electric Scooters Consumption 2018-2023 (Units)
Figure GCC Countries Electric Scooters Value 2018-2023 (\$ Millions)
Table Global Electric Scooters Consumption Forecast by Type (2018-2023) (Units)
Table Global Electric Scooters Consumption Market Share Forecast by Type (2018-2023)
Table Global Electric Scooters Value Forecast by Type (2018-2023) (\$ Millions)
Table Global Electric Scooters Value Market Share Forecast by Type (2018-2023)
Table Global Electric Scooters Consumption Forecast by Application (2018-2023) (Units)
Table Global Electric Scooters Consumption Market Share Forecast by Application (2018-2023)
Table Global Electric Scooters Value Forecast by Application (2018-2023) (\$ Millions)

Table Global Electric Scooters Value Market Share Forecast by Application (2018-2023)

Table Gogoro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gogoro Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Gogoro Electric Scooters Market Share (2016-2018)

Table Terra Motors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Terra Motors Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Terra Motors Electric Scooters Market Share (2016-2018)

Table Mahindra GenZe Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mahindra GenZe Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Mahindra GenZe Electric Scooters Market Share (2016-2018)

Table Vmoto Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Vmoto Limited Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Vmoto Limited Electric Scooters Market Share (2016-2018)

Table Jiangsu Xinri Electric Vehicle Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jiangsu Xinri Electric Vehicle Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure Jiangsu Xinri Electric Vehicle Electric Scooters Market Share (2016-2018)

Table BMW Motorrad International Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BMW Motorrad International Electric Scooters Sales, Revenue, Price and Gross Margin (2016-2018)

Figure BMW Motorrad International Electric Scooters Market Share (2016-2018)

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