

# 2018-2023 Global Electric Rice Cooker Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electric Rice Cooker market for 2018-2023.

A rice cooker is an electrical kitchen appliance use for cooking of rice. It utilizes an insulated outer container and an inner removable bowl, often coated with a non-stick surface, and has an indicator for water level to be maintained vis-à-vis the quantity of rice. The cooking principle is simple: it boils rice through the heating via electric element around the inner container. While cooking (when water is being evaporated from food), about 700 watts of electric power is consumed; on slow cooking mode, once the food is cooked, about 30–45 watts of electricity is consumed

First of all, a key driver of the global rice cookers market is convenience of rice cookers, customers can control temperature and select time of cooking. In addition, they are able to cook what they want including fish and soup even porridge. Second, Asia Pacific electric rice cooker dominate the market share in the following year owing to the largest consumption of rice and large number of population in the region. China Demand for electric rice cooker and scooters is significantly higher than other countries across the region. Others are expected to rise in forecast period.

Over the next five years, LPI(LP Information) projects that Electric Rice Cooker will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Rice Cooker market by product type, application, key

manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Insulation Automatic

Timing Insulation

New Microcomputer Cont

Segmentation by application:

E-Commerce

Retail store

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Toshiba Corporation

Panasonic

Bajaj Electricals

Pigeon Corporation,

Zojirushi America Corporation

Cusinart

Tiger Corporation

Sunbeam Products

Aroma Housewares Company

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

#### Research objectives

To study and analyze the global Electric Rice Cooker consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electric Rice Cooker market by identifying its various subsegments.

Focuses on the key global Electric Rice Cooker manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electric Rice Cooker with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electric Rice Cooker submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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