

2018-2023 Global Electric Motorcycle Consumption Market Report

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Abstracts

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In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electric Motorcycle market for 2018-2023.

Electric two-wheelers, as indicates itself, is electricity-powered two-wheelers. A battery pack and a motor are installed to store and transform the electricity. A user control is usually attached to the handle bar to brake and adjust the speed.

Electric Motorcycles & Scooters can be classified as a combination of electric scooter, electric motorcycle, and so on. The power-assisted electric scooter with pedals is also called electric bicycle in China, and China is the largest producer of the Electric Motorcycles & Scooters products, about 90% of the global total production is from China in the past years. In the past several years, the global Electric Motorcycles & Scooters market is relatively stable with CAGR of 4.6% from 2013 to 2018. In 2017, the global actual consumption amount of Electric Motorcycles & Scooters was around 17368.3 K Units.

The global average price of Electric Motorcycles & Scooters is in fluctuation in 2013-2018, from about 260 \$/Unit in 2013 to 277 \$/Unit in 2017 The price will be in increase trend while demand is going to be saturated and the price of the raw material (e.g. Steel) will increase. The sales volume of Electric Motorcycles & Scooters will reach to around 23052.3 K Unit in 2024 from 18045.0 K Units in 2018 all around the world, with the CAGR of 4%.

China is the largest sales market of Electric Motorcycles & Scooters in the world in the past few years and it will keep the same position in the next years. China sales volume

took up about 80% the global market in 2017, but it has changed a lot in 2018 due to the saturated demand (means that the demand is relatively rated, but the production increased too fast and began to be oversupply). China sales share dropped to 79% in 2018. At the same time, the export to Europe and USA increased dramatically. Apparently, many Chinese producers of Electric Motorcycles & Scooters are trying their best to look for new growing-market, while Chinese market is in fierce competition and some small players have quitted this business especially in recent years.

Currently, AIMA, Yadea, Sunra, BYVIN, TAILG, Lvyuan, Incalcu, Lvjia, Lima and Supaq are the top ten players in the global Electric Motorcycles & Scooters market. The Hero Electric (from India), Accell Group (From EU) Terra Motor (from Japan), ZEV (From USA), Giant EV (brand from Taiwan, but produced in China), and Yamaha (brand from Japan, but produced in China) are other key brands outside China.

Over the next five years, LPI(LP Information) projects that Electric Motorcycle will register a 4.6% CAGR in terms of revenue, reach US\$ 6980 million by 2023, from US\$ 5330 million in 2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Motorcycle market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Electric Motorcycle

Electric Scooter

Segmentation by application:

14 yrs

14-35 yrs

36-60 yrs

>60 yrs

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Yadea

AIMA

Lvyuan

Sunra

TAILG

Lima

BYVIN

Zongshen Electric Motorcycle

Wuyang Honda

HONG ER DA

Lvjia

Slane

Opai Electric

Supaq

Xiaodao Ebike

Sykee

Aucma EV

Terra Motor

Govecs

ZEV

Zero Motorcycles

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Electric Motorcycle consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electric Motorcycle market by identifying its

various subsegments.

Focuses on the key global Electric Motorcycle manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Electric Motorcycle with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electric Motorcycle submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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