

# 2018-2023 Global Electric Iron Consumption Market Report

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## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information covers the present scenario (with the base year being 2017) and the growth prospects of global Electric Iron market for 2018-2023.

Electric iron is a tool for leveling clothes and fabrics, and the power is generally between 300-1000W. Its type can be divided into: ordinary type, temperature control type, steam spray type and so on. Ordinary irons have a simple structure, they are inexpensive, and are easy to manufacture and maintain. Adjustable temperature iron can automatically adjust the temperature within the range of 60-250 °C and automatically cut off the power according to the different materials used in the appropriate temperature to iron than the average type to save power. The steam spray type electric iron has both temperature control function and steam generation, and some of it is equipped with a spray device, which eliminates the trouble of artificial water spraying, and the clothing material has more uniform wetting and better ironing effect.

First of all, the growth of the global electric iron is expected to witness a significant growth over the forecast period owing to constant innovation efforts of manufacturers to attract consumers. Customers attach importance to appearance and they are interested in wrinkle-free clothes, especially for commuters who need to wear suit every single day. The price of electric iron is cheap and cheerful, people find it easy to purchase. They do not have to go to cleaning stores to make clothes wrinkle-free. It is estimated that in the Asia-Pacific region especially in China, the demand for the product is expected to grow in forecast period.

Over the next five years, LPI(LP Information) projects that Electric Iron will register a xx% CAGR in terms of revenue, reach US\$ xx million by 2023, from US\$ xx million in

2017.

This report presents a comprehensive overview, market shares, and growth opportunities of Electric Iron market by product type, application, key manufacturers and key regions.

To calculate the market size, LP Information considers value and volume generated from the sales of the following segments:

Segmentation by product type:

Dry Iron

Steam Iron

Travelling Iron

Garment Steamer

Cordless Iron

Segmentation by application:

Home Use

Commercial

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Spain

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The report also presents the market competition landscape and a corresponding detailed analysis of the major vendor/manufacturers in the market. The key manufacturers covered in this report:

Philips

Bajaj Electricals

Usha Electricals

Panasonic

Electrolux Home Products

Tefal

...

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key manufacturers and the market as a whole. It also analyzes key emerging trends and their impact on present and future development.

### Research objectives

To study and analyze the global Electric Iron consumption (value & volume) by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Electric Iron market by identifying its various subsegments.

Focuses on the key global Electric Iron manufacturers, to define, describe and analyze the sales volume, value, market share, market competition landscape,

SWOT analysis and development plans in next few years.

To analyze the Electric Iron with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the consumption of Electric Iron submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches, and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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