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2018-2023 Global Education Software Market Report (Status and Outlook)

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

In this report, LP Information studies the present scenario (with the base year being 2017) and the growth prospects of global Education Software market for 2018-2023.

This report studies the education software market. Educational software is computer software, the primary purpose of which is teaching or self-learning.
The use of computer hardware and software in education and training dates to the early 1940s, when American researchers developed flight simulators which used analog computers to generate simulated onboard instrument data.

USA is one of the largest consumption countries of education software in the world in the past few years and it will keep increasing in the next few years. USA market took up about 34.88% the global market in 2016, while Europe was about 22.33%, and China is followed with the share about 16.26%.
USA, Europe and China are now the key developers of Education Software. There are some vendors with poor quality products, and the high quality products are mainly supplied by overseas producers.
Articulate Global, Microsoft, Tyler Tech, MAXIMUS, Merit Software, MediaNet Solutions, Edupoint, SEAS, Brainchild, Neusoft, Wisedu, ZFSoft, Kingosoft, SAP and Oracle are the key suppliers in the global Education Software market. Top 10 took up about 22% of the global market in 2016. Microsoft, MAXIMUS and SAP, which have leading technology and market position, are well-known suppliers around the world.
Over the next five years, LPI(LP Information) projects that Education Software will register a 10.5% CAGR in terms of revenue, reach US$ 4240 million by 2023, from US$ 2330 million in 2017.

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This report presents a comprehensive overview, market shares and growth opportunities of Education Software market by product type, application, key companies and key regions.

To calculate the market size, LP Information considers value generated from the sales of the following segments:

Segmentation by product type:

On-premises

Cloud-based

Segmentation by application:

Household Application

School Application

Distance Education

Other Applications

We can also provide the customized separate regional or country-level reports, for the following regions:

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Mexico

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APAC

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Japan

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Russia

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Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Articulate Global

Microsoft

Tyler Tech

MAXIMUS

Merit Software

MediaNet Solutions

Edupoint

SEAS

Brainchild

Neusoft

Wisedu

ZFSoft

Kingosoft

SAP

Oracle

In addition, this report discusses the key drivers influencing market growth, opportunities, the challenges and the risks faced by key players and the market as a

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whole. It also analyzes key emerging trends and their impact on present and future development.

Research objectives

To study and analyze the global Education Software market size by key regions/countries, product type and application, history data from 2013 to 2017, and forecast to 2023.

To understand the structure of Education Software market by identifying its various subsegments.

Focuses on the key global Education Software players, to define, describe and analyze the value, market share, market competition landscape, SWOT analysis and development plans in next few years.

To analyze the Education Software with respect to individual growth trends, future prospects, and their contribution to the total market.

To share detailed information about the key factors influencing the growth of the market (growth potential, opportunities, drivers, industry-specific challenges and risks).

To project the size of Education Software submarkets, with respect to key regions (along with their respective key countries).

To analyze competitive developments such as expansions, agreements, new product launches and acquisitions in the market.

To strategically profile the key players and comprehensively analyze their growth strategies.

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